

4TH ANNUAL
JINGLE BELL
Ball

The 4th Annual Jingle Bell Ball raises support for Veterans served by CHEP through an evening of dinner, entertainment, and community giving.

SATURDAY, NOVEMBER 21, 2026
GREAT WOLF LODGE



GENERAL
REGISTRATION

Individual | \$100 Couple | \$185
Table of Ten | \$850



SPONSORSHIP
REGISTRATION

For more information, contact
Brekke Autry at bautry@chepinc.org.



SANTA CLAUS – \$5,000

- Exclusive Presenting Sponsor of the 4th Annual Jingle Bell Ball
- Two reserved VIP tables for 20 guests with premier seating (front of room)
- Opportunity to deliver welcome remarks during dinner
- Full-page premium ad placement in the event program (back cover)
- Custom branded dinner menu cards placed at each guest table
- Priority logo placement at the event entrance and photo booth
- Opportunity to include branded promotional items or guest gifts for attendees



REINDEER GAMES – \$4,250

1 AVAILABLE

- Exclusive recognition as the Reindeer Games Sponsor
- One reserved table for 10 guests
- Prominent logo placement throughout raffle and fundraising areas
- Logo featured on live auction displays
- Sponsor recognition during live auction and prize drawings
- Full-page ad in event program

THE BLITZEN– \$3,500

3 AVAILABLE

- Official Bar Sponsor designation
- One reserved table for 10 guests
- Signature cocktail naming rights
- Logo placement on bar signage and cocktail napkins
- Half-page ad in event program

THE DONNER– \$3,000

- Official Centerpiece Sponsor designation
- 8 event tickets
- Logo placement on centerpiece displays
- Half-page ad in event program
- Branded takeaway mini-bouquets provide continued sponsor visibility after the event

CUPID & VIXEN – \$2,500

- Official Photo Booth Sponsor designation
- 6 event tickets
- Logo placement on printed photo booth keepsakes
- Half-page ad in event program
- Opportunity for branded photo booth backdrop



MERRY & BRIGHT – \$2,500

- Official Welcome Experience Sponsor
- 6 event tickets
- Premier logo placement at event entrance and guest check-in
- Logo featured on welcome signage
- Half-page ad in event program
- Special Recognition during opening remarks
- Opportunity to provide branded welcome item for guests



PRANCER & DANCER – \$2,000

2 AVAILABLE

- Official Dance & Entertainment Sponsor
- 4 event tickets
- Sponsor recognition during DJ acknowledgments throughout the evening
- Logo projection on the dance floor area
- Quarter-page ad in event program

RUDOLPH'S GLOW – \$2,000

1 AVAILABLE

- Exclusive sponsorship of the outdoor cigar & fireside experience
- 4 event tickets
- Prominent logo placement throughout cigar station and firepit areas
- Branded signage incorporated into the cigar display
- Quarter-page ad in event program
- Custom sponsor-branded cigar bands for the event

BUBBLES & BITES – \$1,500

- Official Champagne Hour Sponsor designation
- 4 event tickets
- Logo placement on cocktail napkins and grazing station
- Quarter-page ad in event program
- Opportunity for branded glass tags or sponsor giveaway items



MILK & COOKIES – \$1,250

- Official Dessert Sponsor designation
- 2 event tickets
- Logo placement on dessert displays
- Quarter-page ad in event program
- Custom branded dessert garnish or edible logo element



TRIM THE TREE – \$1,000

- Official Ornament Station Sponsor designation
- 2 event tickets
- Logo prominently displayed at the Ornament Station
- Quarter-page ad in event program
- Branded ornament gift tags or packaging



HOME FOR THE HOLIDAYS – \$1,000

1 AVAILABLE

- 2 event tickets
- Hosts the Veteran speaker and guest for the evening, including admission and dinner
- Quarter-page ad in event program
- Special recognition for helping CHEP welcome our Veteran speaker



LETTERS TO VETERANS – \$750

- Exclusive sponsorship of the Letters to Veterans experience
- 1 event ticket
- Recognition signage at the activation area
- Business name included in the event program



SANTA'S HELPERS – \$500

UNLIMITED

- Supports Christmas Dinner for Veterans in the CHEP program
- Business name included in the event program
- Recognition on sponsor signage during the event

STOCKING STUFFER – \$250

UNLIMITED

- Helps provide holiday gifts for Veterans in the CHEP program
- Business name included in the event program

CHEP is proud to recognize the sponsors who make the Jingle Bell Ball possible. Unless otherwise noted, all sponsors receive recognition through event signage, printed materials, CHEP social media promotions, acknowledgment during the event, and inclusion in the official sponsor listing.

Additional benefits apply based on sponsorship level.



If you can't sponsor but would still like to support the mission, we are also accepting basket raffle donations for the 4th Annual Jingle Bell Ball. Gift baskets, experiences, gift cards, products, and themed items from local businesses help us raise additional funds in support of local veterans throughout the holiday season.

To donate a basket raffle item, please contact Molli Maberry at mmaberry@chepinc.org