

THE GARDENER'S IDEA BOOK



CATCH A Rising Star

Spring brings with it a natural sense of renewal, a chance to begin again and try something new. At Proven Winners, we are honored to play a small role in bringing joy into your life through the beauty of flowers and plants every year.

One easy place to start is with our award-winning Annual and Caladium of the Year. Only good things can come from growing these cheery plants. Starry eyed Supertunia Mini Vista® Pink Star and amazingly versatile Heart to Heart® 'White Wonder' caladiums will brighten your outdoor living spaces from spring to fall this season. Let's get started!



Laura of @Garden Answer loves Supertunia Mini Vista® Pink Star! Despite her hot summers, this splashy striped petunia blankets her garden beautifully in non-stop color from spring into fall. Try it as a flowering groundcover or planted along the front of your foundation beds.

Discover the many uses for our Annual and Caladium of the year, including planting and growing tips for containers and landscapes at pwwin.rs/npoy.



SUPERTUNIA MINI VISTA® Pink Star Petunia

HEART TO HEART® 'White Wonder' Caladium

Opposite in the landscape: HEART TO HEART® 'White Wonder' *Caladium*, 'Crested Surf' *Athyrium*, SHADOWLAND® 'Diamond Lake' *Hosta* and SHADOWLAND® 'Wheee!' *Hosta* Opposite in containers: PLUM DANDY[®] *Alternanthera*, HEART TO HEART® 'White Wonder' *Caladium*, COLORBLAZE® REDICULOUS® Coleus, COLORBLAZE® TORCHLIGHT® Coleus, GRACEFUL GRASSES® PRINCE TUT[®] *Cyperus*, DIAMOND SNOW® *Euphorbia*, STRATOSPHERE[®] Pink Picotee *Gaura*, TRUFFULA[®] Pink *Gomphrena*, White Licorice *Helichrysum*, GRACEFUL GRASSES® 'Fireworks' *Pennisetum*, SUPERTUNIA MINI VISTA® Pink Star *Petunia*, ROCKIN'® 'Golden Delicious' *Salvia*, WHIRLWIND® Pink *Scaevola*, LEMON CORAL® *Sedum* and Persian Shield *Strobilanthes*





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VERSATILE BEAUTY

All-around versatility is just one thing you will love about our Annual and Caladium of the Year. Whether you are planting up a few porch pots or filling an entire garden bed, these plants will grow beautifully for you. In cooler climates with humid summers, both will enjoy six or more hours of sun each day. If you live someplace warmer, you'll want to provide some protection from the hottest afternoon rays for Heart to Heart[®] 'White Wonder' caladium. Find inspiration in the recipes you see here or mix and match your favorites to make your own.

In landscape at top: HEART TO HEART® 'White Wonder' *Caladium*, STRATOSPHERE™ Pink Picotee *Gaura*, STRATOSPHERE™ White *Gaura*, TRUFFULA™ Pink *Gomphrena*, DIAMOND FROST® *Euphorbia*, SUPERTUNIA MINI VISTA® Pink Star *Petunia*, WHIRLWIND® White *Scaevola* and Persian Shield *Strobilanthes* In containers at top and above in middle photo: ANGELFACE® Cascade White *Angelonia*, HEART TO HEART® 'White Wonder' *Caladium*, GRACEFUL GRASSES® PRINCE TUT™ *Cyperus*, DIAMOND FROST® *Euphorbia*, SUPERTUNIA MINI VISTA® Hot Pink *Petunia* and SUPERTUNIA MINI VISTA® Pink Star *Petunia* Above at left: HEART TO HEART® 'White Wonder' *Caladium* with SILVER FALLS™ *Dichondra* Above at right: HEART TO HEART® 'White Wonder' *Caladium* with SUPERTUNIA MINI VISTA® Pink Star *Petunia*

Contraction of the second

- Grand Slam
- 1 HEART TO HEART® 'Blushing Bride' *Caladium* 2 HEART TO HEART® 'White Wonder' *Caladium*
- 2 HEART TO HEART® White Wonder Caladium 3 Sweet Caroline Sweetheart JET BLACK™ Ipomoea

LOVE IS DANGEROUS

2 BERRIED TREASURE® White Strawberry

3 SUPERTUNIA® BLACK CHERRY® Petunia

1 HEART TO HEART® 'White Wonder' Caladium

4 GRACEFUL GRASSES® 'Fireworks' Pennisetum



Romance

- 1 PLUM DANDY[™] Alternanthera
- 2 HEART TO HEART® 'White Wonder' Caladium
- 3 COLORBLAZE® TORCHLIGHT® Coleus





BOOGIE DOWN

- 1 White Licorice Helichrysum
- 2 STRATOSPHERE[™] Pink Picotee *Gaura*
- 3 SUPERTUNIA MINI VISTA® Pink Star Petunia
- 4 WHIRLWIND® Pink Scaevola



- 1 PLUM DANDY[™] Alternanthera
- 2 TRUFFULA[™] Pink Gomphrena
- 3 SUPERTUNIA MINI VISTA® Pink Star Petunia
- 4 Persian Shield Strobilanthes

3

- UPBEAT 1 SUPERTUNIA MINI VISTA® Pink Star *Petunia*
- 2 ROCKIN'[®] 'Golden Delicious' *Salvia*
- 3 LEMON CORAL[®] Sedum
- 4 COLORBLAZE® VELVETEEN® Coleus

I N S P I R A T I O N 1 GRACEFUL GRASSES® 'Fireworks' *Pennisetum* 2 SUPERTUNIA MINI VISTA® Pink Star *Petunia* 3 COLORBLAZE® REDICULOUS® Coleus

Summer Voyage

- 1 HEART TO HEART® 'White Wonder' Caladium
- 2 GRACEFUL GRASSES® PRINCE TUT™ Cyperus
- 3 SUPERTUNIA MINI VISTA® Pink Star Petunia

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NATIONAL PLANTS OF THE YEAR



Learn how to plant, prune and grow all of our National Plants of the Year at pwwin.rs/npoy.



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SHADOWLAND® 'Wheee!' Hosta A must-have hosta for children's gardens and anyone who appreciates a whimsical approach to gardening. Check out those ruffles!

🔿 🕕 Height: 11-18" Spread: 28-30" Zones: 3-9 🥎



'Cat's Pajamas' Nepeta This little catmint packs enormous flower power into a single square foot, blooming for months while delighting passing pollinators.

🔘 Height: 12-14" Spread: 18-20" Zones: 3-8 🦅 😽



KODIAK® Orange *Diervilla* Everything you've ever wanted in a native shrub: summerlong flowers for pollinators, fab fall color, super easy and deer resistant, too!



What makes a National Plant of the Year? Our perennial and shrub experts have spent decades evaluating plants and developing improvements. They know how to spot a Proven Winner. The varieties selected for these prestigious awards are truly the best in class as determined by those in the know.



OSO EASY ITALIAN ICE® *Rosa* Excellent disease resistance and prolific blooms in shades of pink, peach and yellow will make this one of your favorite landscape roses.

