To Whom It May Concern:

It is a pleasure to write this recommendation on behalf of Jordan Gaither due to my confidence that he will be an asset to any organization seeking a highly talented video production expert and graphic designer. Jordan was an instrumental member of the creative team at Cofense, Inc. over the past year. During this time, I was consistently impressed by both his video production and design skills, as well as his professionalism and commitment to our organization.

While a member of our creative team, Jordan took on many projects that required both high levels of creativity and technical skills, frequently working under very tight deadlines. Some examples of the type of work he was responsible for include videos (end-to-end production from script to final product), event graphics (even a London taxi wrap!), webpage templates/graphics, social media images, and more. He has boundless creativity, is fluent in all the appropriate video/graphic design software and goes above and beyond to make each of his products truly top-notch.

Jordan consistently impressed our team members and others across the company with his commitment to taking our brand and content to the next level. Cofense experienced dramatic increases in social media engagement and webpage metrics directly related to the content Jordan produced. He is a team player and has a genuinely positive demeanor that enhanced interpersonal relationships among the team.

Jordan is always willing to offer his assistance and expertise to team members and other teams across the company. He would be an asset to any employer and I recommend him for any endeavor he chooses to pursue.

Sincerely,

Catherine Alexandrow

Sr. Content & Campaign Marketing Manager

Cofense, Inc.

703-342-6949

catherine.alexandrow@cofense.com