



JUNE 7, 2025 • VENDOR PARTICIPATION

The Palm Springs EQUALITY WINE & FOOD FEST, now in its third year, is the preeminent specialty wine event of the year featuring LGBTQ+, BIPOC, and Women owned and/or produced wines. Bringing together some of the world's finest vintners, EQUALITY WINE & FOOD FEST will showcase the immense depth and diversity of wines from Sonoma, Napa, Temecula, and other key wine regions. Scheduled for Saturday, June 7, 2025, inside the HYATT PALM SPRINGS, the 2025 EQUALITY WINE & FOOD FEST will feature wines, food samples, live entertainment, educational speakers, silent auction, LIVE auction, and exclusive VIP experiences, all creating an environment that fosters community among everyone involved in enjoying every sip and taste. Charity beneficiaries include Human Rights Campaign, LGBTQ Community Center of the Desert, and Brothers of the Desert.

WINE/SPIRITS VENDORS

PARTICIPANTS WILL RECEIVE:

- Listing in the 2025 EQUALITY WINE & FOOD FEST Program Guide and other on-site collateral, website, and in community media advertisements, E-newsletters, press releases and social media.
- Event set-up to showcase and pour your wine/spirits (includes a dedicated space for pouring tastes, displaying banners and marketing materials; two 6' tables; table linens; chairs if requested; table identification signage; and ice if requested.)
- Opportunity to take wine orders. Sales should be shipped direct from the vendor's place of business to customers.
- Opportunity to promote Wine Club or other vendor related events, perks, etc.
- Opportunity to introduce your wines and interact with 500+ wine enthusiasts.
- Special vendor only pricing at HYATT PALM SPRINGS of \$169 p/nt (plus taxes and fees) for one or two night stays - Friday June 6th and/or Saturday June 7th - along with discounted daily parking of \$15. Link provided upon request and booking is subject to limited availability on a first-come, first-served basis. Rooms must be booked no later May 6, 2025.

REQUIREMENTS:

- Complete Participation Commitment Form and Pay Vendor Fee*.
- Bring 2-3 cases of wine (2-3 varietals) for sampling, and ambassador(s) to pour tastings and discuss with guests.
- Set up between 8am to 11am on Saturday, June 7th. Set-up must be complete by 11am.
- Provide staffing during the entirety of the Grand Tasting from 12pm to 4pm.
- Provide Certificate of Insurance.
- Provide at least one 750ml bottle for inclusion in Silent Auction.

FOOD VENDORS

PARTICIPANTS WILL RECEIVE:

- Listing in the 2025 EQUALITY WINE & FOOD FEST Program Guide and other on-site collateral, website, and in community media advertisements, E-newsletters, press releases and social media.
- Event set-up to showcase and pour your wine/spirits (includes a dedicated space for pouring tastes, displaying banners and marketing materials; two 6' tables; table linens; chairs if requested; table identification signage; and ice and/or electrical if requested.)
- Opportunity to introduce your food/restaurant/business and interact with 500+ wine and food enthusiasts.
- Special vendor only pricing at HYATT PALM SPRINGS of \$169 p/nt (plus taxes and fees) for one or two night stays - Friday June 6th and/or Saturday June 7th - along with discounted daily parking of \$15. Link provided upon request and booking is subject to limited availability on a first-come, first-served basis. Rooms must be booked no later May 6, 2025.

REQUIREMENTS:

- Complete Participation Commitment Form and Pay Vendor Fee*.
- Bring small bites (1000+ pieces) for sampling, and restaurant ambassador(s) to serve tastings and discuss with guests.
- Set up between 8am to 11am on Saturday, June 7th. Set-up must be complete by 11am.
- Provide staffing during the entirety of the Grand Tasting from 12pm to 4pm.
- Provide Certificate of Insurance.
- Provide at least one gift card or item for inclusion in Silent Auction.

RETAIL/ART/LIFESTYLE VENDORS

PARTICIPANTS WILL RECEIVE:

- Listing in the 2025 EQUALITY WINE & FOOD FEST Program Guide and other on-site collateral, website, and in community media advertisements, E-newsletters, press releases and social media.
- Event set-up to showcase and pour your wine/spirits (includes a dedicated space for pouring tastes, displaying banners and marketing materials; two 6' tables; table linens; chairs if requested; table identification signage; and ice and/or electrical if requested.)
- Opportunity to introduce your products and interact with 500+ wine and food enthusiasts.
- Opportunity to sell direct to consumer at event. (POS is the responsibility of vendor.)
- Special vendor only pricing at HYATT PALM SPRINGS of \$169 p/nt (plus taxes and fees) for one or two night stays - Friday June 6th and/or Saturday June 7th - along with discounted daily parking of \$15. Link provided upon request and booking is subject to limited availability on a first-come, first-served basis. Rooms must be booked no later May 6, 2025.

REQUIREMENTS:

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2025 PARTICIPATION COMMITMENT • JUNE 7, 2025

Participant: (As you want to see it in PRINT)	
Participant Type / Vendor Fee:	<input type="checkbox"/> WINE/SPIRITS <input type="checkbox"/> FOOD <input type="checkbox"/> RETAIL (\$150 if paid before March 1, 2025; \$200 if paid March 1-31; \$250 if paid after April 1. Vendor Fee is non-refundable.) Electronic invoice will be sent from MONTAGE AGENCY LLC.
Address:	
Website:	
Contact Name:	
Contact Email:	
Contact Phone Number:	
Pouring/Serving:	<input type="checkbox"/> will provide wine/food and staffing <input type="checkbox"/> will provide wine/food, but will need staffing
Other requests:	<input type="checkbox"/> ice <input type="checkbox"/> electricity <input type="checkbox"/> additional chair(s) (fee may apply) <input type="checkbox"/> additional table(s) (fee may apply) <input type="checkbox"/> other:
	I hereby agree to participate in the 2025 Palm Springs EQUALITY WINE & FOOD FEST (EWF) as outlined above and will advise EWF at least 30 days prior to the event if I am unable to do so. Dated: _____ Signed: _____ Name: _____