O Height: 18-30" Spread: 18-30" Zones: 4-9



TUFF STUFF AH-HA® *Hydrangea* Extra-cold hardy buds, waterlily-like flowers and strong rebloom are three exceptional reasons to grow this mountain hydrangea.

🔾 🗘 Height: 24-36" Spread: 24-36" Zones: 5-9



PUGSTER BLUE® *Buddleia* Plump blossoms adorn this neatly mounded shrub for months in summer, a huge draw for monarch and viceroy butterflies.



PW



GROW MEMORIES AT HOME

In the garden and in containers:

AMAZEL BASIL® Sweet Italian Basil, LADY GODIVA® Orange *Calendula*, LADY GODIVA® Yellow *Calendula*, SUNCREDIBLE® Yellow *Helianthus*, MOONLIGHT KNIGHT[™] *Lobularia*, FIRE AWAY® Hot and Heavy Pepper, OSO EASY DOUBLE RED® *Rosa*, BERRIED TREASURE® Strawberries, TEMPTING TOMATOES® GOODHEARTED® Tomato, ROCKIN'® 'Golden Delicious' Pineapple Sage and CATALINA® GILDED GRAPE[™] *Torenia*

> Cut flower arrangements on dinner table: PEGASUS® *Begonia*, SHADOWLAND® 'Autumn Frost' *Hosta*, LET'S DANCE® BLUE JANGLES® *Hydrangea macrophylla*, QUICK FIRE® *Hydrangea paniculata* and variegated sedum



Larry and Manon were absolutely determined to make their daughter's graduation celebration memorable, despite having to cancel the big shindig. As a catering chef, Manon knew that starting with homegrown vegetables and herbs was essential to creating a delectable menu. As she and her daughter Nicolina planned the meal, they made sure the Proven Harvest[®] basil, tomatoes, peppers and strawberries were started early enough in the season to be harvested for the big day. Hydrangeas were planted the year prior so they would be ready to use for fresh bouquets. Judging by the smiles on their faces, it turned out to be a meal that will be recounted in family stories for years to come. Even Pippin, the mini goldendoodle, joined in the fun!



Using just the beds surrounding their backyard patio, Manon and her family were able to grow plenty of produce to use in this celebration's recipes. When you plant more petite varieties like Tempting Tomatoes® Goodhearted® and Fire Away® Hot and Heavy peppers, you'll reap a generous, but not overwhelming, harvest.



Find many of the mouthwatering recipes used for this garden to table celebration, at pwwin.rs/celebration.

In the garden and containers:

AMAZEL BASIL® Sweet Italian Basil, LADY GODIVA® Orange Calendula, LADY GODIVA® Yellow Calendula, SUNCREDIBLE® Yellow Helianthus, MOONLIGHT KNIGHT™ Lobularia, FIRE AWAY® Hot and Heavy Pepper, OSO EASY DOUBLE RED® Rosa, BERRIED TREASURE® Strawberries, TEMPTING TOMATOES® GOODHEARTED® Tomato, ROCKIN'® 'Golden Delicious' Pineapple Sage and CATALINA® GILDED GRAPE™ Torenia

In cut flower arrangement, above:

SHADOWLAND® 'Autumn Frost' Hosta leaves, SHADOWLAND® 'Coast to Coast' Hosta blooms, QUICK FIRE® Hydrangea paniculata and variegated sedum



GARDENING IS FOR EVERYONE

Few hobbies cross all boundaries like gardening. No matter who you are or where you are from, anyone can begin with something as simple as a few seeds and a cup of soil to grow beautiful, nutritious plants. Whether you are limited to a sunny windowsill or are blessed with acres of fertile soil, you have the ability to grow something meaningful. In the process, you'll reap the health benefits of being around living, breathing plants. It's OK if you're just getting started. We are here to help!





Find Proven Harvest seeds and seed-starting pots at pwwin.rs/catalog.



Find our illustrated seed planting guide at pwwin.rs/seed-guide.



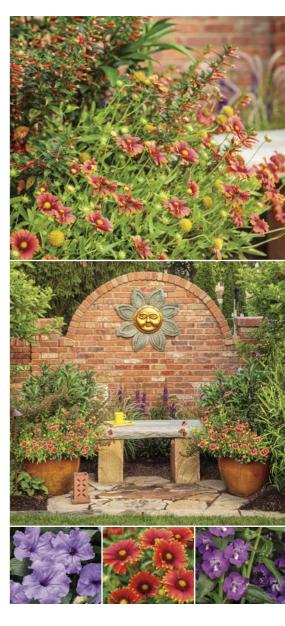
CAN YOU FEEL THE HEAT?

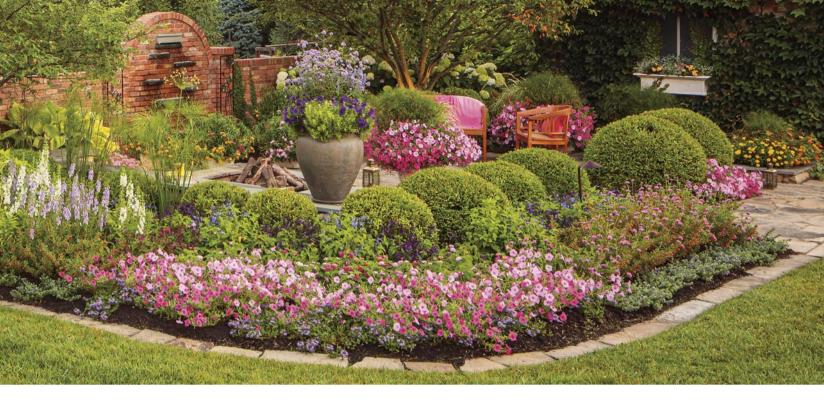
When summer reaches a feverish pitch, you might head indoors for some relief but that's when this garden is just getting energized.
It is filled with heat loving flowers that grow and bloom even more profusely as temperatures rise. If you live where summers can be scorchers, these ideas are perfect for you. We garnered the expertise of southern gardening expert Norman Winter, The Garden Guy, to choose the best heat tolerant plants for this type of garden.

The structural elements shown here, including the stonework, trees and boxwood hedge, were already in place when we arrived. In just one season, our designers transformed it into a welcoming, flower-filled space that naturally drew in all sorts of pollinators and birds for the homeowner to enjoy.

Flip to the next page to see more of Norman's ideas.

