

March 29, 2022, Switz County Tourism Board Meeting

Called to order at 6:19 pm

Location: Switz. County Tourism Offices

7 Members present. Angel Lieland, Teresa Lyons, Kelly Hopper arrived 6:22 , Andrea Kappes, Matt Hocker and Rob Teeter .

Wilma Rosenberger CFO present. Jon Charles Smith CEO present.

1.Consent Agenda for February 14, 2022, reviewed as recommended by Director.

Motion to approve by Angel Li. 2nd by Matt H. Motion approved 6 /0/0.

2. Old Business- NONE

3. New Business:

Combined motion made by Rob T. to accept Indiana Board of Accounts Audit waiver for Tourism Report for 1/1/2019-12/31/2020. 2nd by Teresa L. Motion approved 6/0/0.

4 Director's Report

Jon Charles S reviewed the Tourism Conference recently attended by himself and various Board Members. Jon Charles. updated the Board on schedule of events for remainder of 2022, including progress on Eggleston Event in April, Fred the VHG Festival in May, Vintage Camper Rallies, Car Show and Sleepy Hollow. New projects also updated including Fred Maynard Event featuring Wild West features and Water Ways program via The Smithsonian. Jon Charles reported new venue for the Smithsonian Waterways program at the future Car Museum owned by Gary Trout on Main Street. Jon Charles reviewed feedback regarding the article in Indianapolis Monthly in March.

5. Committee Reports

- a. Signage still needing picked up in Madison, plan to discuss install with Joe Parham in association with the boat docks at Park.
- b. Ken Maynard Festival- Teresa is looking for more volunteers. Reports finding good entertainment and wanting to keep event manageable for the 1st year.
- c. Vevay Main Street Org. is taking over Christmas at the Park.
- d. Smithsonian Program has new home and JC Smith to attend training in April. Volunteers will be needed to help in the running of program.
- e. Ohio River Way will be camping at POP in June on their annual river trip. Will need to ensure food and coordinate as needed.

Next Meeting set for Monday April 25th at SCVC at 6pm.

Motion to adjourn meeting made by Andrea K aand 2nd by Rob T. Adjourned 6/0/0.