

# Invicta Volleyball Social Media Code of Conduct

To maintain a positive and professional online presence, all athletes, coaches, parents, and affiliates of Invicta Volleyball Club are expected to follow this Social Media Code of Conduct when posting or engaging on social media platforms.

## 1. Represent the Club with Integrity

- Always remember you are representing Invicta Volleyball Club, both on and off the court.
- Be respectful, responsible, and professional in all your online interactions.

## 2. Be Positive and Supportive

- Celebrate teammates, wins, improvements, and progress.
- Avoid criticism of teammates, coaches, referees, or opponents.
- Promote encouragement over negativity.

## 3. Protect Confidentiality

- Do not post or share private information about players, staff, or internal club matters.
- Avoid discussing injuries, roster decisions, or disciplinary actions online.

## 4. Avoid Inappropriate Content

- No posting or sharing of content that is:
  - Offensive, discriminatory, or bullying in nature
  - Violent, explicit, or contains profanity
  - In violation of school, league, or club policies

## 5. Respect Boundaries

- Do not tag or post images/videos of other players without their permission.
- Coaches and staff should maintain appropriate professional boundaries when interacting with players online.

## 6. Think Before You Post

- Ask yourself:
  - “Would I be okay with my coach, teammates, or family seeing this?”
  - “Does this reflect the values of Invicta Volleyball?”

## **7. College Recruiting**

Understand that college coaches often review athlete social media profiles when evaluating recruits.

- Use your platforms to highlight your athletic performance, leadership, and character.
- Avoid posts that could damage your reputation or raise red flags for recruiters.
- Showcase your academic and athletic achievements, volunteer work, and positive team involvement.
- If you are actively seeking recruitment, keep your profile clean, consistent, and professional.

## **8. Accountability**

- All members are responsible for their personal social media accounts.
- Violations of this code may result in disciplinary action, including removal from the team or club.

## **9. Promote the Club**

- Feel free to share team highlights, accomplishments, events, and club news!
- Use appropriate hashtags and tag the official club account when posting team-related content.

Let your social media reflect the same commitment, discipline, and positivity you bring to the court.