At bottom right, left to right: MACHU[™] Morado *Ruellia*, HEAT IT UP® Scarlet *Gaillardia*, ANGELFACE® Super Blue *Angelonia*, SUPERTUNIA VISTA® Paradise *Petunia*, GRACEFUL GRASSES® 'Sky Rocket' *Pennisetum*, LUSCIOUS® PINKBERRY BLEND[™] *Lantana*, GRACEFUL GRASSES® BABY TUT® *Cyperus*, SUPERTUNIA VISTA® BUBBLEGUM® *Petunia*, TRUFFULA[™] Pink *Gomphrena*, BLUE MY MIND® *Evolvulus* and VERMILLIONAIRE® *Cuphea*









In landscape and containers on pages 10, 11 and above:

ANGELFACE® Super Blue Angelonia, ANGELFACE® Super White Angelonia, ANGELFACE® Steel Blue Angelonia, VERMILLIONAIRE® Cuphea, GRACEFUL GRASSES® BABY TUT® Cyperus, GRACEFUL GRASSES® KING TUT® Cyperus, GRACEFUL GRASSES® PRINCE TUT™ Cyperus, DIAMOND FROST® Euphorbia, HIGH NOON™ Euryops, BLUE MY MIND® Evolvulus, HEAT IT UP® Scarlet Gaillardia, TRUFFULA™ Pink Gomphrena, LUSCIOUS® PINKBERRY BLEND™ Lantana, LUSCIOUS® GOLDENGATE™ Lantana, LUSCIOUS® Marmalade Lantana, GRACEFUL GRASSES® 'Sky Rocket' Pennisetum, SUPERTUNIA® ROYAL VELVET® Petunia, SUPERTUNIA VISTA® BUBBLEGUM® Petunia, SUPERTUNIA VISTA® Paradise Petunia, MACHU™ Morado Ruellia, ROCKIN'® BLUE SUEDE SHOES™ Salvia, ROCKIN'® Deep Purple Salvia, ROCKIN'® Fuchsia Salvia, UNPLUGGED® SO BLUE™ Salvia, WHIRLWIND® Blue Scaevola, LEMON CORAL® Sedum and METEOR SHOWER® Verbena

In windowbox: DOUBLE DELIGHT[™] Blush Rose Begonia, DOUBLE DELIGHT[™] Primrose Begonia and DIAMOND FROST[®] Euphorbia

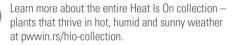


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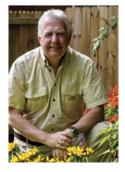
Find the planting plans for small landscape ideas within this garden at pwwin.rs/landscape.

Learn more about plants that benefit pollinating bees, butterflies and hummingbirds at pwwin.rs/supporting-pollinators.





Above, left to right: honeybee on BLUE MY MIND® Evolvulus, hummingbird on SUNCREDIBLE® Yellow Helianthus, hummingbird on VERMILLIONAIRE® Cuphea, butterfly on TRUFFULA™ Pink Gomphrena, hummingbird on ROCKIN/® BLUE SUEDE SHOES™ Salvia and butterfly on COLOR CODED™ 'Orange You Awesome' Echinacea



Norman Winter's passion for photographing butterflies and hummingbirds grew out of his decades of work evaluating flowering plants in Texas, Mississippi and Coastal Georgia. He shares his stunning captures and southern gardening advice on social media as @NormanWinterTheGardenGuy and in syndicated columns which reach millions of readers each week.

Norman Winter's Top 10 List -Heat Tolerant Annuals for Pollinators

TRUFFULA[™] Pink *Gomphrena* LUSCIOUS® Lantana VERMILLIONAIRE® Cuphea ROCKIN'® Salvia HEAT IT UP® Gaillardia

SUNCREDIBLE® Yellow Helianthus TOUCAN® Canna SUNSTAR® Pentas* UNPLUGGED[®] SO BLUE[™] Salvia MACHU[™] Morado Ruellia*

* Best in southern climates with a long growing season.





SIMPLY STYLISH FOLIAGE

Prefer a look that blends clean lines with a simple, natural color palette? Looking for no-nonsense, low maintenance plants? Our line of Proven Accents[®] fresh foliage is the perfect fit for you.

Rather than focusing on multicolored blossoms, this plant-packed patio features invigorating greens, soothing silvers and deeply grounded purples. Pure white and natural wood accents create a healthy, uplifting ambiance while moveable living walls make this outdoor living space easy to rearrange on a whim.

Above, in container on table: MEZOO[™] Trailing Red Aptenia Opposite, in planter box in lower right: PLUM DANDY[™] Alternanthera, Spikes Dracaena, Margarita Ipomoea and Tricolor Sage Salvia Opposite, in living wall planters: Yellow Ripple Hedera (Ivy), Licorice Splash Helichrysum, Margarita Ipomoea, Tricolor Sage Salvia and Maculata Vinca Opposite at bottom left: PLUM DANDY[™] Alternanthera, MEZOO[™] Trailing Red Aptenia, Spikes Dracaena and Blackie Ipomoea Opposite at bottom right: PLUM DANDY[™] Alternanthera, Patricia Hedera (Ivy), Tricolor Ipomoea, GRACEFUL GRASSES[®] Purple Fountain Grass Pennisetum and Maculata Vinca

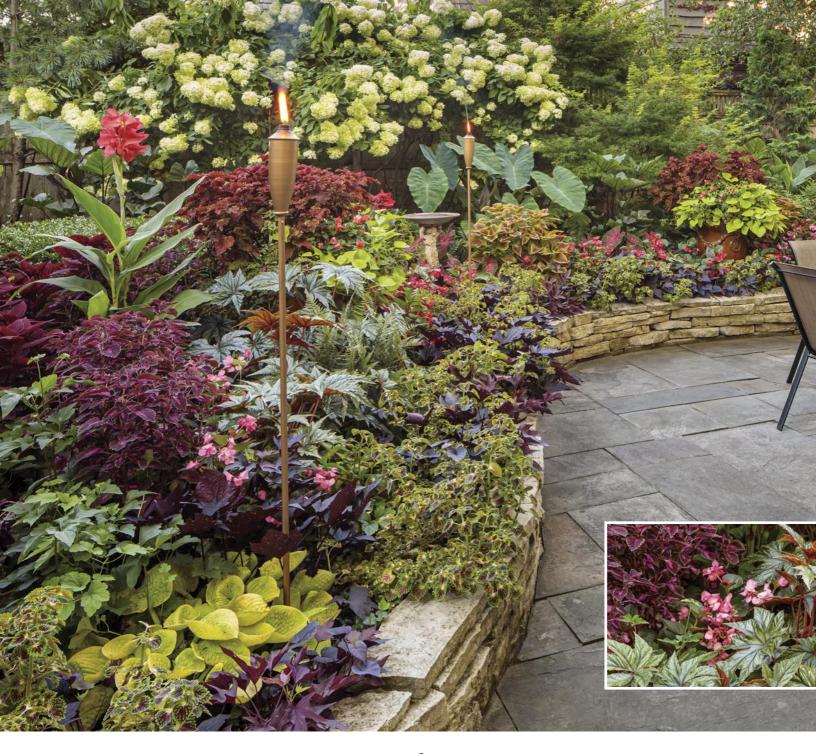
Below, left to right:

Bye Love – White Licorice *Helichrysum*, Blackie *Ipomoea* and Tricolor Sage *Salvia* Green Space – MEZOO[™] Trailing Red *Aptenia*, Spikes *Dracaena* and Maculata *Vinca* Gale Winds – Yellow Ripple *Hedera* (Ivy), Margarita *Ipomoea* and GRACEFUL GRASSES[®] Purple Fountain Grass *Pennisetum*

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Find our extensive Proven Accents collection of foliage plants and a foliage-focused recipe guide at pwwin.rs/foliage-plants.





