



# ELEVATION

*Made in Colorado, for Colorado's Climate!*

## Elevation

Premium 100% Acrylic Primers  
1251 Sandable Primer

### Description

*Elevation 100% Acrylic Sandable Primer* is a premium, 100% acrylic latex primer that is formulated specifically to endure the rigors of Colorado's unique climate. It serves as an ideal base coat over cementitious substrates such as tilt-up and masonry, and is a great choice for interior or exterior non-tannin containing woods, including siding and trim boards. May also be used as a primer for certain non-ferrous metals, including galvanized. Developed and manufactured in Denver, Colorado, *Elevation 100% Acrylic Primer* is the ideal choice for Colorado's most challenging environments, both indoors and out.

### Application and Substrate Information

Mix or stir thoroughly before using. Primer should be applied using brush, roller, or through airless spray equipment (2,000 psi, 0.015" – 0.021" tip). A second coat may be applied at a minimum of 3-4 hours after applying the first coat as drying conditions allow.

For best results, temperatures (air, surface and material temperatures) should be at or above 35°F (2°C) and at least 5°F above the dew point before applying. These conditions must remain at or above these levels for at least 8 hours. Do not apply if condensation is expected within 4-6 hours of applying. A small amount of colorant (up to 4 oz. per gallon) may be added to approximate the color of the finish coat.

### Old Western Paint Co., Inc.

2001 W. Barberry Pl.  
Denver, CO 80204  
Phone: 303-825-5147  
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### Product Data

Gloss/Sheen (60°)	< 10 units
VOC Content (g/L)	< 50
Viscosity (Krebs Units)	102 (± 3)
Density (lb/gal)	11.6
Weight Solids	55 %
Volume Solids	38.5 %
Coverage (1.5 dry film)	400 ft <sup>2</sup> *

\*Theoretical value; may vary based on substrate porosity/application method

### Features and Benefits

- ✓ Designed specifically for Colorado's Climate
- ✓ Very good hiding power
- ✓ Excellent adhesion to a variety of substrates
- ✓ Sandable
- ✓ Very good enamel hold-out

### Thinning

Thinning is not required, though a small amount of water can be added if desired. Thinned primer is more prone to in-can settling and biological contamination if not used immediately and/or stored over long periods of time.

### Dry Time

Will dry to touch in one hour or less; may be recoated after four hours. At least 24-hours of dry time is recommended prior to sanding. Typical time for full cure is 7 days. Dry time may be affected by poor ventilation, low temperatures, amount of colorant and/or high humidity areas.

### Clean-up

Clean all tools and equipment with warm, soapy water.

### Environmental/Health Considerations

Formulated without lead, mercury, and other heavy metals. Does not contain ethylene glycol. No reportable amount of crystalline silica.



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### General Surface Preparation

All foreign material, including loose or peeling paint, dirt, grease, oil, wax, chalk, mildew, rust, dust, curing agents, etc., must be removed prior to use. Failing to do so may compromise proper adhesion and overall performance. Caulk all cracks and open seams. Putty all nail holes. An appropriate primer should be used when coating highly porous substrates. A stain blocking primer, such as *Elevation All-Prime*, is recommended over areas where stains can 'bleed through' to the surface. Glossy surfaces should be dulled prior to coating, and rough or patched surfaces should be sanded.

### Specific Substrate Recommendations

**Siding:** May be applied to vinyl, cementitious, wood or composite siding. If painting over vinyl siding, be sure the color of the top coat is not darker than the color of the vinyl siding (which may cause warping due to higher heat absorption).

**Concrete/Masonry Block:** New concrete should cure for at least 30 days prior to priming and painting. The surface pH should be below 10.5. Block filler should be used over porous concrete such as masonry block.

**Metal:** Not recommended for ferrous metals. Due to variance in processing, adhesion over specific metals should be tested first by coating a small area. Typically will have good adhesion to aluminium and galvanized metals.

**Drywall/Gypsum Board:** Nails and screws should be countersunk and properly covered using putty or drywall mud, then sanded to be flush with the rest of the surface.

**Wood:** Unpainted wood should be sanded smooth and wiped of excess dust. For redwood or cedar, a stain blocking primer is recommended.

### Packaging

Available in 1-gallon and 5-gallon containers.

### Intended Use

To be used in a manner consistent with latex wall paints and finishes. Do not take internally. Keep out of reach of children and pets. Not recommended for floors or where water can puddle. Keep from freezing.

**WARNING:** If you scrape, sand or remove old paint, you may release lead dust. LEAD IS TOXIC AND MAY CAUSE SERIOUS ILLNESS IF YOU ARE EXPOSED, ESPECIALLY FOR CHILDREN OR THOSE WHO ARE PREGNANT. Wear a properly fitted NIOSH-approved respirator and prevent skin contact to minimize lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. For further information, contact the U.S.E.P.A. National Lead Information Hotline at 1-800-424-LEAD or visit [www.epa.gov/lead](http://www.epa.gov/lead).

### Disclaimer

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