



# ELEVATION

*Made in Colorado, for Colorado's Climate!*

## Elevation

*Premium 100% Acrylic Finishes*  
1260 Series Flat Finish

### Description

*Elevation 100% Acrylic Flat* is a premium, 100% acrylic matte-finish latex paint that is formulated specifically to endure the rigors of Colorado's unique climate. It forms a durable, breathable film that features excellent resistance to moisture, chalking, and fading due to intensified UV exposure in many of Colorado's high altitude environments. The durable finish resists efflorescence, making it an excellent choice for cementitious substrates, including masonry siding, tilt-up, bridges and overpasses, and concrete block. Additionally, this versatile product may be used for interior applications, providing very good durability and excellent hiding power. Developed and manufactured in Denver, Colorado, *Elevation 100% Acrylic Flat* is the ideal choice for Colorado's most challenging environments, both indoors and out.

### Application and Substrate Information

Mix or stir thoroughly before using. Paint should be applied using brush, roller, or through airless spray equipment (2,000 psi, 0.015" – 0.021" tip). A second coat may be applied at a minimum of 3-4 hours after applying the first coat as drying conditions allow.

For best results, temperatures (air, surface and material temperatures) should be at or above 35°F (2°C) and at least 5°F above the dew point before applying. These conditions must remain at or above these levels for at least 8 hours (longer for deeper colors). Do not apply if condensation is expected within 4-6 hours of applying.

### Old Western Paint Co., Inc.

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Denver, CO 80204  
Phone: 303-825-5147  
Fax: 303-825-2437  
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### Product Data

Gloss/Sheen (°)	< 3 units (flat)
VOC Content (g/L)	< 100
Viscosity (Krebs Units)	107 (± 3)
Density (lb/gal)	11.6
Weight Solids	57 %
Volume Solids	41.5 %
Coverage (1.5 dry film)	440 ft <sup>2</sup> *

\*Theoretical value; may vary based on substrate porosity/application method

### Features and Benefits

- ✓ Designed specifically for Colorado's Climate
- ✓ Excellent hiding power
- ✓ Provides a rich, matte finish
- ✓ Reduced volatile organic content (VOC) levels
- ✓ Available in any color using CPC's no-VOC containing colorants

### Thinning

Thinning is not required, though a small amount of water can be added if desired. Thinned paint is more prone to in-can settling and biological contamination if not used immediately and/or stored over long periods of time.

### Dry Time

Will dry to touch in one hour or less; may be recoated after four hours. Typical time for full cure is 7 days. Dry time may be affected by poor ventilation, low temperatures, amount of colorant and/or high humidity areas.

### Clean-up

Clean all tools and equipment with warm, soapy water.

### Environmental/Health Considerations

Formulated without lead, mercury, and other heavy metals. Does not contain ethylene glycol. No reportable amount of crystalline silica.



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### General Surface Preparation

All foreign material, including loose or peeling paint, dirt, grease, oil, wax, chalk, mildew, rust, dust, curing agents, etc., must be removed prior to use. Failing to do so may compromise proper adhesion and overall performance. Caulk all cracks and open seams. Putty all nail holes. An appropriate primer should be used when coating bare or porous substrates. A stain blocking primer is recommended over areas where stains would 'bleed through' to the surface. Glossy surfaces should be dulled prior to coating, and rough or patched surfaces should be sanded.

### Specific Substrate Recommendations

**Siding:** May be applied to vinyl, cementitious, wood or composite siding. If painting over vinyl siding, be sure the paint color is not darker than the color of the vinyl siding (which may cause warping due to higher heat absorption).

**Concrete/Masonry Block:** New concrete should cure for at least 30 days prior to priming and painting. The surface pH should be below 10 before applying an alkali resistant primer. Block filler should be used over masonry block.

**Metal:** Ferrous metal should be primed with a waterborne or solventborne rust resistant metal primer. Non-ferrous metal and zinc treated metal should be primed with an all-purpose metal primer.

**Drywall/Gypsum Board:** Nails and screws should be countersunk and properly covered using putty or drywall mud, then sanded to be flush with the rest of the surface. Primer is recommended for new drywall and porous surfaces.

**Wood:** Unpainted wood should be sanded smooth, wiped, and primed with an appropriate primer. For redwood or cedar, a stain blocking primer should be used to prevent bleed-through from soluble tannin stains.

### Recommended Primers

Concrete/Masonry	1251 Elevation 100% Acrylic Primer
Drywall	0710 Colorado Pro Primer/Sealer
Drywall	0610 Colorado Pro 600 Primer
Metal	PPG Seal Grip
Plaster	1251 Elevation 100% Acrylic Primer
Wood	1251 Elevation 100% Acrylic Primer
Wood (tannin)	PPG Seal Grip
Cement Block	1250 Elevation Block Filler

### Packaging

Available in 1-gallon and 5-gallon containers. Actual volume amounts of paint are indicated on the label. Volume is adjusted to account for the addition of colorants.

### Intended Use

To be used in a manner consistent with latex wall paints and finishes. Do not take internally. Keep out of reach of children and pets. Not recommended for floors or where water can puddle. Keep from freezing.

**WARNING:** If you scrape, sand or remove old paint, you may release lead dust. LEAD IS TOXIC AND MAY CAUSE SERIOUS ILLNESS IF YOU ARE EXPOSED, ESPECIALLY FOR CHILDREN OR THOSE WHO ARE PREGNANT. Wear a properly fitted NIOSH-approved respirator and prevent skin contact to minimize lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. For further information, contact the U.S.E.P.A. National Lead Information Hotline at 1-800-424-LEAD or visit [www.epa.gov/lead](http://www.epa.gov/lead).

### Disclaimer

All information and data appearing in this document are provided in good faith and are believed to be reliable and accurate to the best of our knowledge at the date of publication. None of the provided information is to be considered a warranty or quality specification or all-inclusive and is given only as a guidance. It is the user's responsibility to determine the intended utilization of the product. No guarantee, expressed or implied, is made by Old Western Paint Co., Inc. And the user assumes all risk and responsibility.