

SWITZERLAND COUNTY TOURISM
MEETING MINUTES
Monday, July 13, 2020

Meeting Information

These are the minutes of the meeting of the Switzerland County Tourism held Monday, July 13, 2020, at 6:10 PM at the Switzerland County Technical Education Center, Vevay, IN, 47043. The meeting was chaired by Pam Haines (President) and it was determined that a quorum was present. The following board members were present (in last name alphabetical order): Jon Bond, Melissa Brush, Barbara Davidson, Mike Dean, Andrea Kappes (via telephone), Jon Charles Smith (via telephone), and Stacy Streett. Rhonda Griffin was absent. Others present include Paula Myers (CFO, SCT), John Kniola (Vevay Main Street, Historic Hoosier Theater, and Switzerland County Parks), and Cheryl Burress (Vevay Main Street).

Actions of the Board

A. General Business. Business was called to order and opened with the Pledge of Allegiance. A request was made by Pam Haines to approve the consent agenda.
Mike Dean made a motion to approve the Consent Agenda, seconded by Melissa Brush. Motion carries.

B. Committee Reports

1. Executive Committee

a. Pam Haines announced that Geri Emmelman has resigned and the office managers position is currently vacant.

b. Pam Haines reported that the Executive Committee has decided to move up the search for a director to allow the director to hire for the office manager position. Resumes for the director's position are available at the office for the hiring committee and board members to review.

2. Canoe/Kayak Report

a. The canoe/kayak committee recommended that we focus on the following:

1) Brand the docking area with a simpler name, i.e. "Vevay Landing," in lieu of using the full park name.

2) Install a locking area for small watercraft using in-ground posts or trees with chain or cables attached.

3) Install a large sign near the docking area that is visible for all river traffic to announce the location as a river recreational site and show directions to business area.

4) Install a large, permanent, and waterproof map of Historic Vevay and Business District at the top of the boat ramp.

Jon Charles Smith also stated that the Ohio River Recreational Trail is partnering with the Rivers, Trails and Conservation Assistance Program (RTCA) of the National Park Service to offer FREE two-day intensive assessments of outdoor wayfinding, recreation offerings and facilities in communities along the Ohio from Portsmouth, OH to West Point, KY.

3. Director's Report. See update in board packet.

Paula Myers announced that Sleepy Hollow registrations are very slow and we have already placed advertising.

C. Unfinished Business

1. Swiss Wine Fest Sign. Pam Haines stated that sign has been mysteriously repaired. She and Paula Myers are looking into placing signs on both sides of the barrel sign highlighting our three trails (Lewis and Clark Trail, Ohio River Recreational Trail, and Indiana Wine Trail).

2. Business District Lights. Jon Charles Smith announced that Danny Harris is waiting on the availability of the manlift and is also working on a few plug issues.

3. Dog Waste Stations. Pam Haines announced that the stations were donated to the Follow the River RV Resort.

4. Sale of skate rink, skates, and sharpener. Paula Myers reported that there is zero interest in finding any group interesting in purchasing this equipment.

5. Video production with Satolli Glassmeyer. Jon Charles Smith reported that Satolli Glassmeyer understands our situation and is willing to work with us if we choose to pursue.

6. Jon Charles Smith stated the he is conferring with Aaron Metzger regarding the creation of the Vevay Big Flea Vintage Antique Extravaganza.

D. New Business. None

E. Public Comments

1. John Kniola stated that he personally has participated in recent car shows and feels that the Sleepy Hollow event should be attracting more registrants. John also offered assistance and help with our plans regarding the river landing.

2. Cheryl Burress presented a handout highlighting the mission of Vevay Main Street.

Bart Davidson made a motion to adjourn the meeting, seconded by Melissa Brush. Motion carries.

The next regularly scheduled meeting for the SCT is Monday, August 10, 2020 at 6:00 PM at the Switzerland County Tourism Visitor's Center, Vevay, IN 47043.

SCT Secretary
Barbara Davidson