BACKYARD Staycation

In the landscape above and on page 19: PEGASUS® *Begonia*, SUREFIRE® Red *Begonia*, SUREFIRE® Rose *Begonia*, TOUCAN® Dark Orange *Canna*, TOUCAN® Scarlet *Canna*, TOUCAN® Yellow *Canna*, 'Coffee Cups' *Colocasia*, HEART OF THE JUNGLE® *Colocasia*, HEART TO HEART® 'Chinook' *Caladium*, HEART TO HEART® 'Dawn to Dusk' *Caladium*, HEART TO HEART® FAST FLASH[™] *Caladium*, HIPPO® Red *Hypoestes*, ROCKAPULCO® Coral Reef *Impatiens*, ROCKAPULCO® Orange *Impatiens*, Sweet Caroline RED HAWK[™] *Ipomoea*, Sweet Caroline Bewitched AFTER MIDNIGHT[™] *Ipomoea*, Sweet Caroline Sweetheart JET BLACK[™] *Ipomoea*, COLORBLAZE® Chocolate Drop Coleus, COLORBLAZE® Royale PINEAPPLE BRANDY[™] Coleus, COLORBLAZE® Strawberry Drop Coleus, COLORBLAZE® Coleus, COLORBLAZE® VELVETEEN® Coleus, COLORBLAZE® WICKED WITCH[™] Coleus, Orange A-PEEL® *Thunbergia* and 'Limelight' *Hydrangea paniculata* in the background

Insets above at right, left to right: PEGASUS® *Begonia*, SUREFIRE® Rose *Begonia* and COLORBLAZE® VELVETEEN® Coleus / TOUCAN® Dark Orange *Canna*, HEART OF THE JUNGLE® *Colocasia*, ROCKAPULCO® Orange *Impatiens* and COLORBLAZE® VELVETEEN® Coleus / Sweet Caroline Sweetheart JET BLACK[™] *Ipomoea* and COLORBLAZE® VELVETEEN® Coleus / Sweet Caroline Sweetheart JET BLACK[™] *Ipomoea* and COLORBLAZE® VELVETEEN® Coleus / HEART TO HEART® 'Chinook' *Caladium* and COLORBLAZE® Royale PINEAPPLE BRANDY[™] Coleus / HEART TO HEART® FAST FLASH[™] *Caladium*, HEART OF THE JUNGLE® *Colocasia* and COLORBLAZE® GOLDEN DREAMS[™] Coleus



Knowing this may not be the year to take that trip to the tropics, let's bring the beauty of the islands right to your own backyard. You will reap many of the same health and well-being benefits of going on vacation but only have to travel as far as your patio. Better yet, you can enjoy it every single day!

Look at the gorgeous tapestry of colors, textures, shapes and sizes these plants create. Though each plant is different, they all share a preference for warm, humid weather and some shielding from the leaf-scorching afternoon sun. This garden is irrigated regularly so no parching occurs. When you surround yourself with lush plants like these, it's easy to leave all the cares in the world behind and be present in the moment. Our gardens can provide us with a beautiful place to escape and grow memories with family and friends.

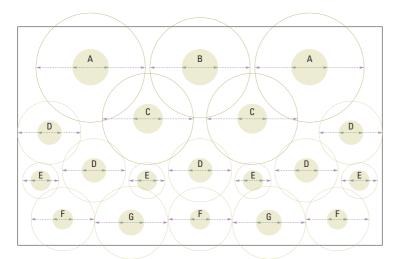
Design tip: The Eclipse of the Sun National Recipe can be nestled into the garden, as seen behind the table setting, or set right onto the patio.

SCALABLE DESIGN

The long bed on the previous page is magnificent, but if your garden is smaller, it's easy to take one section and scale it down to fit. Follow the plan below to create a 10' x 6' border or use fewer plants in a tighter space. The basic design principles remain the same no matter what you are working with. As long as you stick to the idea of planting the tallest varieties in the back and graduate down to the shortest plants in front, you can't go wrong.

It's important to consider the mature size of each plant right from the start so each will have enough room to grow to its potential. Height and spacing indicated on the plant label will help you thoughtfully plan things out. You will be amazed how quickly these plants flourish!

Below, the tan discs show how small each plant is at planting time versus the larger mature size indicated by the circles. Those that overlap signify taller plants like colocasias that cast an umbrella over lower growing ones. Remember, it's perfectly alright to rearrange things once they get growing.









Use the height and spacing information on the label as a guide when determining the position of the plant in your design.

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EVERYTHING goes with GREEN.



Above, left to right: HEART OF THE JUNGLE[®] *Colocasia*, HEART TO HEART[®] FAST FLASH[™] *Caladium*, Sweet Caroline RED HAWK[™] *Ipomoea*, COLORBLAZE[®] Strawberry Drop Coleus and COLORBLAZE[®] GOLDEN DREAMS[™] Coleus





At top, in windowbox: ANGELFACE® Cascade Pink Angelonia, Sweet Caroline, MEDUSA[™] Green *Ipomoea* and COLORBLAZE® Chocolate Drop Coleus At top and upper far right in containers and outlined: SUPERBELLS® Tropical Sunrise *Calibrachoa*, SUPERTUNIA® HONEY[™] *Petunia*, WHIRLWIND® Pink *Scaevola* and GRACEFUL GRASSES® 'Fireworks' *Pennisetum* In bowl on pillar: LUSCIOUS® Royale RED ZONE[™] *Lantana* and SUPERTUNIA® HONEY[™] *Petunia* Above, top left: SUPERBELLS® Tropical Sunrise *Calibrachoa* and WHIRLWIND® Pink *Scaevola* Above, bottom center: GRACEFUL GRASSES® 'Fireworks' *Pennisetum*

HELLO SUNSHINE!

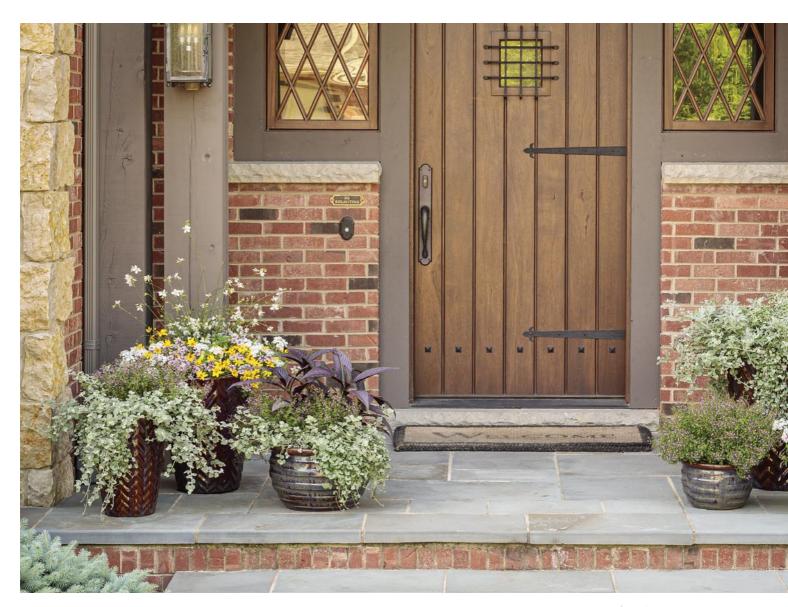
Have you ever noticed how color can impact your mood? It's nearly impossible to look at this sunny yellow home and garden and not feel a surge of happiness. In fact, you're smiling right now, aren't you!

