

EMMY-HONORED ANIMATOR DONNA KAY LAU LAUNCHES MULTI-FORMAT WEEKLY 'SURF SOUP® TV' VTUBER STREAMS

Where Animation, Imagination, and Ocean Adventures Come to Life. Created by Emmy-honored animator Donna Kay Lau, Surf Soup® TV is an independent family entertainment brand that bridges whimsical storytelling with real-time digital innovation. Through an extensive children's book series, animated shorts, and interactive live streams, Surf Soup® follows Koa and a colorful cast of characters on Surf Soup Island. Every adventure is carefully crafted to teach kids aged 5 to 12 vital lessons about grit, environmental stewardship, and celebrating unique cultural differences, all while giving them a behind-the-scenes look at how art is made.

Los Angeles, California



Giving a brand-new twist to the classic tradition of Saturday morning cartoons, Emmy-honored animator Donna Kay Lau is bringing the Surf Soup® TV Open Studio into the interactive streaming age. Fans, families, and aspiring creators can now tune in weekly to watch Lau broadcast live across Twitch and YouTube, utilizing a mix of digital character overlays, screen-shared artistry, and family-friendly gameplay.

The weekly programming features three distinct broadcast formats tailored for children, parents, and educators:

- **Draw Days (Twitch):** A cozy studio-vibe art stream where "Auntie Donna" works on brand-new illustrations live in Procreate. Viewers can talk story in the chat while Lau's animated character, EggOh, hangs out in the corner keeping company.
- **Yip Yap & Chat Days (Twitch)** A simultaneous multi-stream to both Twitch and YouTube. EggOh takes center stage as an interactive VTuber host, playing fun music and reading directly from the Surf Soup® children's book series.
- **Roblox Days (Twitch)** A high-energy gaming session featuring pure, screen-shared iPad gameplay as Lau explores Roblox maps and levels up with the community.

"VTubing allows me to combine my passion for 2D character animation with real-time, family-friendly interaction," says Lau.

"Whether we are sketching in Procreate, playing Roblox, or hosting a storytime with EggOh, it gives kids a virtual front-row seat to see how an independent studio operates."

The flagship Surf Soup® VTuber experience streams weekly on Saturdays at 10:30 AM, with pop-up weekday art and gaming sessions announced regularly. For exact channel links, stream schedules, and virtual studio access, visit the official Surf Soup TV Live Portal. <https://twitch.tv/surfsouptv>

About

Surf Soup® is an independent family entertainment brand created by Emmy-honored animator, author, illustrator, and producer Donna Kay Lau. Originally launched as an award-winning children's book series, Surf Soup® has grown into a multimedia universe spanning more than 100 books published in multiple languages, original animation, music, educational content, podcasts, and licensed products.

Inspired by kindness, creativity, friendship, and cultural storytelling, Surf Soup® encourages children and families to explore the world through imagination, humor, and heart. The brand's original animated short, Surf Soup® Buttons, is Oscar-qualified and reflects Lau's Chinese American heritage while celebrating resilience, family, and community.

With a career that includes animation for Nickelodeon, Cartoon Network, and other major studios, Donna Kay Lau continues to expand Surf Soup® as an independent entertainment brand through books, animation, digital media, licensing, and original storytelling for audiences around the world.

Learn more at SurfSoup.TV.