

Pack Media Client Questions

1. Name, Company Name, Website, and Phone Number?
2. Due Date of video/videos?
3. What type of video/videos and where will it be used (Commercial, Explainer, Educational, Etc.)?
4. What is the desired feel for the video/videos (Corporate, Motivational, Personable, Etc.)?
5. Shoot Date/Dates and how many locations?
6. Length of video/videos?
7. Is there a video you would like to emulate? If so, please provide link.
8. Do you need a voiceover or script written?
9. Would you like music in the video/videos? Will it be provided?
10. Do you have a high-resolution PNG logo or watermark you would like to include? Would you like your phone number and website displayed?
11. Would you like a motion graphics logo reveal for the intro/outro of the video/videos?
12. Is there an After Effects template you would like to use? Will it be provided?
13. Would you like to include any animated titles, advanced transitions, or lower thirds?
14. Would you like the video/videos to contain stock photography or video? Will it be provided?
15. What is your budget for the project?

*If you have questions about any of these terms, please feel free to reach out and I can explain or send examples.