



Syracuse Community Connections
DBA-Syracuse Model Neighborhood
401-425 South Avenue
Syracuse, NY 13204

June 28, 2024

Roberta Vigilance
Roberta Vigilance Expert Sponsorship Consulting

Dear Ms. Vigilance,

On behalf of Syracuse Community Connections, I would like to extend our deepest gratitude for your time and dedication in providing a three-hour session to our youth, ages 5-15, on Monday, June 17, 2024. Your expertise in teaching the core processes of sponsorship in a child-friendly, creative manner to secure startup funds for business ventures was invaluable.

Your ability to engage, inspire, and ignite interest in the possibilities of entrepreneurship allowed our students to transform their ideas into strategic and systematic plans. The basic sponsorship education and modeling you provided during this hands-on educational session showcased what the process can look like in a practical setting. This approach not only captivated the students but also gave them a clear understanding of how to apply these concepts in real-world scenarios.

The skills they have learned from you will undoubtedly serve as a strong foundation for their future endeavors. We appreciate your contribution to our community and look forward to potential future collaborations.

Thank you once again for your generosity and impactful session.

Warm regards,

Michelle Stewart, MST, MPA, BPS/HS
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