

August 9th Switzerland County Tourism Meeting 6:00 pm at Switzerland County Tourism Office.

Called to order by President of Board Matt Hocker followed by the Pledge to American Flag.

Roll Call: Matt Hocker present, Jon Bond-present, Mike Dean not present, Pam Haines present, Teresa Lyons present-late, Andrea Kappes present, Angel Lieland present, Lane Penick present,
Also present: Director Jon Charles Smith

1. Consent Agenda reviewed.

Motion to approve as ^{revised} ~~written~~ made by J Bond. 2nd by Lane Penick. Motion approved 7/0/0.

2. Unfinished Business:

a. Discussion of SWF request for funding of ATM. Due to their not formally requesting funds issue was not actionable. SWF reports funding was found from different source.

3, New Business:

a. Jon Charles Smith Director withdrew his request for attending Community Transformation Workshop. No Vote needed.

b.

4. Director's Report reviewed.

a. Due to poor Vendor sign up and lingering Covid concerns Antiques Extravaganza is cancelled for Sept.

b. AIC Conference in Sept is still planning to go forward. Food vendors is still struggle. Concerns over local Covid outbreaks continue.

c. Historical Marker applications all submitted.

d. Sleepy Hollow is still moving forward. Food Vendors are a struggle. Car #'s are growing. Lane is requesting better signage and seeking sponsors locally for tee shirts. Addition of Vintage Camper Rally has been suggested. After discussion this was not favored at this time, no motion made. Vevay Main Street will be notified of the Board's decision.

e. Lewis and Clark Markers have been installed along the trail.

f. Eggleston Event for March 2022 has support of local Eggleston Club who have agreed to host a reception following premier at Vevay Swiss Inn.

g. Fred the Goat continues to be big community hit. More goats have been ordered and drop ins are numerous. New "VEVA" be the Y in Vevay sign is expected to be ready and picked up before SWF starts as well.

5. Committee Reports

a. Vevay Landing Sign is being completed and will be installed by Town of Vevay at their discretion. Will need pick up after SWF.

6. Board Member Comments: further discussion regarding SWF, AIC, and Car Show. No motions.

Next meeting Sept 9th, 2021, 6pm Welcome Center

Motion to adjourn 7:05/0/0. Motion Andrea K. 2nd Lane P. Motion passed. 7/0/0.