

A Labor of Love: Emmy-Honored Animator Donna Kay Lau Anchors Creative Workflow with Multi-Platform Interactive Grid

Independent Creator Leverages VTubing and Interactive Media to Streamline Solo Production Workflows and Protect Children's Privacy Regulations while Inspiring Creative Confidence

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Independent children's television network **Surf Soup TV®** today officially announced the completion and permanent expansion of its integrated weekend broadcasting grid following a highly successful initial trial month. Spurred by the creative grit required to navigate independent production hurdles and live software parameters, creator and visionary Donna Kay Lau marks this **Labor Day** by launching a fixed scheduling matrix designed to maximize youth privacy compliance, support social-emotional growth, and scale her literary print catalog.

Unlocking Accountability Through Studio Production

Central to this operational milestone is Lau's disciplined production sprint on her upcoming animated short, **"Dim Sum Sing Along."** By committing to rigorous, dedicated live studio slots, Lau has successfully completed three new colored characters this week alone. This structured accountability mechanism directly feeds her expanding media ecosystem, linking production milestones straight to her community-facing platforms.

A New "SOUP Opera" Era for Kids Education

Anchoring the network's weekend lineup is the flagship series, **"As the Steam Rises."** Deftly subverting traditional broadcasting limits, Lau has pioneered a high-drama, G-rated **"SOUP opera"** format explicitly tailored for children. Hosted by dynamic, reactive **VTuber PNG layouts** starring her beloved character **Eggoh**, the 5-minute Saturday live broadcasts blend critical **STEAM** (Science, Technology, Engineering, Art, Math) and **SEL** (Social-Emotional Learning) frameworks into high-gravity, comedic kitchen mysteries.

To prioritize student privacy regulations, the series completely bypasses open chat interfaces. Instead, kids interact with the show by fulfilling real-world clue missions—offering universal choices between an **Outdoor Option** and an **Indoor Option**. Parents document their child's tangible discoveries by posting photos online using the channel's master tracking tag: **#Surfsouptvsteam**.

The Permanent Surf Soup TV® Weekend Schedule

- **Saturday Live Open Studio (10:30 AM – 11:00 AM PDT | YouTube):** A dedicated, family-friendly 30-minute talking segment providing transparent, behind-the-scenes insights into the realities, triumphs, and daily grinds of an independent author-illustrator-animator's working studio.
<https://YouTube.com/surfsouptv>
- **"As the Steam Rises" Live Recording (11:05 AM – 11:10 AM PDT | YouTube):** The flagship, kids-only interactive 5-minute show where the over-the-top narrator guides viewers through weekly mysteries, reading off verified student tracking names live on screen. <https://YouTube.com/surfsouptv>
- **Open Studio Drawing & Production (Sunday 1:30 PM – 2:30 PM PDT | Twitch):** A quiet, non-talking ambient creative sanctuary where audiences are invited directly into Lau's working studio to watch character groups, illustration layouts, and digital painting assets develop in real-time. Twitch.tv/Surfsouptv

"Labor Day represents the pure, unfiltered love of labor," says Donna Kay Lau. "Navigating technical glitches while successfully testing this distribution architecture proves that independent creators can build stable educational blocks for kids. Transforming production accountability into real-world student interaction is what drives the heart of Surf Soup Island."

Lau's underlying print franchise, including hit titles *The Great Book Swan*, *Magical Hair Dream Party*, and *Surf Soup® EggOH*