



# **2018 TRANSPORTATION SUMMER CAMP**

PROGRAM GUIDE

VINOY RESORT & GOLF CLUB | July 16-18, 2018





## GREETINGS!

**Floridians for Better Transportation is pleased to welcome you to the 2018 TRANSPORTATION SUMMER CAMP!**

Whether this is your first FBT conference or your 30th, we are honored to have you here to help celebrate the anniversary of one of Florida's oldest advocacy organizations! The theme of this year's conference is "30 Years of Moving Florida Forward", and many of you have been an integral part of the rich history of Floridians for Better Transportation from its beginnings in 1988 right here in St. Petersburg.

We have built a reputation through the years as a strong, unified, consistent and reliable voice advocating for transportation issues that impact every resident, visitor and business in Florida. That reputation was earned not just by the four FBT Presidents along the way, but by the collaborative efforts of the many members who remain committed to ensuring that our industry remains resilient, forward thinking, sufficiently funded and responsive to the quality of life needs of all those who live, work and play in our beautiful and economically vibrant state.

We are respectful of both the time and resources you have dedicated to joining colleagues, business leaders, elected officials and prominent speakers during this historic gathering. Please take advantage of this fruitful opportunity to engage with decision makers, to renew old friendships and to forge new business alliances. We encourage you to be sure you hear all of the world-class speakers we have lined up for this year's Summer Camp. (Don't be tempted to leave before noon on Wednesday or you will miss one of the true "rock stars of space"!)

Above all, enjoy this time together at the historic and amazing Vinoy Resort & Golf Club! It remains one of the treasured spots of Florida!

With best regards,

*Sally Jose*

Sally S. Patrenos  
President, FBT

Jose Abreu, P.E., FASCE  
Chair, FBT  
Sr. Vice President, Gannett Fleming



# 2018 TRANSPORTATION SUMMER CAMP

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# 2018 TRANSPORTATION SUMMER CAMP

## 2018 Transportation Summer Camp Conference Agenda

July 16–18, 2018

### Monday July 16, 2018

8:00–5:00	Registration Open	Vinoy Grand Ballroom Foyer
10:00–12:00	Complete Streets Working Group, MPOAC	Vinoy Grand Ballroom
1:00–5:00	MPO Advisory Council and Technical Committee	Vinoy Grand Ballroom
1:00–4:00	FDOT Executive Team Meeting	District 7 Conference Room, Tampa
3:00–5:00	FBT Board of Directors Meeting	Plaza AB
7:00–9:30	“Cruising on the Bay” (RSVP required)	Vinoy Marina Dock

### Tuesday July 17, 2017

8:00–5:00	Registration Open	Vinoy Grand Ballroom Foyer
10:00–11:30	Focus Group: “The Emergence of Interstate Route Tolling” (Earn Professional Development Credit for attendance)	Plaza AB
10:30–12:00	TEAMFL Board Meeting	Lassing/Miller
1:00–1:30	FBT Opening Ceremonies: 30 Years of Moving FL Forward!	Vinoy Grand Ballroom
1:30–2:30	Keynote Address: “You CAN Get There from Here!” Andrew Evans, Author, television personality, National Geographic photographer, global adventurer	Vinoy Grand Ballroom
2:30–3:00	Florida Transportation Briefing Secretary Mike Dew, FDOT	Vinoy Grand Ballroom
3:00–3:15	Networking Break	Vinoy Grand Ballroom
3:15–4:00	“Money DOES Make the World Go Around” Dr. Sean Snaith, Director of the University of Central Florida’s Institute for Economic Competitiveness, nationally recognized economist	Vinoy Grand Ballroom
4:00–4:45	A Trillion Dollar Infrastructure Plan: If Not Now, When? D.J. Gribbin, former Special Assistant to President Donald Trump for Infrastructure	Vinoy Grand Ballroom
4:45–5:00	“Inquiring Minds Want to Know” – Ask the Experts	Vinoy Grand Ballroom
6:00–8:00	Reception: “Camping by the Bay”	Mezzanine/Terrace
9:00–11:00	The After Party: Music by “The Dungeon Dogs”	Marchand’s

