

PALM SPRINGS

EQUALITY

Wine
& FOOD FEST



2024 SPONSORSHIP DECK

EqualityWineFest.com



EVENT DETAILS

In its second year, the Palm Springs EQUALITY WINE & FOOD FEST is now the preeminent wine event of the year, featuring LGBTQ+, BIPOC, and Women owned and/or produced wines. Bringing together some of the world's finest vintners in an exclusive invite-only participation of wineries, this year's festival will showcase the immense depth and diversity of wines from these vintners.

EQUALITY WINE & FOOD FEST gathers together winemakers, industry professionals, celebrity chefs, vendors, and enthusiasts alike to learn and appreciate great wine and food, and celebrate and support diversity. Festival goers will enjoy wine tastings and food samples, along with live entertainment, educational speakers, demonstrations, silent auction, and VIP experiences, all creating an environment that fosters community among everyone involved in enjoying every sip and taste.

EQUALITY WINE & FOOD FEST will feature wineries from Sonoma, Napa, Amador, and other key wine regions, with opportunities to meet vintners and sample over 60+ varietals. Plus, local restaurants providing their best bites.

SATURDAY, JUNE 29, 2024

*Margaritaville Resort Palm Springs
Compass Rose Grand Ballroom
Palm Springs, California*

GRAND TASTING 1pm to 4pm
VIP GRAND TASTING 12pm to 4pm





BECOME A SPONSOR

A UNIQUE MARKETING OPPORTUNITY

EQUALITY WINE & FOOD FEST provides exceptional exposure and branding opportunities for our sponsors (PRE-EVENT, ON SITE DURING EVENT, and POST-EVENT) through a wide variety of advertising and media platforms, including, but not limited to: print, digital, radio, television, e-marketing, social media, flyers/posters/banners, the EQUALITY WINE & FOOD FEST Program Guide, and more. This first-class event attracts hundreds of wine enthusiasts and foodies that appreciate the good life .

CHARITY BENEFICIARIES

EQUALITY WINE and FOOD FEST is proud to partner with these deserving organizations and a portion of the proceeds from this event will be donated to each charity.



Human Rights Campaign



Brothers of the Desert



Give Kids the World Village

SPONSORSHIP OPPORTUNITIES

Benefits	Bronze \$1,000	Silver \$2,500	Gold \$5,000	Platinum \$10,000	Presenting \$20,000
Logo placement in press release, invitations, digital marketing	●	●	●	●	●
Logo featured/linked on Sponsor page of EqualityWineFest.com	●	●	●	●	●
Inclusion in events group social media (FB and IG)	●	●	●	●	●
Two (2) General Admission tickets	●				
Placement of marketing materials at group Sponsor table	●				
Four (4) General Admission tickets		●	●		
Inclusion in event e-newsletter		●	●	●	●
One (1) Banner at EWF		●	●		
Two (2) Banners at EWF				●	●
Vendor Booth (10X10) for product, informational, or marketing materials		●	●	●	●
Exclusive social media post			●	●	●
VIP bag product placement			●	●	●
Ad in EWF Program Book		● QP	● HP	● FP	● FPP
Ten (10) VIP Grand Tasting Tickets				●	●
Logo placement on digital display(s) and Step & Repeat				●	●
“Presented by” rights for EWF – mention in all print, digital, radio, television advertisements					●
Mention as “Presenting sponsor” on microphone at EWF					●
EWF Bar Takeover of Margaritaville lobby bar for entire EWF weekend with exclusive Press Release and Press invite					●
Full Page ad in June Pride Issue of GED Magazine					●
Dedicated email to EWF participants post-weekend					●

Product sponsorships are also encouraged. (i.e. water, bread, cheese, crackers, chocolate, and the like.)

*Ad in EWF Program Book: QP = quarter page; HP = half page; FP = full page; FPP = full page premium



EVENT FEATURES

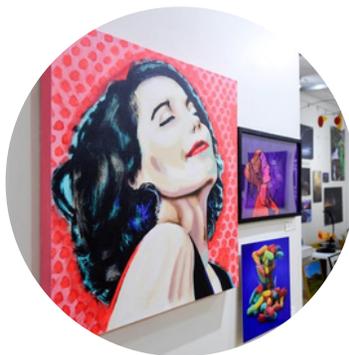
Grand Tasting & VIP Grand Tasting

Discover 60+ wines, along with local food providers serving up small bites, while listening to live entertainment, watching celebrity chef demonstrations, hearing from Master Sommeliers, and all while supporting LGBTQ+, BIPOC, and Women owned and/or produced wines. VIP admission begins one hour before general admission and includes exclusive VIP tastings, VIP Gift Bag, and early access to all the sips and bites.



Silent Auction

The event will feature many silent auction items, from trips and experiences, to gift baskets and other goodies. The highest bidder will take their prizes home with them.



Art Exhibition

Local community artists will display their creative works for your enjoyment and purchase.



Retail Pop-Ups

Local community retailers will display fun and exciting items for your perusal and purchase.

SPONSORSHIP COMMITMENT

Sponsor: (As you want to see it in PRINT)	
Sponsor Level:	<input type="checkbox"/> PRESENTING <input type="checkbox"/> PLATINUM <input type="checkbox"/> GOLD <input type="checkbox"/> SILVER <input type="checkbox"/> BRONZE (Electronic invoice will be sent) <input type="checkbox"/> PRODUCT <input type="checkbox"/> MEDIA <input type="checkbox"/> IN-KIND
Address:	
Website:	
Contact Name:	
Contact Email:	
Contact Phone Number:	
Other Requests:	<input type="checkbox"/> power (fee may apply) <input type="checkbox"/> additional chairs (fee may apply) <input type="checkbox"/> additional tables (fee may apply) <input type="checkbox"/> _____
	I hereby agree to sponsor the 2024 Palm Springs EQUALITY WINE & FOOD FEST (EWF) as outlined above. Dated: _____ Signed: _____ Name: _____

CURRENT SPONSORS*

PLATINUM



SILVER



BRONZE



MEDIA



*As of March 2024