



CLIENT INFORMATION

Name: _____

Email: _____

Phone: _____

Preferred Contact Method: ☐ Email ☐ Phone ☐ Text

Business Name (if applicable): _____

Website / Social Media Handles: _____

PROJECT OVERVIEW

What services are you interested in? (Check all that apply)

- ☐ Personal Styling / Fashion Consulting
- ☐ Décor / Interior Design
- ☐ Event Concepting & Styling
- ☐ Marketing Promotions
- ☐ Customer Engagement Strategy
- ☐ Communications / Messaging
- ☐ Not Sure Yet – Let's Explore!

Briefly describe what you're hoping to achieve through this engagement:

What is your desired start date or event date (if applicable)? _____

Are there any key deadlines or milestones we should be aware of?

VISION & STYLE

What adjectives describe the look/feel you're going for?

Any brands, aesthetics, or experiences that inspire you?

Link(s) to mood boards, Pinterest, or reference imagery (if available):



BUDGET & LOGISTICS

Estimated Budget for this Project:

- | | |
|--|--|
| <input type="checkbox"/> Under \$250 | <input type="checkbox"/> \$2,500–\$5,000 |
| <input type="checkbox"/> \$250–500 | <input type="checkbox"/> \$5,000+ |
| <input type="checkbox"/> \$500–\$1,000 | <input type="checkbox"/> TBD / Need guidance |
| <input type="checkbox"/> \$1,000–\$2,500 | |

Are there any vendors or locations already secured (for events or décor)?

- ☐ Yes (please list): _____
- ☐ No
- ☐ Not applicable

Will travel be required for this project?

- ☐ Yes – please note locations: _____
- ☐ No

ADDITIONAL SUPPORT

Would you be interested in any of the following add-ons?

- ☐ Ongoing creative consulting
- ☐ Seasonal refreshes (style or décor)
- ☐ Brand audits or campaign development
- ☐ Other: _____

FINAL NOTES

How did you hear about The Creative AF?

- ☐ Referral
- ☐ Facebook
- ☐ Instagram
- ☐ Website
- ☐ Advertisement
- ☐ Other: _____

Is there anything else we should know to tailor this experience for you?
