



ELEVATION

Old Western Paint Co., Inc.

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www.oldwesternpaint.com

Made in Colorado, for Colorado's Climate!

Elevation

100% Acrylic Elastomeric Coating

1296

Description: Elevation 100% Acrylic Elastomeric Coating is a durable, breathable elastomeric coating designed to go over masonry surfaces where hairline cracks may form. The flexible film is permeable to water vapor, allowing for entrapped moisture to exit the substrate. It is ideally suited to endure Colorado's unique blend of intense ultraviolet radiation and extreme temperature shifts over short periods of time. Formulated and manufactured in Denver, Colorado, Elevation 100% Acrylic Elastomeric Coating is recommended for cementitious surfaces such as masonry, tilt-up, stucco, and brick.

Features and Benefits:

Low VOC (< 50 g/L)

Excellent UV resistance

Maintains excellent elongation and tensile strength properties over a wide temperature range

Permeable to entrapped moisture

Outstanding alkali resistance

Very good dirt pick-up resistance

May be tinted to pastel and intermediate base colors.

Application and Substrate Information:

Mix or stir thoroughly before using. All label and SDS information should be read and understood prior to use. For best results, paint should be applied using airless spray equipment with a minimum 0.023" tip or larger. Back-rolling is recommended for porous substrates.

All substrates should be clean, dry, and free of dirt, wax, loose or peeling paint, and otherwise be in sound condition. Recommended for use over properly prepared cementitious substrates such as concrete block, masonry, tilt-up, stucco, and brick. See Surface Preparation for details.

Thinning is not recommended. Thinning this product will reduce its elastomeric properties.

For best results, temperatures (air, surface and material temperatures) should be at or above 50° F and lower than 90° F. These conditions should remain within these levels for a minimum of 24 hours after application. Do not apply if condensation is expected within 10 hours after applying.

Product Data:

Sheen: < 10 at 85° (Low-Sheen) **VOC content:** 50 g/L maximum

Volume Solids: 50.0% **Weight Solids:** 66.0%

Viscosity: 110-120 KU **Density:** 12.2 lb/gal (1.47 g/mL)

Coverage: For best results, a dry film of 8-10 mils (wet film 16-20 mils) per coat should be achieved. Two coat system, brush, roll or spray applied. This is equivalent to a theoretical spread rate of 70-100 ft² per gallon.



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Dry Time: Product dries to touch in 1 hour or less; may be recoated after four hours. Dry time may be affected by poor ventilation, low temperature, color and/or high humidity areas.

Cleanup: Clean all tools and equipment with warm soapy water.

Environmental/Health Considerations: Formulated without lead, mercury, and other heavy metals. Does not contain ethylene glycol or crystalline silica.

General Surface Preparation:

All foreign material, including loose or peeling paint, dirt, grease, oil, wax, chalk, mildew, rust, dust, curing agents, etc., must be removed prior to use. Failing to do so may compromise proper adhesion and overall performance. Caulk all cracks and open seams. Putty all nail holes. An appropriate primer is recommended when coating bare or porous substrates. A stain blocking primer is recommended over areas where stains would 'bleed through' to the surface. Glossy surfaces should be dulled prior to coating, and rough or patched surfaces should be sanded. **WARNING:** If you scrape, sand or remove old paint, you may release lead dust. LEAD IS TOXIC AND MAY CAUSE SERIOUS ILLNESS IF YOU ARE EXPOSED, ESPECIALLY FOR CHILDREN OR THOSE WHO ARE PREGNANT. Wear a properly fitted NIOSH-approved respirator and prevent skin contact to minimize lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. For further information, contact the U.S.E.P.A. National Lead Information Hotline at 1-800-424-LEAD or visit www.epa.gov/lead.

Siding: May be applied to cementitious siding. Not recommended for vinyl or composite siding.

Concrete/Masonry: New or freshly poured concrete should be power washed to remove any curing compounds on the surface. We recommend at least 30 days prior cure time prior to priming and painting. Surface pH should be below 11 before applying. Block filler should be used over porous substrates.

Metal: Ferrous metal should be primed with a waterborne or solventborne rust resistant metal primer. Non-ferrous metal and zinc treated metal should be primed with an all-purpose metal primer.

Drywall/Gypsum Board: Not recommended.

Wood: Unpainted wood should be sanded smooth, wiped, and primed with an appropriate primer. For redwood or cedar, a stain blocking primer should be used to prevent bleed-through from soluble tannin stains.

Primers:

Smooth Concrete: 1251 Elevation 100% Acrylic Primer

Metal: DTM Primer

Plaster: 1251 Elevation 100% Acrylic Primer

Wood (non-tannin): 1251 Elevation 100% Acrylic Primer

Cement Block: 1250 Colorado Pro Acrylic Block Filler

Intended Use: To be used in a manner consistent with latex wall paints and finishes. Do not take internally. Keep out of reach of children. Not recommended for floors or where water can puddle. Keep from freezing.