This cozy home is proof that you don't need a lot of space or fancy containers to grow a stylish garden. The porch furniture was all thrifted, then painted, to match the rest of the cheerful décor. Spring to fall blooms in shades of gold, peach and pink from our Beachside Drive recipe brim over the edges of welcoming porch pots. Wouldn't you love to come home to this every day?



Find the planting plan and growing tips for our Beachside Drive recipe at pwwin.rs/2021natrecipes.

Beachside Drive SUPERBELLS® Tropical Sunrise Calibrachoa SUPERTUNIA® HONEY[™] Petunia WHIRLWIND® Pink Scaevola Optional thriller: GRACEFUL GRASSES® 'Fireworks' Pennisetum



PLANT YOUR PORCH

First impressions begin on your front porch. What does yours say about you? Follow these three helpful tips when choosing plants to dress up your entryway.

- If your front porch is sunny, choose plants that can handle the reflected heat and light. Drought tolerant varieties are useful if your pots are not self-watering or you tend to miss a few days between watering. Many silver foliage plants fit these criteria.
- **2.** Choose annuals with small, light-colored blossoms that will drop cleanly and won't stain the porch floor. Foliage plants are ideal for such locations since they don't shed.
- **3.** Your porch flowers will always look their best when you use self-watering ceramic AquaPots[®] because of the constant access to nutrient-infused water.

Above and opposite: SILVER BULLET[®] Artemisia, GOLDILOCKS ROCKS[®] Bidens, SUPERBELLS[®] HOLY SMOKESI[®] Calibrachoa, FAIRY DUST[®] Pink Cuphea, SILVER FALLS[™] Dichondra, DIAMOND FROST[®] Euphorbia, STRATOSPHERE[™] White Gaura, White Licorice Helichrysum and SUPERBENA[®] WHITEOUT[™] Verbena

Above and oppposite: AquaPots $^{\ensuremath{\circledast}}$ Chevron Eggplant Tall Planter - 18.5" and 23.2"







See the recipe for Rockin' Out and grow your own using the tips at pwwin.rs/2021natrecipes.

Rockin' Out GOLDILOCKS ROCKS® *Bidens*, SUPERBELLS® HOLY SMOKES!® *Calibrachoa*, SUPERBENA® WHITEOUT[®] *Verbena* and STRATOSPHERE[®] White *Gaura*





Above in containers: COLORBLAZE® Chocolate Drop Coleus, COLORBLAZE® GOLDEN DREAMS[™] Coleus, Sweet Caroline RAVEN[™] Ipomoea, Sweet Caroline RED HAWK[™] Ipomoea, JAZZ HANDS NIGHT MOVES® Loropetalum and GRACEFUL GRASSES® 'Fireworks' Pennisetum In background: HEART OF THE JUNGLE® Colocasia AquaPots used: AquaPots® Lily Leaf Antique White Tall Round Planter – 23.2", AquaPots® Lily Leaf Antique White Flat Rim Round Planters – 17.3" and 21"

AQUAPOTS THE FINEST IN SELF-WATERING PLANTERS SMART. Stylish. SENSATIONAL.



Container Gardening Made Easy

Since our luxury quality ceramic, self-watering AquaPots debuted last year, they have been earning their keep on porches and patios from Alaska to the Florida Keys. If you love container gardening but don't have the time or energy to haul out the hose every day, AquaPots offer a stylish yet practical solution. Simply fill the water reservoir once a week and you will be amazed how your plants thrive while conserving water in the process. Find them at local garden centers nationwide this spring. Don't miss our 2021 AquaPot of the Year, Lily Leaf, shown in the patio scene above filled with thriving coleus, grasses and sweet potato vines.



Learn more about AquaPots and find a retailer near you or order online at pwwin.rs/aquapots.





AMERICAN PIE 1 GRACEFUL GRASSES® VERTIGO® Pennisetum 2 SUPERTUNIA® ROYAL MAGENTA® Petunia 3 SUPERTUNIA® White Petunia 4 SUPERBENA® Dark Blue Verbena AquaPots® Smooth White Tall Round Planter – 23.6"



IMPRESSIONISM

- 1 SUPERBELLS® POMEGRANATE
- PUNCH[™] Calibrachoa
- 2 Sweet Caroline MEDUSA[™] Green *Ipomoea*
- 3 GRACEFUL GRASSES® 'Fireworks' Pennisetum
- 4 COLORBLAZE[®] Chocolate Drop Coleus
- 5 COLORBLAZE[®] WICKED WITCH[™] Coleus

AquaPots® Techno Matte Black Tall Round Planter – 23.2"



Luxe

PEGASUS® Begonia
 HEART TO HEART® 'White Wonder' Caladium
 SILVER FALLS[™] Dichondra
 Sweet Caroline Sweetheart JET BLACK[™] Ipomoea
 AquaPots® Techno Light Blue

Tall Round Planter – 19"



HYDRANGEAS LOVE AQUAPOTS[®]!

Hydrangeas and AquaPots are a match made in gardening heaven. These moisture-loving shrubs with lush blossoms thrive with a constant supply of water, especially when the summer sun is blazing.

Get this look by selecting a large AquaPot at least 18" in diameter, plant your favorite bigleaf hydrangea in the center, then surround it with blooming annuals to provide instant color. Would this dreamy cool blue palette suit your deck, too?

Planting tip: In early fall, it's time to unpot your hydrangea and move it to a new spot in the landscape where it can provide years of future enjoyment. Wintering over in the ground will protect the plant's roots better from the cold. Note that if your soil is alkaline, these hydrangeas will bloom pink in subsequent years.

Learn more about keeping your hydrangeas well-hydrated using AquaPots or our WaterWise system at pwwin.rs/happy-hydrangeas.