## Wednesday July 18, 2018

8:00–11:00	<b>Registration Open</b>	<i>Vinoy Grand Ballroom Foyer</i>
7:00–8:30	<b>Breakfast</b>	<i>Mezzanine/Terrace</i>
8:30–9:00	<b>Freight Can't Wait: A National Initiative</b> <i>Elaine Nessle, Executive Director, Coalition for America's Gateways and Trade Corridors</i>	<i>Vinoy Grand Ballroom</i>
9:00–10:00	<b>Tampa Bay: A Vision of the Future of Mobility</b> <i>Joe Waggoner, CEO, Tampa Hillsborough Expressway Authority</i> <i>Janet Scherberger, VP of Communications, Tampa International Airport</i> <i>Ram Kancharla, VP of Planning &amp; Development, Port Tampa Bay</i>	<i>Vinoy Grand Ballroom</i>
10:00–10:30	<b>Policy Implementation Through Legislation</b> <i>Senator Jeffrey P. Brandes, Pinellas County, Florida</i>	<i>Vinoy Grand Ballroom</i>
10:30–10:45	<b>Networking Break</b>	<i>Vinoy Grand Ballroom</i>
10:45–11:15	<b>Customized Mobility: Your Ride, Your Way!</b> <i>Javi Correoso, Public Affairs Manager, Uber Technologies</i> <i>Peter King, Chairman, Drive Electric Florida</i>	<i>Vinoy Grand Ballroom</i>
11:15–12:00	<b>"Out of This World Mobility: Big dreamers, Big Doers!"</b> <i>Scott Henderson, VP of Test and Flight Operations, Blue Origin</i>	<i>Vinoy Grand Ballroom</i>
12:00–12:15	<b>Closing Ceremonies, Adjourn. Safe Travels!</b>	<i>Vinoy Grand Ballroom</i>



**“Moving Florida Forward for 30 Years!”**

The Vinoy Resort, St. Petersburg, Florida



## Speaker Bios



**Senator Jeff Brandes**  
*Pinellas County, FL*

Jeff Brandes is a lifelong resident of St. Petersburg, a Veteran, and a local businessman. After serving in the Army from 1999 to 2006, he joined his grandfather in the family lumber business. He was first elected to the Florida House of Representatives in 2010. He was elected to the Florida Senate in 2012, re-elected in 2014 and 2016, and chairs the Senate Appropriations Subcommittee on Criminal and Civil Justice. Brandes and his wife, Natalie, have four children: Charlotte “Lottie,” Elizabeth “Lizzie,” Colin, and Conor.



**Javier Correoso**  
*Public Affairs Manager,  
Uber Technologies*

Javier Correoso is the Public Affairs Manager for Uber Technologies in Florida. In this role, Javier manages Uber’s communications throughout the state, helping build Uber’s brand and profile with the media, third parties, and policy makers.

Prior to joining Uber, Javier was an advisor to Senator Marco Rubio’s presidential campaign. Javier also founded National Capitol Strategies, a public affairs and political communications firm which managed and consulted on many successful political campaigns and initiatives across the United States and Latin America. These included Senatorial campaigns in Florida and Colorado, Congressional races in Florida, Texas, and Arizona, and ballot initiatives.

Prior to founding National Capitol Strategies, Javier served in various roles, including Chief of Staff, in the United States Congress.

Javier is a graduate of Florida International University, where he double majored in Communications and Political Science.



**Mike Dew**  
*Secretary of the Florida Department  
of Transportation (FDOT)*

Mike Dew was named Secretary of the Florida Department of Transportation (FDOT) by Governor Rick Scott on June 5, 2017. Prior to being named Secretary, Mike served as the Chief of Staff for the Department. Mike believes that the Florida Department of Transportation is the premier state transportation department in the nation, and plans to continue delivering a world class transportation system for Florida’s 20 million residents and the millions of tourists who visit Florida every year.

