



2023 Sleepy Hollow Car Show Sponsorship

The Sleepy Hollow Car Show in Vevay, Indiana is just a few months away. The Sleepy Hollow Car Show will be held on Saturday October 14th, 2023 in Paul Ogle Riverfront Park alongside the Ohio River from 10AM - 4PM.

As a valued member of our community and region, we would like you to consider being a sponsor at this year's event. This year, we offer four levels of sponsorship and a few other opportunities that you and your company can participate in at the show.

This year, the sponsor levels are:

- | | |
|-------------------|-----------------------|
| • Title Sponsor: | \$2,500 (1 Available) |
| • Gold Sponsor: | \$250 |
| • Silver Sponsor: | \$125 |
| • Bronze Sponsor: | \$75 |

New for this year are the following opportunities for companies and vendors of all size:

- | | |
|---|---------------------|
| • Semi-Trailer Display: | \$500 |
| • Souvenir Trailer Display: | \$300 |
| • "Pit Stop" Sponsor (Sponsor the Port a Potties!): | \$200 (1 Available) |
| • Space for your 20x10 Tent: | \$40 |
| • Space for your 10x10 Tent: | \$25 |

On the back of this letter are the Sponsorship Benefits for each level. We hope you and your business consider joining us at the Sleepy Hollow Car Show.

Should you have any questions or want to discuss opportunities, call Mark Schutte at 812-427-3237 or email him at marks@switzcotourism.com.

Thank you for your time and consideration in participating in the 2023 Sleepy Hollow Car Show.



Sponsorship Benefits

	Title Sponsor (1)	Gold Sponsor	Silver Sponsor	Bronze Sponsor
	\$2,500	\$250	\$150	\$75
Exclusive position; first right of refusal for following year	●			
Company name included in event title ("Presented by...")	●			
Time on stage before awards ceremony and top awards	●			
First choice of location for physical presence (up to 20x10 booth)	●			
First choice of location for supplied company banner	●			
Logo on Winner Trophies	●			
Space for new or classic vehicles (great for car dealerships!)	Up to 5	Up to 3		
Company name included in marketing & media materials	●	●		
Company logo on official show t-shirt back	●	●		
Logo on People's Choice voter ballots	●	●		
Space for your 10x10 tent	●	●		
Yard Signs on event grounds	8	4	3	2
Logo w/ link on website	●	●	●	●
Included in emcee sponsor shout-outs	●	●	●	●
Option to include materials in registration packets	●	●	●	●
Grouped social media recognition	●	●	●	●

Other Opportunities

Semi-Trailer Display	\$500
Souvenir Trailer Display	\$300
Pit Stop Sponsor - Sponsor the "Port a Potties" for the event!	\$200
Space for your 20x10 tent	\$40
Space for your 10x10 tent	\$25



2023 Sponsor / Vendor Registration Form

Company Name _____

Contact Name _____

Street Address _____

City, State Zip _____

Email _____

Phone _____

Sponsorship Level			Total
Title Sponsor	\$ 2,500	<input type="checkbox"/>	_____
Gold Sponsor	\$ 250	<input type="checkbox"/>	_____
Silver Sponsor	\$ 150	<input type="checkbox"/>	_____
Bronze Sponsor	\$ 75	<input type="checkbox"/>	_____

Other Opportunites			Total
Semi-Trailer Display	\$ 500	<input type="checkbox"/>	_____
Souvenir Trailer Display	\$ 300	<input type="checkbox"/>	_____
Pit Stop Sponsor	\$ 200	<input type="checkbox"/>	_____
Space for your 20x10 tent	\$ 40	<input type="checkbox"/>	_____
Space for your 10x10 tent	\$ 25	<input type="checkbox"/>	_____

Total Costs _____

Return Sponsorship form and check made out to Switzerland County Tourism at:

Switzerland County Tourism
128 West Main Street
Vevay, Indiana 47043

Sponsorship forms and digital files of your company logo/artwork are due to the Switzerland County Tourism office by Friday September 15, 2023. Digital files may be emailed to Mark Schutte at marks@switzcotourism.com.