



January 2022

Edward Otto Zielke, Director of Marketing and Sponsorship

Edward brings over 30 years of professional experience, first working as an administrative assistant for several wall street firms in New York. He quickly expanded his career by studying graphics & web design in New York City. Edward worked on temporary assignments until he was hired for the marketing department at J.P. Morgan Chase's Asset & Wealth Management division for private clients. He became the communications chair for the company's Pride Network in New York City, helping to raise funds for the LGBTQ+ community, benefiting The Pride Center of NYC, AIDS Walk New York, and the Stonewall Pride Parade. After six successful years, he went on to work for Morgan Stanley's Investment Management team, focusing on marketing technology.



In 2011, Edward relocated to South Florida and managed several small gay men's hotels, part of North Beach Village's boutique hotels on Fort Lauderdale Beach. In 2015, Mr. Zielke accepted the Marketing and Operations Manager position at The Grand Resort and Spa, Fort Lauderdale's premier gay men's spa resort. He helped bring global attention to the resort and the spa by sponsoring top talent from World of Wonder's, Emmy Award-Winning, RuPaul's Drag Race for six successful seasons. In addition, Mr. Zielke led marketing efforts for WW: Weight Watchers Reimagined, Island City Traders, Retro Interiors, and the Kindred Pride Foundation based in Orlando, FL. Edward is also no stranger to the chorus. He appeared as a guest narrator in the 2018 concert of Two Boys Kissing. He joined the Gay Men's Chorus of South Florida in October of 2021 as its Director of Marketing and Sponsorship.

For more information on the Gay Men's Chorus of South Florida, visit gmcsf.org or call 954-763-2266, Monday through Friday, 10am to 6pm. For public relations, please contact Director of Marketing and Sponsorship, Edward Otto Zielke at 954-763-2266, ext. 107 or email marketing@gmcsf.org.