In containers this page and opposite:

LET'S DANCE® BLUE JANGLES® Hydrangea macrophylla, LET'S DANCE® RAVE® Hydrangea macrophylla, SILVER FALLS[™] Dichondra, DIAMOND SNOW® Euphorbia, SUPERTUNIA MINI VISTA® Indigo Petunia, SUPERTUNIA® Trailing Blue Veined Petunia, CATALINA® GRAPE-O-LICIOUS[™] Torenia, CATALINA® White Linen Torenia, SUMMER WAVE® Large Amethyst Torenia and SUPERBENA® WHITEOUT[™] Verbena

At right in landscape to the left of the deck:

TUFF STUFF AH-HA® Hydrangea serrata with SILVER BULLET® Artemisia and White Licorice Helichrysum

At far right: LET'S DANCE® BLUE JANGLES® Hydrangea macrophylla planted in the landscape

AquaPots used:

AquaPots® Lily Leaf Antique White Tall Round Planter – 23.2", AquaPots® Lily Leaf Antique White Flat Rim Round Planter – 21", AquaPots® Coin Emblem Antique White Round Planter – 19" and AquaPots® Smooth White Tall Round Planter – 23.6"





COLOR, COLOR, COLOR!

Gardening and home décor blogger Tracy of @plaids.and.poppies has one rule for her garden: all colors are welcome. Every hue she can muster is reflected in the palette of annuals, tropicals and hardy plants that fill her garden.

Notice how she packs her window boxes and patio pots with a kaleidoscope of blooms that are equally delightful when viewed from the pool or from the inside looking out. Masses of vibrant perennials and flowering shrubs fill large expanses in the landscape, providing persistent color from year to year.

Tracy's joyful energy is expressed beautifully in her garden and warmly felt by the many friends and family members who visit. You might assume she has a gardener, but this garden is entirely her creation. If Tracy can accomplish this in her zone 5 Michigan garden, think of what you could do in your own!



See more of Tracy's fabulous garden at pwwin.rs/plaids-and-poppies.

1 – Annuals: SUREFIRE® Red Begonia, SUPERTUNIA® BORDEAUX[™] Petunia, COLORBLAZE® Royale APPLE BRANDY® Coleus / Perennials: 'Serendipity' Allium, COLOR CODED[™] The Price is White' Echinacea, LAKOTA[™] Fire Echinacea, DOLCE® 'Cherry Truffles' Heuchera, TUSCAN GOLD[™] Heliopsis / Shrubs: LITTLE LIME® Hydrangea and 'Limelight' Hydrangea paniculata

2 – In the landscape: 'Limelight' Hydrangea with COLORBLAZE® TORCHLIGHT® Coleus, COLORBLAZE® Strawberry Drop Coleus, COLORBLAZE® Royale APPLE BRANDY® Coleus, LUSCIOUS® GOLDENGATE^w Lantana and SUPERBENA ROYALE® Romance Verbena

2 and 4 – In containers: MEZO0[®] Trailing Red Aptenia, LUSCIOUS[®] GOLDENGATE[™] Lantana, SUPERTUNIA[®] BLACK CHERRY[®] Petunia, SUPERTUNIA[®] BORDEAUX[™] Petunia, SUPERTUNIA VISTA[®] Fuchsia Petunia, ROCKIN'[®] BLUE SUEDE SHOES[™] Salvia, SUPERBENA ROYALE[®] Chambray Verbena and 'Red Sister' Cordyline 3 – In windowbox: MEZO0® Trailing Red Aptenia, GOLDILOCKS ROCKS® Bidens, SUPERBELLS® Double Blue Calibrachoa, SUPERBELLS® Red Calibrachoa, TRUFFULA™ Pink Gomphrena, LUSCIOUS® Royale RED ZONE™ Lantana, SUPERBENA® Red Verbena and SUPERBENA ROYALE® Chambray Verbena

5 – In windowboxes: MEZOO® Trailing Red *Aptenia*, SUPERBELLS® Coralina *Calibrachoa*, SUPERBELLS® Red *Calibrachoa*, Samantha *Lantana*, BOLDLY® Dark Red *Pelargonium*, SUPERTUNIA® ROYAL VELVET® *Petunia* and SUPERBENA ROYALE® Chambray *Verbena*

- $\mathbf{6}-~\mathsf{SUNCREDIBLE}^{\circledast}~\mathsf{Yellow}~\textit{Helianthus},~\mathsf{SUPERTUNIA}~\mathsf{VISTA}^{\circledast}~\mathsf{Paradise}~\textit{Petunia},$
- DOLCE[®] 'Appletini' Heuchera and zinnias
- 7 TUSCAN GOLD™ Heliopsis
- 8 'Opening Act Pink-a-Dot' Phlox
- 9 'Serendipity' Allium



















Stop for a moment and imagine the peace you would feel by spending an hour here. In this space, worries are checked at the door and birds' melodic songs float in on the fresh breeze. It's a little slice of heaven on earth!

No grand architectural plans were needed to create this serene scene. Instead, the homeowner purchased a standard gazebo kit from their local home improvement store and stained it brown to blend with the surroundings. Kiln-dried redwood window boxes were perched atop strong supports attached along the roofline and planted up with a living curtain of vinca vines. A patterned outdoor rug provided the finishing touch to visually ground the seating area.

> Since the sun blasts this area intensely each day, durable heat tolerant plants were selected to fill the Vietnamese red clay pottery showcased at the gazebo's entrance. Fiery reds and oranges glow in the bright light, providing splashy contrast against the dark backdrop.





Above: If you garden in a warm climate where the growing season is long, you can expect vinca to mature into a green curtain like you see here.

In containers: MEZOO[™] Trailing Red *Aptenia*, SUPERBELLS[®] Tropical Sunrise *Calibrachoa*, VERMILLIONAIRE[®] *Cuphea*, COLORBLAZE[®] WICKED WITCH[™] Coleus, COLORBLAZE[®] Strawberry Drop Coleus, Sweet Caroline MEDUSA[™] Green *Ipomoea*, LUSCIOUS[®] Royale RED ZONE[™] *Lantana*, GRACEFUL GRASSES[®] Purple Fountain Grass *Pennisetum*, GRACEFUL GRASSES[®] 'Sky Rocket' *Pennisetum* and ROCKIN'[®] 'Golden Delicious' *Salvia* **Cascading living walls and outlined opposite**: Maculata *Vinca* and 'Wojo's Jem' *Vinca*



Learn how to create a cozy outdoor living space like this one at pwwin.rs/cozy-space.











EDIBLE DÉCOR

Backyard foraging specialist and author Ellen Zachos calls ornamental plants with edible parts the "superheroes of the modern garden, feeding both the body and soul with their deliciousness and beauty." Plus, they're fun!

The plantings here were designed for a dual purpose: enhancing the outdoor living space while growing flowers that could provide a fresh botanical flourish for recipes. There's a practical use for these edible beauties, too. The home shown above belongs to a family with young children who tend to put things in their mouths first and ask later. Using safe plants like Berried Treasure® strawberries in the containers makes the space completely worry-free.



Find oodles of inspiration for edible flower décor at pwwin.rs/edible-flower-guide.

