



Rob Palmer is a certified urban planner and transportation/logistics professional with more than 37 years of experience. Rob is a recognized leader in multi-party, multi-jurisdictional and interdisciplinary initiatives for transportation and infrastructure projects. Rob managed the development of subarea transportation models for *Walt Disney World, Euro Disneyland, Tokyo DisneySea* and Orlando International Airport, as well as several University Campus Master Plans. He has represented his clients nationally and internationally. Rob served as the Co-Chair for *Reality Check First Coast*, a 7-County regional visioning exercise with the Urban Land Institute (ULI). He also served as Project Director for *Our Region Tomorrow*, a multi-state initiative for economic/collaborative engagement through the Tallahassee Chamber as well as past Chair of the statewide *Trade & Logistics Institute* with the Florida Chamber Foundation.

Rob currently serves as Chair for Business Community Working Group for ***Autonomous Florida*** through the Florida Chamber and is the Project Director for the FDOT Central Office's *Florida Regional Supply Chain Optimization Model* development and application.