Before joining FDOT, Mike served as Chief of Staff for the Florida Department of Corrections and Director of External Affairs for the Executive Office of the Governor. Mike began his career in government in his home state of Ohio and is a proud graduate of the Ohio State University.



**Andrew Evans**  
*Author, travel writer, and TV host*

Andrew has completed over 40 assignments for National Geographic, reporting live from all seven continents and over one hundred countries. He has broadcast from kayak, camelback, and helicopter—from atop arctic glaciers, the jungle, the middle of the ocean, and from inside King Tut’s tomb. He was the first person ever to live tweet his ascent of Mt. Kilimanjaro and gained a worldwide following when he made his overland journey from National Geographic headquarters all the way to Antarctica, using public transportation. In 2017, he thru-hiked The Jordan Trail, reporting in real time as he walked 400 miles through the full length of the Kingdom of Jordan.

Andrew has written for National Geographic, National Geographic Traveler, Afar, BBC Travel, Outside, Smithsonian, Readers Digest, The Chicago Tribune, The Guardian, and The Times (London). He is the

author of five books, including two bestselling guidebooks, and the epic travel memoir *The Black Penguin* (University of Wisconsin Press 2017), which the New York Times named one of “Summer’s Best Travel Books.” Evans has received three Lowell Thomas Awards from the Society of American Travel Writers (SATW) and his TED Talk “Traveling with Uncertainty” was delivered in Budapest.

Evans’ travels have been featured on The Early Show (CBS), Today Show (NBC), FOX, and the Travel Channel. He is a regular TV host for the National Geographic Channel, highlighting people and places around the world. He holds degrees in Geography, as well as an Master of Philosophy in Russian Foreign Policy from Oxford University.



**David “DJ” Gribbin**  
*Founder of Madrus, LLC*

DJ Gribbin is the founder of Madrus, LLC, a strategic consulting firm dedicated to developing more efficient ways to develop critical infrastructure. Before founding Madrus, DJ served in the White House as the nation’s first Special Assistant to the President for Infrastructure. In this role, DJ led the effort to develop the Administration’s infrastructure policy and championed permitting reform. Gribbin has also served as General Counsel for the Department of Transportation, where he twice won the Secretary’s gold medal and Chief Counsel for the Federal Highway Administration where he created a Federal P3 task force and authored a report for Congress, underscoring the advantages of alternative delivery.

In the private sector, Gribbin was head of governmental advisory for Macquarie Capital where he led advisory teams structuring public-private partnership transactions for governmental clients. DJ has also worked for Koch Industries and HDR helping clients develop innovative ways to deliver infrastructure. For the past two decades, Gribbin has been active with the American Road & Transportation Builders Association. He has served as its P3 Division president and as a board member. He is the only

person to have won ARTBA’s Entrepreneur of the Year Award for both public and private sectors.

DJ Gribbin holds a B.A. and J.D. from Georgetown University, is a member of the Virginia Bar and was a licensed broker dealer, holding Series 7, 24, and 63 licenses.



**Scott Henderson**  
*Vice President of Test and Flight Operations, Blue Origin*

Scott Henderson is the Vice President, Test and Flight Operations for Blue

Origin where he is responsible for leading the development of all orbital launch site facilities, including launch pads, operations support facilities, as well as test operations and sustainment engineering of Blue Origin’s multiple rocket engine test stands. He also leads the flight operations standards and certification process for Blue Origin operators. Prior to joining Blue, Scott was vice president at Raytheon, responsible for driving program execution across the intelligence and information systems portfolio. Scott also led the launch safety and mission assurance team at Space Explorations Technologies (SpaceX) where he helped launch the first Falcon launch vehicles and Dragon capsules. Scott joined SpaceX in October 2009, after a distinguished career in the United States Air Force where he held a series of significant leadership roles including Commander of the 45<sup>th</sup> Launch Group where he led the team responsible for assembly, integration, test and launch of all Air Force and national security satellites from Cape Canaveral Air Force Station. He previously commanded the 2d Space Operations Squadron, charged with the mission of command and control of the Global Positioning System (GPS) constellation and managed the Milstar satellite communications system for the Air Force Space and Missile Systems Center.

