

Switzerland County Tourism Board Minutes

Location: Switzerland County Welcome Center

May 10th, 2021

- I. Called to Order by President at 6:20pm.
- II. Attendance: Jon Bond-present, Matt Hocker-present, Andrea Kappes-present, Angel Lieland-present, Brianne Swango-present, Lane Penick-present, Teresa Lyons-present, Mike Dean-present, Pam Haines-absent. Jon Charles Smith, Director-present. Wilma Rosenburger-present.
- III. Consent Agenda
 - a. Review of Agenda items.
 - b. Minutes for April Minutes tabled.
 - c. Financial Reports for April 2021
 - d. Claims Registrar for April 2021, dated May 10, 2021
Motion to approve Lane Penick, second by Jon Bond. Vote 8/8
- IV. Unfinished Business
 - a. Gifts for former board members, approved for Bart Davidson, Stacy Streett. Jon Charles, Director informs that Art Center can bill Tourism for gifts.
Motion to approve Teresa Lyons, second by Jon Bond. Vote 6-1, 1-abstain
- V. New Business
 - a. Vevay-Switz Foundation grant for \$500 for Last Drop Jug Band 5/29-5/30 2021. Motion to approve Matt Hocker, second by Angel Leiland. Vote 7-0 with 1 abstain
 - b. Contact with Jeff Craig Fire Dept for traffic control 5/29/21. Motion to approve Jon Bond, second by Teresa Lyons. Vote 7-0 with 1 abstain.
 - c. Approval of SCRTCC payment for 1st quarter 2021. Motion made by Mike Dean, second by Lane Penick. Vote 8/0.
- VI. Committee Reports:
 - a. River Front signage on track for summer install. Need to check with Parks about installation.
 - b. Director Report:
 - 1. Rivertown Review on Friday 5-15 at TEC 3-5.
 - 2. Goat Gala, question regarding #of goats to be exhibited. Advertising on Froggy on Angie Priests am shows. Gala poster winner to be printed by Derby City Litho in Louisville.
 - 3. Fall retreat being planned for Board Members using SWOT
 - 4. Silver Brigade honored at Wed 5/13/21 Dinner at Belterra
- VII. Members Comments:
 - a. Questions regarding signage at Ogle Park, QR codes? Need to finalize business listings.
 - b. What are boundaries of Tourism's scope and what we as a board can do?
- VIII. Motion to adjourn at 6:57pm made by Lane Penick, second by Jon Bond. Vote 8/0.

Date Received 7.2.21

Acct: _____ Amount _____

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Approved by: _____

