


Switzerland County Tourism Board Minutes

February 27, 2023 @ Switzerland County Visitor's Center

Call to order by President Matt Hocker @ 6:08pm

7 members present: Jon Bond, Matt Hocker, Kelly Hopper, Andrea Kappes, Teresa Lyons, Gina Roberts, Robert Teeter

Others present: Wilma Rosenberger, Mika King, Joey Rider, Andy Truitt

Approval of Consent Agenda: Minutes of previous meeting on January 23, 2023 and Executive Session on January 23, 2023. Claims for January 2023, Financial reports for January 2023. New Business. Motion to approve made by Teresa Bond 2nd Gina Roberts. Approved 7/0/0

Recognition of retiring Board members Pam Haines and Angel Lieland who were unable to attend last month – not present.

Teresa Lyons proposed sponsoring Naked Karate Girl in Bear Garden at Swiss Wine Festival for 2 nights (Friday and Saturday) @ 6K per night.

Destination Development Corporation meeting at Tech Center on March 10th at 9:30am. Jon Bond is meeting with Destination Development group to show the war memorials in town.

Matt Hocker suggested we move our SCT meeting on March 27 from 6:00pm to 4:30pm so the board members will be able to attend the CFSCI Survey Needs Assessment presentation at Hoosler Theatre at 5:30pm. Everyone in agreement. March 27th meeting moved to 4:30pm.

Clarification of approval for Wilma Rosenberger, CFO, plus any current officer: Matt Hocker, Andrea Kappes, Gina Roberts and Kelly Hopper to sign for all Tourism bank accounts at both First Financial and Friendship State Bank for calendar year 2023. This includes purchase of CD's. Motion to approve made by Teresa Lyons 2nd by Jon Bond. Approved 7/0/0

Update on Small Business Loans issued in 2018: both recipients not responding. Loans mature in August 2023. Talked about recipients paying back loans "in kind" by setting up photo booths at events. Teresa Lyons will try and contact recipients.

Approval of job description for executive director as written/amended. Motion to approve made by Gina Roberts 2nd by Teresa Lyons. Approved 7/0/0

Approval of student Intern – Molly Wrightsman. Motion to approve made by Andrea Kappes 2nd by Teresa Lyons. Approved 7/0/0

Secretary, Gina Roberts left at 6:50pm. Wilma Rosenberger transcribed notes in her absence.

Teresa Lyons proposed SCT fund album release event for "The Vevay Sessions" on Friday, June 9th from 7-10pm – music by Jerry Gorton and Fall City Boys, Anthony Ray Wright, Ricky Nye and a Sax player. Andrea Kappes suggested we co-sponsor or start a donation jar.

Kelly Hopper talked about an Arts Grant that might be available for SCT to apply to help community, parks and recreation.

Open for Public Comments: Joey Rider asked how to get on the board. He also inquired about focus outside of Vevay.

Motion to adjourn @ 7:18pm by Teresa Bovard 2nd by Robert Teeter. Approved 6/0/0

Respectfully Submitted:



Gina Roberts – SCT Secretary

3/6/2023