Scott began his career as a spacecraft engineer charged with test and checkout of national security satellites at Cape Canaveral. He graduated from the United States Air Force Academy in 1985 with a

bachelor's degree in astronautical engineering. He holds a master's degree in engineering management from the Florida Institute of Technology, and was a National Defense Fellow at the Massachusetts Institute of Technology in 2005.



**Marian Johnson**  
*Senior Vice President, Political Operations, Florida Chamber of Commerce*

Marian Johnson is Senior Vice President of Political Strategy for the Florida Chamber of Commerce, Florida's largest business federation, representing 139,000 companies, associations, state and local chambers. She also serves as the Executive Director of the Florida Chamber Political Institute, a unique research organization that provides vital detailed demographic and political analysis to its members.

Johnson, perhaps Florida's most seasoned political advisor, has been involved in an impressive number of presidential, state and local campaigns. Her budding career started in 1964 when as a high school senior, she became fascinated with the "Barry Goldwater for President" campaign. Since then, she has gained experience in every facet of political operations, from campaigning to research and polling to administration.

Johnson has been involved with every presidential campaign from 1964 through 1984. Most notably, she served on Ronald Reagan's 1980 and 1984 presidential campaigns. In 1984, she coordinated massive voter contact efforts in eight southern states for President Reagan's re-election campaign. In addition to her work on national campaigns, Johnson has been involved in all aspects of many state senate and house campaigns, including candidate recruitment and campaign management. In fact, former Senator Vince Bruner credits Johnson with his "upset" victory over former Senator Dempsey Barron.

From 1985 to 1992, Johnson served as Executive Director of the Florida Lawyers Action Group. The November 1994 edition of Florida Trend credits

Johnson with the success of the organization's political mechanism and also traces its decline to her departure. While employed with this group, Johnson managed and directed a triumphant multi-million dollar statewide amendment campaign in 1988.

In December of 1993, Johnson created and managed Florida Business United, a research organization and the political arm of Associated Industries of Florida. She also served as Senior Vice President of Associated Industries of Florida Service Corporation, where she developed and implemented a one-of-a-kind tracking mechanism consisting of a six-week polling program for statewide offices. Results were featured statewide and nationally on political broadcasts of CNN and C-Span.

After a short "retirement" during the summer of 2003 to spend time with her grandkids, Johnson was recruited to join the Florida Chamber of Commerce. She currently serves as the executive director of the Florida Chamber Political Institute, a unique research organization that provides vital detailed demographic and political analysis to its members. She also serves as Senior Vice President of Political Strategy for the Florida Chamber of Commerce.

Johnson is listed in Who's Who in American Politics, Prominent People in Florida Government, and Outstanding Young Women of America. She was appointed by U. S. Senator Mel Martinez to serve on the Military Selection Board.



**Chris Judson**  
*Managing Economic Associate, REMI*

Chris Judson is a Managing Economic Associate at REMI. Mr. Judson, who joined REMI in 2011, specializes in transportation, energy, and economic development. REMI is the world's leading provider of dynamic macroeconomic models to evaluate the impacts of public policy, infrastructure projects, and other scenarios.

Since arriving at REMI, Mr. Judson has consulted for a number of clients on topics, including electric utility project evaluation, transportation infrastructure analysis and incentivized economic development

initiatives. He manages client support and business development and provides training presentations on a variety of modeling topics.

Recently, he co-authored an academic journal article titled, "Decision framework for evaluating the macroeconomic risks and policy impacts of cyber attacks."

He holds a B.A. in economics from Western New England University, with a concentration in business and is currently enrolled at Quinnipiac University for a Master's Degree in Business Administration.



**Ram Kancharla**  
**Vice President of Planning and Development, Port Tampa Bay**

Ram Kancharla is Vice President of Planning and Development for Florida's largest port. For more than two decades, he has overseen Port Tampa Bay's capital improvements, strategic planning, economic development, transportation planning, capital resource management, regulatory compliance, and inter-agency coordination and outreach at the state and Federal level.

