Poster Check List

- ☐ **Clear Headline: Read the title from a short distance.**
- ☐ **Key Message** State the main point in concise language.
- ☐ **Avoid background clutter, it distracts the reader.**

Essential Information

- ☐ **What**: The event
- ☐ **Who is sponsoring?** LGA or CALGA
- ☐ **Date: Simple big font**
- ☐ **Where**: If location is other than home.
- ☐ **Time**:
- ☐ **Shot Gun vs. Tee times**
- ☐ **Format** for ex. “4 man scramble”, or “best ball”
- ☐ **Price** “+ cart fee” OR “includes cart fee”
- ☐ **Pay** 25.00 by check, “put in binder at desk”. 25.25 by Zelle.
- ☐ **No refunds** after ____ (date!)
- ☐ **Lunch** served or “lunch on your own”

- ☐ **Call to Action (CTA)**
  Tell the viewer exactly what to do NEXT “Register Now on Sign Up Genius”
- ☐ **Give Credit: optional but sometimes necessary “***Contact Linda Travis if you have any questions”*
- ☐ Avoid low-quality or unrelated visuals, pictures that are poor quality, unpleasant clip art, emojis.
- ☐ Choose colors that match the tone and target audience.
- ☐ **Fonts**: Verdana, Roboto, Helvetica are easiest to read. Thin flowy “script” is hardest to read for older eyes.

-FACT: Many people enjoy doing their own posters! We encourage this as it makes our job easier, training for future leaders.
-- Once it is all checked off, NEXT…. ask ONE board member to do a final check for spelling and accuracy.

DWLGA DINNER BUSINESS MEETING



Wednesday September 7th

Cocktails at 5:30,
Dinner at 6:00pm,
Business meeting
at 6:30.

ALL DWLGA ladies WELCOME! Look for the flyer on Sign-up Genius. Menu: Salads and Risotto Buffet with Grilled Shrimp

Last Day to SIGN UP:
Friday September 2nd!!

Price is 20.00 per person !

Made with PosterMyWall.com

DWLGA Championship

September 30 & October 2
Tee Times Beginning at 8:09

Format: Individual Stroke Play

Cost: $28 + Cart Fees

Check payable to DWLGA or Zelle (no cash accepted)
Leave check in DWLGA binder
No refunds after September 23

Luncheon on October 2
Register on Signup Genius

Lots of Cash Prizes!

Overall low net winner receives the prized parking spot

