

SWITZERLAND COUNTY TOURISM  
MEETING MINUTES  
August 20, 2018

Meeting Information

These are the minutes of the regularly scheduled meeting of the Switzerland County Tourism held Monday, August 18, 2018, at 6:00 PM at the Switzerland County TEC Building, Vevay, IN, 47043. The meeting was chaired by Sheri Works (President) and it was determined that a quorum was present. The following Commission Members were present (in last name alphabetical order): Anita Danner, Barbara Davidson, Rhonda Griffin, Pam Haines, Andrea Kappes, Jeanne Bragg, and Stacy Streett. Don Talbert was absent.

Others present include: Lacey Ekberg (Executive Director, SCT), Stephanie Furnish (CPA), and John Kniola (guest). Also present were Jane Demaree (Ridge Winery), Sarah Prasil (Visit Madison), Tawana Thomas (Director of Tourism, Visit Madison), and Tami Hagemier (Lanthier Winery), all representing Indiana Wine Trail.

Actions of the Board

A. General Business

1. The meeting was called to order and opened with the Pledge of Allegiance. A request was made by Sheri Works to approve the Consent Agenda.

***Rhonda Griffin made a motion to approve the Consent Agenda, seconded by Anita Danner. Motion carries.***

B. Presentations: Jane Demaree and others representing the Indiana Wine Trail request funding to develop video and print advertising encompassing all four seasons. Filming would include five counties representing the Indiana Wine Trail (Dearborn, Jefferson, Jennings, Ripley, and Switzerland). Although all wineries participating are for profit businesses, the Indiana Wine Trail as an organization, operates as a nonprofit under Visit Madison. Discussion concluded with the Indiana Wine Trail requesting that SCT provide funding to cover the costs for Fall Season and that all videography is available to SCT, businesses, and events for advertising use at no additional costs.

***Rhonda Griffin made a motion to authorize \$15,000 for the Indiana Wine Trail advertising for Fall Season 2018, with possible funding at a later date only if the other counties chip in, seconded Stacy Streett. Motion carries.***

C. Committee Reports

1. Executive Committee: Indiana Landmarks does not think there is a structural problem with our building. Ripburger Plumbing proposes changing the water flow and caulk with expanding foam to stop the water and seal the front of the building. Completion of work will also include fixing the plumbing and total costs not exceed \$2,500. Funding approval was given at an earlier board meeting.

2. Directors Report: See board packet.

(1) Signage: SCT will hold off purchasing until we can research what is available through the county and state.

(2) Campground will obtain fire rings from Joe Parham.

(3) Request for funds to place ads in the *Indiana Travel Guide*.

**Anita Danner made a motion to approve \$3,800 for advertising in the Indiana Travel Guide, seconded by Pam Haines. Motion carries.**

D. Unfinished Business:

1. June 2019 Art Tour. Discussion regarding whether or not this should be a SCT event. There is a need for more communication with artisans and a separation from crafts.

2. Grants/Loans. Loans have been dispersed. Grant for SIIIC will be distributed later in the year when work begins.

E. New Business:

1. Public funding requests presentations are scheduled for Monday, September 24, 2018 at 5:30 PM at the Switzerland County TEC Building. Proposals are due September 17, 2018.

2. Event Calendar 2019. See board documents.

3. 2019 Capital Projects: Discussion regarding improvement for Ogle Park and campground concrete pads. SCT wants to look for grants and other subsidized funding.

F. Public Comments: Stephanie Furnish reported on the Health Reimbursement Act contract.

**Anita Danner made a motion to adjourn the meeting, seconded by Pam Haines. Motion carries.**

The next regularly scheduled meeting for the SCT is Monday, September 17, 2018 at 6:00 PM at the Switzerland County Tourism, 128 West Main St. Vevay, IN 47043.

SCT Secretary  
Barbara Davidson