

February 14, 2022, Switz County Tourism Board Meeting

*Jason Bond Lyons, Andrea Kappes*  
*Kelly Hopper*  
*Rob Teeter*  
*Kelly Hopper*  
*Angel Lieland*

Called to order at 6:11 pm

Location: Switz. County Tourism Offices

8 Members present. Pam Haines, Angel Lieland, Teresa Lyons, Lane Penick, Andrea Kappes, Matt Hocker and Jon Bond  
Rob Teeter arrived 6:15pm.

Wilma Rosenberger CFO present. Jon Charles Smith CEO present.

1. Consent Agenda for February 14, 2022, reviewed as recommended by Director.

Motion to approve by Lane P 2<sup>nd</sup> by Andrea K Motion approved 8/0/0.

2. Old Business

s. Christmas Decoration at Park discussed. No motion made.

b. Members updated on ITA Convention on March 14-16.

c. Motion made to approve the claim SC Tourism Publicity fee for the 4<sup>th</sup> quarter of 2021 as recommended by Director made by Lane P 2<sup>nd</sup> by Kelly H. Approved 9/0/0

3. New Business:

a. Motion made by Angel L and 2<sup>nd</sup> by Jon B to increase Visa CC Limit to \$5,000. Jon Charles Smith CEO as only authorized signer. Wilma R. is account owner. Approved 9/0/0.

b. Motion made by Andrea K and 2<sup>nd</sup> by Kelly H to reverse journal entry #48 in the amount of 147.18 from 12/31/2015 as a error as recommended by Stephanie Furnish CPA and Director. Approved 9/0/0.

4 Director's Report

Jon Charles S. updated Board on schedule of events for 2022, including progress on Eggleston Event in April, Fred the VHG Festival in May, Vintage Camper Rallies, Car Show and Sleepy Hollow. New projects to include Fred Maynard Event featuring Wild West features and Water Ways program via The Smithsonian. Jon Charles expects article in Indianapolis Monthly to hit news stands by last week of February.

5. Committee Reports

AJ's Doors are repaired. Lane P reports good progress on Car Show and moving forward on ordering awards and door prizes. Concerns regarding stage availability linger and costs for marketing.

Next Meeting set for March 28<sup>th</sup> at SCVC at 6pm.

Motion to adjourn meeting made by Lane P and 2<sup>nd</sup> by Jon B. Adjourned 9/0/0.

Respectfully submitted by Andrea Kappes, Sec, 2/23/202