



CONTENT CREATOR - LEVEL 3

15 MONTHS - £500 OR **FREE***

APPRENTICESHIPS THROUGH L&E EDUCATION

WHO IS IT FOR?

This Level 3 qualification is ideal for employees responsible for business content and social media. This could include digital, broadcast or print. Apprentices will be creating marketing materials, advertising and campaigns. Individuals will be working with the end-to-end process of creating content relevant to the company brief and budget.

Knowledge and skills developed include:

- Planning and developing content
- Researching, preparing and developing media
- Project management
- Creating media according to different platforms and audiences
- Evaluating and improving content performances

WHAT WE DO

L & E Education work with apprenticeship providers, with a wide range of knowledge, skills and expertise, to support you through your training. We provide advice and guidance in a variety of sectors and pride ourselves on our working relationships and bespoke approach to learning.

LEARNER - WHAT YOU NEED TO KNOW

- Online learning
- Projects & assignments each month
- Functional skills & upskilling in Maths & English
- Additional training courses included

EMPLOYER - WHAT YOU NEED TO KNOW

- Off the Job hours for the learner
- Attend reviews & 1-1's
- Employer liaison officer provided
- Regular contact and support

Learner

Employer

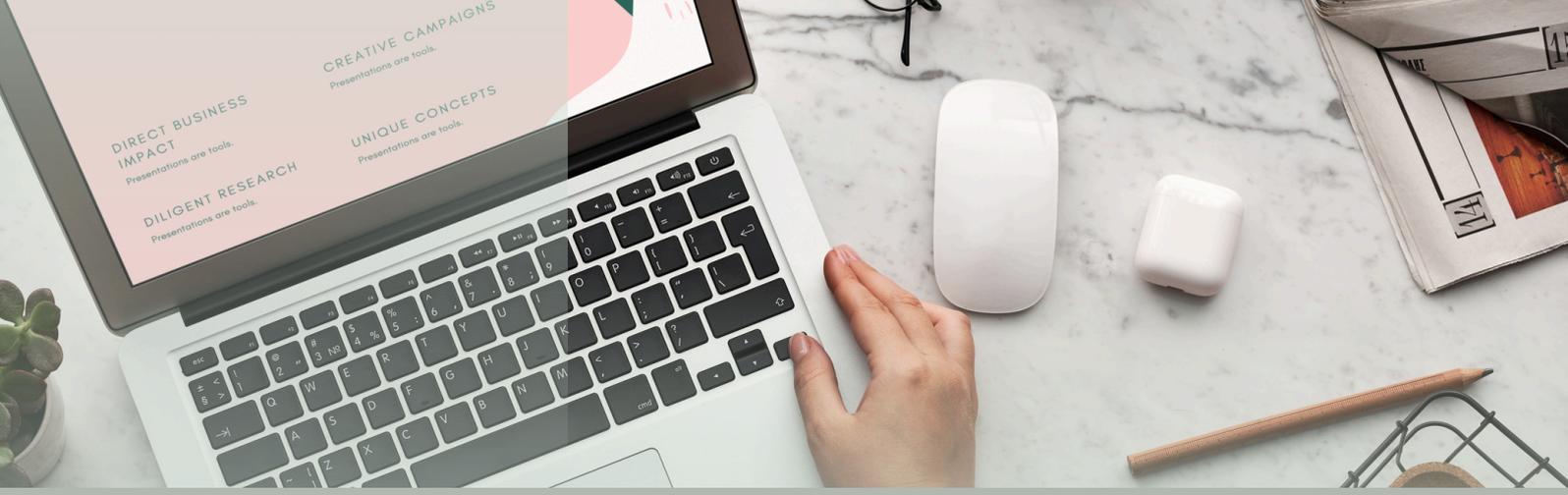
Assessor



01709 351 926



info@le-education.co.uk



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At the start of your learner journey you will receive IAG to match you with your perfect course and provider. You will then complete your initial assessments, discuss your aspirations and plan your apprenticeship journey, including completing your first day of learning.

ONBOARDING
&
SIGN UP



FIRST
6
MONTHS

Brand, Media Platforms, Written Content, Visual & Audio
In the first six months of learning you will build up your knowledge and skills around how to research, create and develop content for appropriate platforms and media. You will discover the importance of company brand and how to align your work to achieve the best outcomes. .

Completion of Functional Skills sessions & exams



Asset Management, Budgets, Scheduling, Tools, Evaluations and Trends

In months 6-12 you will develop knowledge around how to safely store content, work within budgets as well as using industry appropriate tools. You will also gain great skills in evaluating content and monitoring trends to ensure your content performs well.

6 - 15
MONTHS

Continuous upskilling of Maths & English



EPA

Complete mock EPA preparation with your Assessor before being entered into your EPA.

You will complete:

A portfolio of evidence, to support your professional discussion.

An evaluation of a project, followed by presentation with Q&A linked to your new understanding.

***FREE TRAINING**

Apprenticeships are free for learners aged 16 - 21.
£1000 bonus available for eligible learners

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