Kancharla has a Master's in Business Administration from the University of South Florida and is certified by the American Association of Port Authorities as a Professional Port Manager (PPM®). He is an alumnus of Leadership Florida, Leadership Tampa, and represents Port Tampa Bay on various committees involved in freight movement, intermodal planning, finance, trade, logistics, and the maritime industry. Kancharla was appointed by the U.S. Commerce Secretary to serve on the U.S. Department of Commerce Advisory Council on Supply Chain Competitiveness.

He is active in the Greater Tampa Chamber of Commerce, Tampa Bay Partnership, Government Finance Officers Association, and American Association of Port Authorities, Florida Council for Public Private Partnerships and he advises or serves on the boards of Floridians for Better Transportation, the Suncoast Economic Development Corporation, the Florida Ports Financing Commission, and the USF Center for Urban Transportation Research. Kancharla is also a Global Advisory Council member for

Columbia-based Innovation in Logistics, USC Marshall Center for Global Supply Chain Management Executive Board, Supply Chain and Port Management (LOGPORT) and, U.S. Maritime Administration Strong Ports focus group member. He is an active Rotarian and serves on several community boards including Feeding America.



**Peter King**  
**Chairman, Drive Electric Florida**

Peter King is the Electric Transportation Project Manager for Duke Energy Florida. He leads Duke

Energy Florida's initiatives in transportation electrification to include strategy development, infrastructure, and customer outreach. He is lead project manager on one of the largest utility owned electric vehicle infrastructure pilots in the U.S. known as Duke Energy Florida Park & Plug.

Peter joined Duke Energy in October 2017 after 14 years with the 7<sup>th</sup> largest municipal utility in the U.S., JEA in Jacksonville, FL. With JEA, he held various positions that included Commercial/Industrial Key Account Manager and JEA Customer Solutions Program Manager. As the C&I Energy Efficiency Program Manager, Peter implemented the utility's nationally recognized commercial and industrial energy efficiency rebate programs.

Most recently with JEA, Peter established the utility's electrification programs for on-road electric vehicles and non-road electrification. He lead projects to deploy public electric vehicle charging infrastructure and developed innovative electric transportation outreach programs for utility customers. Those initiatives placed Jacksonville 24<sup>th</sup> on list of 36 major metro U.S. cities in a study of metro "EV Readiness."

*(School of Public and Environmental Affairs, Indiana University, Bloomington, IN, USA, 2015)*

Peter earned a Bachelor of Science degree in business administration and Master of Business Administration from the University of North Florida. Peter is a Certified Energy Manager and holds a Project Management Professional Certification.

Peter serves as Chairman, Drive Electric Florida, Board of Directors for the North Florida Clean Fuels Coalition, and serves on the advisory committee for Florida Solar Energy Center at University of Central Florida.

Peter and his wife have two children and reside in Jacksonville, FL.



**Cameron Luther**  
*Economic Associate, REMI*

Cameron Luther is an Economic Associate at REMI, responsible for client support and business development. Mr. Luther joined the REMI team in 2018, and is a recent graduate of The Ohio State University. While studying at Ohio State, Mr. Luther was heavily involved in Columbus' Smart Cities program. He served as a liaison between Columbus and OSU, assisting the city with academic expertise. He was also a founder of Smart Campus, a student group dedicated to applying novel technology to campus problems. As a result, he is interested in using REMI's many products, such as TranSight, to model the complex effects of smarter cities and other economic issues related to the regional economy.

While at Ohio State, Mr. Luther also conducted research, investigating neuroeconomic explanations for recent findings in behavioral economics. Mr. Luther graduated from OSU with a Bachelor of Science in Economics and a concentration in Statistics.



**Elaine Nettle**  
*Executive Director, Coalition for America's Gateway and Trade Corridors (CAGTC)*

Elaine Nettle is Executive Director of the Coalition for America's Gateways and Trade Corridors. Founded in 2001, the Coalition is dedicated to the expansion and modernization of America's freight and goods movement infrastructure. Its members include leading transportation associations, major ports, trade corridors, state and local government agencies, railroads, and engineering companies.