Opposite in containers: DOUBLE DELIGHT[™] Primrose *Begonia*, DOUBLE DELIGHT[™] Blush Rose *Begonia*, DOUBLE UP[™] Pink *Begonia*, PEGASUS[®] *Begonia*, Asparagus Fern *Asparagus*, Sweet Caroline MEDUSA[™] Green *Ipomoea*

Opposite, as garnish to food: DOUBLE DELIGHT[™] Primrose *Begonia*, DOUBLE DELIGHT[™] Blush Rose *Begonia*, FRUIT PUNCH[®] 'Cranberry Cocktail' *Dianthus*, BERRIED TREASURE[®] *Fragaria* (Strawberry), RINGO ALL-STAR[™] Rose and RAINBOW RHYTHM[®] 'Storm Shelter' *Hemerocallis* (Daylily on salad)

Harvesting Tips:

- Only harvest flowers you are 100% positive are edible.
- Choose flowers that are grown organically.
- Gather them early in the morning when their essential oils are most intense.
- Remove the stamens and pistil before eating.
- Consume edible flowers in moderation.

Above – 1: AMAZEL BASIL[®] Sweet Italian Basil 2: COLOR CODED[™] 'The Price is White' *Echinacea* 3: BERRIED TREASURE[®] White *Fragaria* (Strawberry) 4: PEPPY LE POM[™] *Punica* 5: COLOR CODED[™] 'The Price is White' *Echinacea* (Coneflower), BERRIED TREASURE[®] White *Fragaria* (Strawberry), AMAZEL BASIL[®] Sweet Italian Basil, CERVEZA 'N LIME[®] *Plectranthus* and PEPPY LE POM[™] *Punica* (Pomegranate)

Above outlined, left to right: DOUBLE DELIGHT[™] Blush Rose *Begonia*, COLOR CODED[™] 'The Price is White' *Echinacea* (Coneflower), RAINBOW RHYTHM[®] 'Lake of Fire' *Hemerocallis* (Daylily), DOUBLE DELIGHT[™] Primrose *Begonia* and OSO EASY ITALIAN ICE[®] *Rosa*





PINPOINT® Blue Chamaecyparis with 'Spot On' Pulmonaria, SHADOWLAND® 'Autumn Frost' Hosta, SUPERBELLS® HONEYBERRY™ Calibrachoa, Yellow Pansies and Creeping Phlox



F A L L PINPOINT® Blue *Chamaecyparis* with kale, mums, ornamental millet, small pumpkins and swiss chard

S U M M E R PINPOINT® Blue *Chamaecyparis* with SUPERTUNIA® BLACK CHERRY® *Petunia*, MOJAVE® Red *Portulaca* and COLORBLAZE® Strawberry Drop Coleus



W I N T E R PINPOINT® Blue *Chamaecyparis* with greens, berries and ARCTIC FIRE® Red *Cornus* (dogwood)

ONE ENTRANCE / FOUR SEASONS

Celebrate all four seasons on your front porch using this engaging idea. We started by planting a single Pinpoint[®] Blue false cypress shrub in each of these 20" containers in spring, then surrounded them with flowers that flourish early in the season. To celebrate summer's arrival, we swapped in annuals that could handle the reflected heat and light from the whitewashed brick. Classic cool season kale, purple millet and pumpkins completed the fall look followed by holiday greens, twigs and berries. Through it all, you can see the shrub didn't mind the seasonal changeouts at all – in fact, it grew nearly nine inches!



UNDERSTANDING FOUNTAIN GRASS DYNAMICS



SPRING



SUMMER



Purple fountain grasses make striking thrillers in containers, but it's worth understanding how they grow and change through the seasons. They are far more robust than you might expect, with roots that easily pack large pots and leave little room for neighbors as summer wanes.

In spring, you'll be eager to plant the pot's edges with instant color annuals, but by midsummer as the grass begins to dominate it will be time to remove those that become overshadowed. In fall, fill any gaps with seasonal accents like gourds and pinecones which won't require root space.

Since these grasses are not cold hardy in most climates, the entire pot's contents can be composted at the end of the year.

At left: GRACEFUL GRASSES® Purple Fountain Grass *Pennisetum* and GRACEFUL GRASSES® VERTIGO® *Pennisetum* underplanted with CAMPFIRE® Flame *Bidens*, SUPERBELLS® Double Orange *Calibrachoa*, COLORBLAZE® Chocolate Drop Coleus, VERMILLIONAIRE® *Cuphea* and LUSCIOUS® GOLDENGATE^w Lantana

DESIGNING WITH

Fantastic Foliage

Clockwise from top left: PRIMO[®] 'Peachberry Ice' *Heuchera*, 'Heaven Scent' *Polemonium*, 'Jack of Diamonds' *Brunnera*, ROCK 'N LOW[™] 'Boogie Woogie' *Sedum*, SHADOWLAND[®] 'Hudson Bay' *Hosta*, DOLCE[®] 'Wildberry' *Heuchera*, 'Drops of Jupiter' *Origanum* (Oregano), PRIMO[®] 'Black Pearl' *Heuchera*, 'Spot On' *Pulmonaria*, ROCK'N GROW[®] 'Lemonjade' *Sedum*, 'Crested Surf' *Athyrium*, SHADOWLAND[®] 'Diamond Lake' *Hosta*, 'Firefly Sunshine' *Achillea* (Yarrow) and SHADOWLAND[®] 'Wheee!' *Hosta* Orchestrating a steady parade of flowers in a perennial garden takes some time to master, as many are in spectacular bloom for a particular window of time. That's why you'll want to consider foliage, too, when planting a botanical tapestry of perennials. By pairing those with a contrasting mix of textures, colors and shapes, visual interest remains high all season. The fleeting flowers will be appreciated all the more as they come and go through the seasons.

Foliage is especially important to consider in smaller gardens where details like lacy texture are more noticeable up close and in shade gardens where flowers may play a secondary role. If most of your perennials have similar foliage, the space may feel lackluster when the plants aren't in bloom. When shopping for plants, pay particular attention to the foliage of those you select to make sure there isn't too much the same. Be sure to include a few with big, bold leaves to amp up the visual dynamics in the space.

NEW

NEW

8 EXCEPTIONAL NEW PERENNIALS

It takes a keen eye and decades of experience working closely with perennials to find new selections that can live up to our challenging brand standards. We are incredibly proud to celebrate our ten-year anniversary of Proven Winners Perennials. What began as a small palette of just a few dozen plants has now expanded to 157 of the most unique, high performance perennials you'll find anywhere. Here are eight of our best new introductions this year.



Left to right: 'Paint the Town Fancy' *Dianthus,* LUMINARY[™] 'Opalescence' *Phlox,* COLOR SPIRES® 'Back to the Fuchsia' *Salvia*



Explore the full range of exceptional Proven Winners perennials that bloom in sun and shade throughout the seasons at pwwin.rs/exceptional-perennials.

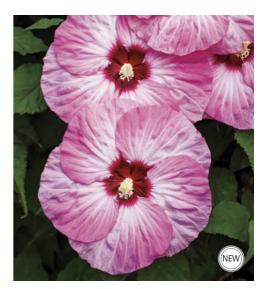


'Paint the Town Fancy' *Dianthus* (Pinks)

WHAT'S NEW:

Larger, vivid bicolor blooms blanket fresh blue, mounded foliage in early summer, repeating for several months. Gorgeous planted as a flowering groundcover.

