



April 1,2023

Event Time – 1-5pm

Location – Balis Park (1999 San Marco Blvd)

1 – 2:30pm String Theory (Classic Rock)

3 – 4:30pm John Lumpkin Institute (Jazz)

ABOUT THE EVENT: The 2nd annual San Marco Beer Festival will be appealing to attendees of all ages. In addition to the craft beer tasting, we will have a community concert from 1- 4:30pm including the opening act, String Theory performing from 1-2:30pm, and John Lumpkin Institute performing from 3-4:30pm.

We will have local food trucks serving up delicious food all day and variety of games and other entertainment. Last year we had close to 500 attendees and are expecting more for this year!

How will we promote your brand?

- Media Outlets
- Print ads in local papers and news releases
- Distribution of mail outs and flyers
- Online mentions via My San Marco social media
- Local magazine mentions and ads
- Email blast to local community
- Onsite Impressions
- Brand name and logo prints on banners and giveaways
- Live mentions throughout the event

Sponsorship Opportunities

Presenting Sponsor – \$10,000 (1 Available)

- *Receives 12 tickets*
- *Mentioning on all Media Interviews*
- *Prominent logo on all print marketing*
- *Prominent logo with link on the website*
- *Live mentions throughout the event*
- *(3) dedicated social media post*
- *logo on signage at registration*
- *Dedicated 10X10 Tent during event (optional)*

Platinum Sponsor - \$5,000 (2 Available)

- *Receives 8 tickets*
- *prominent logo on all print marketing*
- *prominent logo with link on the website*
- *(2) dedicated social media post*
- *logo on signage at registration*
- *dedicated 10X10 tent during event (optional)*

Gold Sponsor - \$2,500

- *Receives 6 tickets*
- *logo on all print marketing*
- *logo with link on the website*
- *inclusion in (1) shared social media post*

Shuttle Service Sponsor - \$2,500

- *Receives 6 tickets*
- *logo wrapped on shuttle bus*
- *logo on all print marketing*
- *logo with link on the website*
- *inclusion in (1) shared social media post*

Entertainment Stage Sponsor - \$1,500

- *Receives 4 tickets*
- *logo on all print marketing*
- *logo on website*
- *Live mentions every 15mins*

Resource Recovery Stations - \$1,500

- *Receives 4 tickets*
- *logo on all print marketing*
- *logo on website*
- *Signage on 4 stations*

Silver Sponsor - \$1,000

- *Receives 4 tickets*
- *logo on all print marketing*
- *logo on website*

Bronze Sponsor - \$500

- *Receives 2 tickets*
- *logo on all print marketing*
- *logo on website*

SAN MARCO BEER FEST COMMITMENT FORM

SELECT SPONSORSHIP LEVEL

- \$10,000 – *Presenting Sponsor – (1 Available)*
- \$5,000 – *Platinum Sponsor - (2 Available)*
- \$2,500 – *Gold Sponsor*
- \$2,500 – *Shuttle Service Sponsor*
- ~~\$1,500 – *Entertainment Stage Sponsor*~~ **SOLD OUT**
- ~~\$1,500 – *Resource Recovery Stations*~~ **SOLD OUT**
- \$1,000 – *Silver Sponsor*
- \$500 – *Bronze Sponsor*

CONTACT INFORMATION

Company Name: _____

Contact Name and Title: _____

Email: _____

Phone: _____

Billing Address: _____

City: _____

State: _____

Zip: _____