

Switzerland County Tourism November 28, 2022

6pm at Switzerland County Visitor Center

Meeting Called to Order by President M Hocker at 6:05

T Lyons led group in Pledge to American Flag

Present: Pam Haines, Matt Hocker, Kelly Hopper, Andrea Kappes, Lane Penick arrived 6:45, Teresa Lyons.

Others present: Wilma Rosenberger and via phone John Charles Smith

1. Review of consent agenda.

Teresa L. motioned to approve amended consent agenda minutes for August 22nd. Amending Sign at Park is not complete and will not be completed until later in 2023. Minutes for Sept 26th meeting, and Minutes for Regular Meeting on Oct 24 also included in motion. Claim Register and Financial Report for Oct 24 included in same motion. Motion 2nd by Kelly H. Motion approved 5-0-0.

2. Old Business:

Review of Funding Requests:

- a. Swiss Wine Festival. No representation at meeting. \$75,000 requested. 1st Motion made to approve \$60,000 made by Andrea K and 2nd by Teresa L failed. 2nd Motion to approve \$50,000 made by Pam H. and 2nd by Teresa L approved 6/0/0.
- b. Review of SCT Budget held. Possible ways to balance the budget suggested and discussed. Ideas include:
 1. Cut one info Specialist hire in 2023. Move Wilma and Mika back to 3 days per week.
 2. Reduce Salary offering for who ever the new Director is hire in 2023.
 3. Car Show Budget limited to UNDER 30,000.
 4. Reduce spending on Training and Conferences.
 5. Reduce Maynard Event and cut any April Event.
 6. Reduce Goat expenditures and no longer provide free goats to anything other than new businesses and new 501c3's and recycle some of the existing Goats. Drop Fred back to a ongoing Art Gig rather than a full day festival.Budget tabled until December 15th Meeting. Motion made by Andrea K, 2nd by Teresa L. Approved to table 6/0/0

New Business:

- a. Motion to accept Agreement with Stephanie Furnish as CPA as recommended by Acting Director made by Pam H, 2nd by Andrea K. Motion accepted 6/0/0.
- b. Motion made to allow Tourism Consultant, Jon Charles Smith to continue to use SCT Cell Phone for Tourism business until existing contract expires in March 2023 by Pam H. 2nd by Lane P. Motion accepted 6/0/0.

Director's Reports given by both John Charles Smith, Mika King reviewed.

Committee Reports: None given.

Members Comments:

Teresa L suggested hiring a comedy/interactive duo for Ken Maynard day called the Opossums, fee of \$4000. Idea was not met with support.

Lane P. suggested looking at better maps being made available for the County. Will continue to explore ideas.

Motion made by Lane P to move time and date of Dec. Meetings to Dec 15th Thursday at 4:15pm due to Holiday conflicts. 2nd by Andrea K. Motion approved 6/0/0.

Motion to Adjourn Meeting made by L Penick and 2nd by Kelly H. Meeting Adjourned. 6/0/0 at 7:10 pm.

Kelly J Hopper

[Signature]

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Pam Haines
[Signature]
11/28