

# Donna Kay Lau Launches Surf Soup® 1st Edition Collector Cards on Kickstarter June 16

Award-winning animator drops 55-card series with an exclusive 48-hour early bird price Emmy-honored animator Donna Kay Lau is launching a Kickstarter campaign on Tuesday, June 16 for her new Surf Soup® 1st Edition Animation Collector Cards. The premium 55-card deck blends vibrant coastal art, character lore, and interactive stats. To celebrate the launch, early backers can secure their set for an exclusive \$25 flash-sale price during the first 48 hours of the campaign

Los Angeles, California



Award-winning animator, author, and illustrator Donna Kay Lau has officially announced the upcoming Kickstarter launch of her highly anticipated project: the Surf Soup® 1st Edition Animation Collector Cards. The crowdfunding campaign is set to go live on Tuesday, June 16, offering collectors and fans an exclusive opportunity to own a piece of the Surf Soup® universe. The debut series consists of exactly 55 unique, premium collector cards that bring the beloved characters from the Surf Soup® TV animation to life. Each card features vibrant, high-energy surf and beach-themed illustrations, complete with character lore, rarity star scales, special abilities, and an official 1st Edition gold seal. Featured characters include fan favorites like Grandma and Grandpa, alongside the rest of the colorful surf crew. To create immediate excitement and reward early supporters, the campaign will kick off with an exclusive 48-hour flash sale. For the first two days of the launch, backers can secure a complete 1st Edition deck for a special Early Bird price of just \$25. On Thursday, June 18, the promotional window closes and standard tier pricing takes effect. "I have poured so much love and detail into creating these cards, from the individual character stats to the hidden lore," says creator Donna Kay Lau. "This Kickstarter campaign

allows the community to connect directly with the art of indie animation and help bring these physical collectibles to life." Supporters can view the project and sign up to receive a launch notification by visiting the official Surf Soup® Kickstarter pre-launch page: <https://www.kickstarter.com/projects/surfsoup/surf-soup-tv-book-animation-collector-cards>

## About

### About Surf Soup®

Surf Soup® is an independent publishing and animation universe created by Emmy-honored animator, author, illustrator, and producer Donna Kay Lau. Spanning more than 100 books, Surf Soup® blends humor, culture, family storytelling, music, animation, and educational themes into a growing multimedia brand for kids and families. Donna Kay Lau's work includes animation contributions for major studios including Nickelodeon and Cartoon Network, alongside her independently created Surf Soup® universe, books, music, films, and animation projects. Her Oscar-qualified animated short Surf Soup® Buttons reflects themes inspired by her Chinese American heritage and family history. Surf Soup® continues expanding across publishing, animation, games, livestreaming, music, and educational entertainment through