🔿 🕕 Height: 6-8" Spread: 16-18" Zones: 4-9 🦮 🚳



SUMMERIFIC® 'Spinderella' Hibiscus (Rose Mallow)

WHAT'S NEW:

A refined rose mallow with impeccable form. Fairytale pink and white patterned blossoms with a dark red eye appear prolifically from midsummer into fall.

🔿 🕕 Height: 4-4.5' Spread: 4.5-5' Zones: 4-9 🗡



COLOR CODED[™] 'The Price is White' *Echinacea* (Coneflower)

WHAT'S NEW:

Large, elegant white flowers provide striking contrast against the extra-dark green foliage of this knee-high perennial in high summer. Butterflies and goldfinches are frequent visitors.



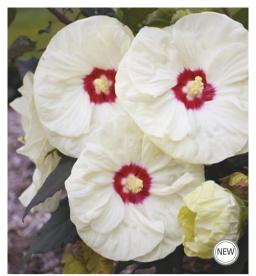


DOLCE[®] 'Toffee Tart' Heuchera (Coral Bells)

WHAT'S NEW:

Delectable shades of sticky caramel and ginger with a sugary silver overlay decorate this delightful coral bells. It's ideal for containers and the front of shaded garden beds.





SUMMERIFIC[®] 'French Vanilla' *Hibiscus* (Rose Mallow)

WHAT'S NEW:

A color breakthrough! Soft yellow buds unfurl to creamy custard colored, red-eyed blossoms that cover this robust shrub-like perennial for months beginning midsummer.





LUMINARY[™] 'Opalescence' Phlox (Tall Garden Phlox)

WHAT'S NEW:

The first in a fabulous new series of highly mildew resistant tall phlox. Large, fluffy clusters of fragrant, light pink flowers with a deep pink eye are a favorite of butterflies.

○ Height: 30-32" Spread: 24-28" Zones: 3-8 🏏 🔀



'Heaven Scent' *Polemonium* (Jacob's Ladder)

WHAT'S NEW:

Eye-catching ferny foliage awakens deep purple, becoming topped with fragrant, blue flowers in spring. Provides beautiful textural contrast to other sun and shade loving perennials.

🔘 🕕 Height: 18-24" Spread: 15-18" Zones: 3-7 🏅



COLOR SPIRES[®] 'Back to the Fuchsia' *Salvia*

WHAT'S NEW:

Brilliant fuchsia pink flowers strung along charcoal stems bring a rush of color and welcome pollinators back into the garden in late spring. One of our newest favorites!

🔘 Height: 22-24" Spread: 22-24" Zones: 3-8 🧚 😿



Splendid HEDGES

Not all hedges are evergreen. In spots where winter screening isn't vital, consider growing a hedge of fabulous flowering shrubs instead. When you use low maintenance varieties like the ones you see here, they are just as easy care as evergreens.

You already adore the one hydrangea you've planted just outside your front door. Now imagine a hedge of ten! Or, how about a whole row of Oso Easy Double Red[®] roses for a constant supply of fresh bouquets all summer? Durable deutzias offer no-nonsense beauty and frothy spring blooms. As you look around your landscape, which of your favorite flowering shrubs would make a great hedge?

Planting Tip: When spacing plants for a hedge, err on the smaller end of the spacing recommendation to form a solid hedge with no gaps between plants. For instance, if the recommended spacing is 3-5 feet, space the centers three feet apart for a hedge.



Learn more about selecting, planting and caring for flowering shrubs as splendid hedges at pwwin.rs/splendid-hedges.



Above: 1 – 0S0 EASY DOUBLE RED[®] Rosa 2 – YUKI CHERRY BLOSSOM[®] Deutzia 3 – TUFF STUFF[™] Hydrangea serrata 4 – PURPLE PILLAR[®] Hibiscus 5 – DOUBLE PLAY DOOZIE[®] Spiraea 6 – INVINCIBELLE MINI MAUVETTE[®] Hydrangea arborescens 7 – PUGSTER PERIWINKLE[®] Buddleia 8 – ZINFIN DOLL[®] Hydrangea paniculata

Connect with Us for Extra Inspiration.

This idea book is just the beginning of the garden path. Stay connected with us all year long by sharing your own photos in our Proven Winners Gorgeous Gardens Facebook group. Tag us at **#provenwinners** when you post cameos of your favorite plants on Instagram. Save pins from **90+ Pinterest boards** at pinterest.com/provenwinners.

Sign up to receive weekly gardening inspiration in your inbox. Beautiful ideas abound 12 months of the year in our Winners Circle newsletter (provenwinners.com/winners-circle). You'll also love the popular newsletter from our friends at Garden Design. It presents fabulous gardens from around the world, design tips, plant picks, outdoor living products and art, gardens to visit, and events to enjoy (gardendesign.com/newsletter).



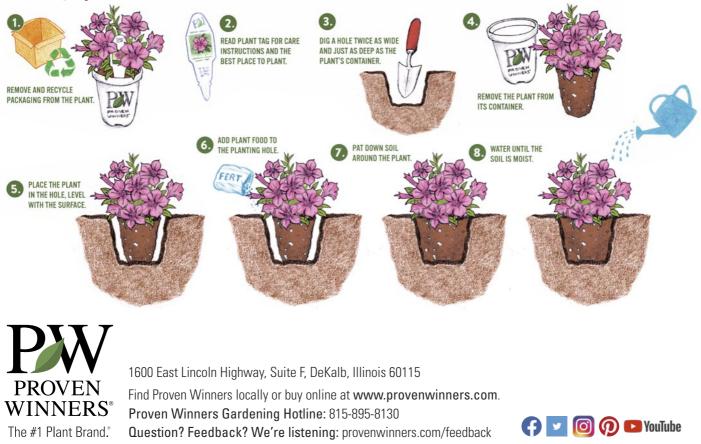
It's a sure thing.

Given all the tensions in life, sometimes you just need products and plants that are going to work. Period. It's an easy decision to choose a **self-watering AquaPot** that takes the worrying out of watering, or our **premium plant foods** that provide everything your plants will need to thrive. Using our handy **Twist 'n Plant® garden auger** makes planting fast and fun. Starting with award-winning plants is a guaranteed win, too. You have the challenges; Proven Winners has the solutions. Let's do this!

Discover more Proven Beauty at beauty.provenwinners.com

Like the ideas you see in this *Gardener's Idea Book*? Then you will love Proven Beauty, our specialty website for gardening inspiration, how-tos, recipes and more. There, you will find extended information and photos for many of the topics you see in this book. While browsing the site, take a moment to scroll through loads more fab ideas from our previous idea books. You'll find everything from planning an outdoor wedding to schematics for building your own planter boxes, projects for children, holiday-themed crafts and so much more.

Planting tips.



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