

Dream Big Initiative

Development of a soccer complex in Evanston, Wyoming

History of soccer in Evanston

- 1991 - AYSO (American Youth Soccer Organization) league was being played in Evanston
- 1996 “Diablos” the first competitive soccer club began in Evanston under Wyoming Youth Soccer Association. This team competed in the Wyoming league format.
- 1999 Evanston High School created boys and girls teams under WHSAA.
- 2004 The recreational soccer league moved from EMS to the Aspen fields we have now.
- 2012 The Evanston Express Football Club became a competitive/traveling soccer club, and was established under the umbrella organization Utah Youth Soccer Association
- 2014 The Evanston Express Football Club switched affiliation to Wyoming Youth Soccer Association (Currently Wyoming Soccer Association)
- 2019 Evanston Youth Soccer Club (EYSC) was established under the Wyoming Soccer Association. This combined the in-town recreational soccer league (formally AYSO) with the competitive traveling soccer team under one local board. Both seasons actually began in 2021 due to the pandemic in 2020.
- 2022 EYSC begins hosting a full recreational league “Jamboree” tournament to culminate each in-town summer season.
- 2021 EYSC competitive soccer teams register and compete in league play under the direction of Utah Youth Soccer. Teams are competitive in their leagues, but lack a “home” field.

Club Statistics

Number of recreational soccer players participating in the last four years

- 2021 - 408 players (5yrs - 16yrs)
- 2022 - 437 players (5yrs - 16yrs)
- 2023 - 433 players (5yrs - 16yrs)
- 2024 - 416 players (5yrs - 16yrs)

Number of competitive/traveling players participating in the last four years

- 2021 - 105
- 2022 - 99
- 2023 - 66*
- 2024 - 66*

*High school players stopped using the club for competitive matches

- 2025 we are expecting 5 competitive soccer teams, Enrollment for the 2025 recreational season will begin in March of 2025 and it is expected to once again be more than 400 players.

Amount of money that the club has paid to the city for the mowing, lining of fields, and maintenance of the porta potties as per yearly contract.

- *2010 - \$3,264
- *2022 - \$3,472
- **2023 - \$4,370
- **2024 - \$4,330
- *\$8 per player registered
- **\$10 per player registered

\$15,436 Total paid in the last 4 years for recreation soccer league at Aspen Elementary fields

This amount will increase for both competitive and recreational players to \$15 per player this year.

Club Organization

Mission

Evanston Youth Soccer is committed to developing and expanding soccer and providing opportunities for advancement in a positive environment.

Evanston Youth Soccer Club is a 501-(c) 3 nonprofit organization. The club's EIN is 45-5473526

Club leadership

President - Jenna Ewell

Vice President over recreational soccer - Carol Davis

Vice President over competitive soccer - John Richards

Secretary - Sarah Bell

Treasurer - Maia Farrens

Registrar - Charlie Carpenter

Equipment Manager - Arturo Perez

Referee Coordinator - Tom Farrens

Community Liaison - Brian Richins

Website manager - Vanesa Ramirez

Media Manager -

Competitive Coaches

- Brandon Lamb
- Mark Hughes
- Kyle Turner
- Eric Swensen

Team manager coordinator - Lauran Turner

Meetings

The club holds general meetings the second Monday of each month, with work and special sessions held between as needed.

Grant Information

List of grants to be pursued by the club

Grant	Deadline	Notifications
Wyoming State Parks, Historic Site (LWCF) <i>A 50% matching grant</i>		

Wyoming community Foundation	March 15, 2025	June 15, 2025
Enbridge (formerly Dominion)	Rolling	8-12 weeks
Rocky Mountain Power - Youth Development	March 15, 2025	??
Wyo Gives (Fundraising, not a grant)		
Good Sports Grant (Equipment only)	Rolling	??
Walmart	Rolling	??
National Recreation Fund		
Dick's Sporting Goods Foundation		
Target Youth Soccer Grants		
Home Depot Foundation		
U.S. Soccer Foundation		
National Park Foundation		
Daniel's Fund (Youth Sports)		
USDA Community Facilities		
Wyoming office of		

tourism		
Wyoming outdoor recreation		

Field Details

Intended space

The area south of the movie theater, west of highway 150 and the Aspen church.

Field plan

14 acres of land; 9 acres for field development and shelter area, 5 acres for parking.



Aspen Church

- Approach the church to purchase and develop land.
- Possible parking lot sharing arrangements.

City Partnership needs

- Permission/Agreement to modify the space into a sports complex.
- Contract for maintenance and repair of the facility including field prep for matches and tournaments would be needed.
- Irrigation system maintenance and repair.
- Multi use agreement with EPRD to host youth football matches and practices
- Field coordinator/scheduler needed through the rec center
- Cleaning and maintaining of bathroom facility, shelter, and scoreboards

Intended use and vision

- Evanston Youth Soccer Club would use the facility for recreational league play
- The facility would host the end of season Jamboree
- EYSC would host competitive league matches in the Fall and Spring Utah Youth Soccer Leagues
- EYSC would sponsor a yearly regional competitive tournament including a wide range of age groups and competitive levels.
- School district to use the facility to place bids for state high school soccer events including the state tournament.

Economic impacts

Community Impacts

- Hosting regular season club league play would bring teams from out of town for one day matches. Visiting players and families would use our eating establishments and shopping opportunities.
- Hosting a club sponsored tournament would bring a number of teams to town for weekend play. This format would require some families to stay in hotels, as well as use the eating establishments and shopping opportunities in town.
- Hosting high school events would bring teams from around the state and region to town including families to use hotels, restaurants, and shopping opportunities.

Club impacts

Comparisons

- Rock Spring holds a tournament each year in the fall. In 2024 they welcomed 50 teams to their community and grossed \$29,200.00. The expenses of the tournament came to \$12,837.00. With a \$5,767.00 donation included, the income to the club was \$22,129.85 for the weekend.
- The complex would allow for a maximum of 14 teams to play at the same time. (4 U14-18 teams, 4 U11-12 teams, and 6 U6-10 teams)

Additional Considerations

Goal sizes

- Sets of full sized goals for each field (4), as well as goals for a variety of age groups
- Sets of goals for 4 U12 fields (8) Allowing for 8 fields on the complex.
- Sets of goals for u10 fields (6) allowing for 6 fields on the complex.

Age	Goal Size
Under 10	18.5 ft x 6.5 ft
Under 12	21 ft x 7 ft
Under 19	24 ft x 8 ft

Field sizes

- <https://snapsoccer.com/helpful-tips/soccer-pitch-sizes-and-field-dimensions/>