



10th Season 2025

VENDOR INFORMATION

DATES: 5/17, 6/21, 7/19, 8/16, 9/20, 10/18

STARTS @ 3PM

ENDS @ 7PM

LOCATION: 3525 FAIRYSTONE PARK HIGHWAY, BASSETT VIRGINIA 24055

Event Overview

Located in the charming town of Bassett, Virginia, the Bassett Cruise-In showcases antique, classic, and muscle cars, shopping with local merchants, and delicious food. Music from the 50s, 60s, and 70s will play during the event, held every third Saturday from May through October. Event hours are 3:00 p.m. to 7:00 p.m. Vendors are expected to remain open for the duration of the event. This is a rain or shine event.

Vendor Requirements

Registration: All vendors must submit a completed Vendor Registration Form and a Hold Harmless Agreement.

Designated Areas: Vendors are only allowed in designated vendor areas. Selected Cruise-In sponsors will have reserved spaces, while all other spaces will be filled on a first-come, first-served basis.

Tents: Approved tents are allowed in designated vendor areas. Tents must be securely anchored with weights, sandbags, etc., and tent security must be approved by Cruise-In staff.

Restrictions: No coolers, alcohol, firearms, or loud music permitted. (Music and entertainment will be provided by the event.)

Full Series: \$100.00 for all six events

Single Event: \$25.00 for one event

(Fees contribute to advertising and security expenses.)



10TH SEASON 2025

Guidelines and Conditions

- 1. Booth Space:** Each vendor space measures approximately 10' x 10'. Vendors must keep all supplies and displays neatly within their designated space without encroaching on sidewalks or pedestrian paths. Tents and canopies should be securely anchored with consideration for wind.
- 2. Application Deadline:** Applications are due by May 1, 2025. Early submission is encouraged as spaces are limited and assigned by the committee.
- 3. Set-Up:** Set-up is allowed on event Saturdays only, and booths must be fully operational and set up by 2:00 p.m. (Cruise-In attendees may arrive as early as 12:00 p.m.).
- 4. Electricity:** Indicate on the application if electricity or a generator is needed. Spaces for generators will be assigned to minimize noise impact on neighboring vendors.
- 5. Restrictions:** No pets, firearms, or alcohol allowed at the event.
- 6. Restrooms:** Port-a-jons will be available on-site.
- 7. Security:** Limited security will be provided on event days by the Henry County Sheriff's Department. The GBAC, Inc. and Bassett Cruise-In are not liable for individual loss, damage, or injury.
- 8. Sound:** No microphones, speakers, or sound devices are allowed outside the vendor's immediate booth area.
- 9. Acceptance:** Vendors will receive confirmation of acceptance within two weeks of application submission.
- 10. Booth Assignments:** Assigned on a first-come, first-served basis and at the discretion of the GBAC and Bassett Cruise-In Committee.
- 11. Trash:** Vendors are responsible for disposing of trash in designated dumpsters. Trash should not be placed in cardboard spectator boxes.

YOUR COPY



10TH SEASON 2025

VENDOR AGREEMENT FORM

Vendor Agreement & Hold Harmless Agreement must be returned to
Bassett Cruise In either email at bassettcruisein1@gmail.com or mailed to
Bobbi Jo Jefferies at 95 Printers Lane, Collinsville, VA 24078

Vendor Categories (Please check all that apply):

- ☐ Food (Type): _____
- ☐ Drink/Beverage (Type): _____
- ☐ Product to be Sold/Promoted: _____
- ☐ Annual Vendor (will attend each event; \$100.00 annual fee included)
- ☐ One-Time Vendor (will attend one event; \$25.00 one-time fee included)
- ☐ Event Sponsor (vendor fee is waived for one vendor space)

Date to Attend (if One-Time Vendor): _____ Initial if money is included: _____

Agreement

I have read, understand, and agree to abide by the rules of the Bassett Cruise-In. I acknowledge that GBAC, its affiliates, and sponsors are not liable for any damages, theft, or loss during the event. I agree not to participate in any action, suit, or claim against GBAC, Inc., its affiliates, or sponsors related to this event. This is an outdoor event with no rain date. The vendor is recognized as an independent contractor, responsible for obtaining any necessary licenses and for applicable fees and taxes.

Signature: _____ Date: _____

Vendor Information

Print Name: _____

Phone Number: _____

Company (optional): _____

Cell Phone Number: _____

Mailing Address: _____

City/Town/State/Zip Code: _____

Email Address: _____ (we will not sell or distribute this list)

Number of Spaces Requested: _____

Product Description (Please Describe): _____

Note: Additional vendor spaces are available at a negotiated rate.

Please retain a copy of this agreement for your records.



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**HOLD HARMLESS
AGREEMENT**

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STARTS @ 3PM

ENDS @ 7PM

LOCATION: 3525 FAIRYSTONE PARK HIGHWAY, BASSETT VIRGINIA 24055

Hold Harmless Agreement

Name of Vendor/Participant: _____

In consideration of participation in any event organized by the Greater Bassett Area Community, Inc. (GBAC) and Bassett Furniture Industries, Incorporated (BFI), the undersigned (Name):

Waiver of Claims

Waives any and all claims against BFI and GBAC, known or unknown, currently existing or arising in the future, regardless of cause or fault.

Indemnification and Defense

Agrees to defend, hold harmless, and indemnify BFI and GBAC, including their officers, directors, employees, agents, successors, and assigns, from and against any liabilities, losses, or claims brought by any party regarding bodily injury, death, and/or property damage occurring at or in connection with any GBAC Event. This includes, but is not limited to, claims or losses caused or incurred by attendees, vendors, suppliers, organizations, or businesses involved in, present at, or providing services, products, or materials to any GBAC Event.

Certificate of Insurance

Agrees to provide a Certificate of Insurance to the GBAC no later than 14 days prior to each GBAC Event.

Certificates of Insurance should be emailed to Kathy Hodges at the provided contact address.

Signature: _____

Date: _____