

## 2026 EQUALITY WINE & FOOD FEST (EWF) Sponsorship/Branding Opportunities

| 2026 Sponsor Benefits   | Under<br>Writer* | Friend<br>\$500 | Bronze<br>\$1,500 | Silver<br>\$3,000 | Gold<br>\$5,000<br>(Only 5) | Platinum<br>\$10,000<br>(Only 2) | Presenting<br>\$15,000<br>(Only 1!) |
|---|------------------|-----------------|-------------------|-------------------|-----------------------------|----------------------------------|-------------------------------------|
| Logo placement in press release, invitations, digital marketing   | •                | •               | •                 | •                 | •                           | •                                | •                                   |
| Logo featured/linked on Sponsor page of<br>EqualityWineFest.com   | •                | •               | •                 | •                 | •                           | •                                | •                                   |
| Tickets to Event  |                  | 2 GA            | 4 GA              | 6 VIP             | 8 VIP                       | 10 VIP                           | 20 VIP                              |
| Inclusion in events group social media (FB and IG)  | •                |                 | •                 | •                 | •                           | •                                | •                                   |
| Vendor Table (6') for product, informational, marketing materials                                       |                  |                 | •                 | •                 | •                           | •                                | •                                   |
| Linked Ad in event e-newsletter   |                  |                 | Mention           | •                 | •                           | •                                | •                                   |
| Ad in EWF Program Book  |                  |                 | •                 | •                 | •                           | •                                | •                                   |
|   |                  | Mention         | ¼ Page            | ½ Page            | ½ Page                      | Full Page                        | 2 Page Spread                       |
| Banners at Event  |                  |                 | OX.               |                   | 1                           | 2                                | 4                                   |
| Exclusive social media post   |                  |                 |                   |                   | •                           | •                                | •                                   |
| VIP bag product/materials placement   |                  |                 |                   |                   | •                           | •                                | •                                   |
| Logo placement on Step & Repeat   |                  |                 |                   |                   |                             | •                                | •                                   |
| "Presented by" rights for EWF in all print, digital, radio, television (NBC) advertisements             |                  |                 |                   |                   |                             |                                  | •                                   |
| Announcement as "Presenting sponsor" on Microphone at EWF; Opportunity to Address Guests via Microphone |                  |                 |                   |                   |                             |                                  | •                                   |
| Exclusive Press Release   |                  |                 |                   |                   |                             |                                  | •                                   |
| Full Page ad in June Pride Issue of GED Magazine  |                  |                 |                   |                   |                             |                                  | •                                   |
| Dedicated email to EWF participants post-event  |                  |                 |                   |                   |                             |                                  | •                                   |
| Entertainment (w/ Logo on Stage Banner)   | \$1500           |                 | <del></del>       |                   |                             |                                  |                                     |
| • Wine & Bites Trays (w/ Logo on Tray)  | \$1750           |                 |                   |                   |                             |                                  |                                     |
| • Friday Night Media/Vendor Meet & Greet  | \$2000           |                 |                   |                   |                             |                                  |                                     |
| (Presenting Sponsor/Logo/Product)   |                  |                 |                   |                   |                             |                                  |                                     |
| Sunday Bubbly Drag Brunch   | \$2000           |                 |                   |                   |                             |                                  |                                     |
| (Presenting Sponsor/Logo/Product)  *Every item you underwrite allows addit                              |                  |                 |                   |                   |                             |                                  |                                     |

<sup>\*</sup>Every item you underwrite allows additional money to go directly towards changing lives. These opportunities are great for those unable to attend or for sponsors who want more event presence.