



# PROGRAM ADVERTISING



We are proud of the tremendous relationship we have with our corporate and community business partners. Advertising in our concert programs not only elevates your brand in front of a highly desirable demographic, but it also demonstrates support for our mission.

- Program size is 5.5" W x 8.5" H. It is printed on high-quality glossy stock.\*
- File format accepted (.pdf, .png, .jpeg, .psd, .ai).\*
- Colors set: CMYK. Resolution: minimum 300 dpi.\*
- All images and fonts need to be embedded or linked to the file.\*

Size/Placement	Holiday Concert	Spring Concert	Pride Concert	Gala Brunch	Season Advertiser
Premium Back Cover** (5.5" W x 8.5" H)	\$1,000	\$900	\$1,000	\$900	\$2,850
Premium Inside Cover** (5.5" W x 8.5" H)	\$750	\$650	\$750	\$650	\$2,100
Full Page (4.5" W x 7.5" H)	\$500	\$400	\$500	\$400	\$1,350
Half Page (4.5" W x 3.69" H)	\$350	\$250	\$350	\$250	\$900
Quarter Page (2.19" W x 3.69" H)	\$250	\$150	\$250	\$150	\$600

Graphic design help with your ad is available upon request. An additional charge of \$50 will be applied to your bill. Call 954-763-2266 x 107 for more information.

Season Advertiser Discount: **25% OFF**.  
New and returning advertiser discounts are available upon request.

Contact Edward Otto Zielke,  
Director of Marketing & Sponsorship at  
eozielke@gmcsf.org for all your advertising needs.

*\* Ads not designed with these specifications, will produce poor quality. Ads must be submitted four weeks prior to scheduled concert date. Late submissions will not guarantee proper placement. Contact marketing@gmcsf.org for more information.*

*\*\* For Premium Ads, priority is given to Season Sponsors and Presenting Sponsors first. (See Sponsorship Opportunities page).*