As Executive Director, Elaine helps unite a large and growing number of public and private organizations around the need for increased Federal investment in intermodal freight infrastructure. She manages the Coalition's work to increase awareness of the benefits of trade and infrastructure development and to coordinate legislative strategy and support.



**Janet Scherberger**  
*Vice President of Communications, Tampa International Airport*

Janet Scherberger joined the Hillsborough County Aviation Authority in September 2011. Her duties include oversight of media relations, internal communications, social media, government relations, and state and Federal lobbying efforts.

Prior to joining the airport team, Janet worked for 10 years as a reporter at the St. Petersburg Times. Her beats included real estate, Tampa City Hall, Hillsborough County politics, and state government and politics.

She began her journalism career at the Tampa Tribune, and went on to work in the public relations departments at the University of South Florida and the University of South Florida Health Sciences Center where her responsibilities included media relations, publication design and the launch of the USF Medical School's website.

Janet earned a bachelor's degree in Mass Communications from the University of South Florida. She lives in South Tampa with her husband and has one adult daughter.



**Sean Snaith, Ph.D.**  
*Director of the University of Central Florida's Institute for Economic Competitiveness*

Sean Snaith, Ph.D., is the director of the University of Central Florida's Institute for Economic Competitiveness and a nationally recognized economist in the field of business and economic forecasting.

Snaith is the recipient of multiple awards for the accuracy of his forecasts, his research and his teaching. He has served as a consultant for local governments and multinational corporations such as Compaq, Dell and IBM. Before joining UCF's College of Business, he held teaching positions at Pennsylvania State University, American University in Cairo, the University of North Dakota and the University of the Pacific.

Snaith is frequently interviewed in international, national and regional media. He has been quoted in The Wall Street Journal, USA Today, The New York Times, The Economist and The Guardian and has appeared on CNBC, Fox Business Network, The Nightly News with Brian Williams, Al Jazeera, the BBC and CBC, China Central TV, Sky News, Nippon TV and the Business News Network, based in Toronto.

Snaith is a sought-after speaker known for his engaging and humorous presentations. He has built a national reputation for his unique ability to explain complex subject matter in a digestible manner. He earned praise from one business editor for having "an uncanny knack of making economics not only understandable but interesting."

Snaith is a member of several economic organizations and national economic forecasting panels, including The Wall Street Journal's Economic Forecasting Survey, the Associated Press' Economy Survey, CNNMoney.com's Survey of Leading Economists, USA Today's Survey of Top Economists, Federal Reserve Bank of Philadelphia's Survey of Professional Forecasters, Bloomberg and Reuters.

Snaith holds a B.S. in Economics from Allegheny College and an M.A. and Ph.D. in Economics from Pennsylvania State University.



**Joe Waggoner**  
**CEO/Executive Director, Tampa-  
Hillsborough Expressway Authority**

Joe Waggoner is the Executive Director for the Tampa-Hillsborough

Expressway Authority (THEA). Under Joe's leadership, THEA's maintenance, operation and financial positions have significantly improved. Conversion of THEA's Lee Roy Selmon Expressway to all-electronic tolling in 2010 made it Florida's first expressway to be completely electronic. In 2014, THEA became a member of the Affiliated Test Beds under the USDOT's Office of the Assistant Secretary for Research and Technology, offering its facilities for use in the advancement of automated and connected vehicle technologies. In 2015 THEA was selected to develop a Connected Vehicle Pilot Project by the USDOT. Joe's education and 35+ years of experience in the development of a variety of transportation modes give him a broad perspective on transportation issues.



Advocation. Information.  
Collaboration.

## **Notes**





**For information about joining Floridians  
for Better Transportation contact:**

**Sally S. Patrenos, President**  
**[spatrenos@bettertransportation.org](mailto:spatrenos@bettertransportation.org)**

**[www.bettertransportation.org](http://www.bettertransportation.org)**