

May 23, 2022, Switz County Tourism Board Meeting

Called to order at 6:05 pm Location: Switz. County Tourism Offices,

8 Members present. Pam Haines, Angel Lieland, Teresa Lyons, Lane Penick, Andrea Kappes, Jon Bond arrived 6:14pm, Matt Hocker and Rob Teeter. Kelly Hopper absent.

Jon Charles Smith CEO present, Wilma Rosenberger CFO present

1. Consent Agenda for April 2022, reviewed as recommended by Director.

Motion to approve by Lane P. 2nd by Rob T. Motion approved 7/0/0.

2. Old Business.

a. Campground issue discussed at length but no motions made.

b. Internet at Park reviewed. Contract ends with Great Plains Provider on Aug 7th. Equip was purchased originally by Tourism. Jon B to further investigate situation and options. Report back at June meeting. No motion made.

c. SCCT Website is out of date. Business Directory needs updating and also needs to be embedded in Tourism's site. Brack Rayls has been contacted to schedule a review and possibly helping staff to update what is needed.

D Car Show update given. Rack Cards ordered. Budget reviewed. Trophies to be ordered.

3. New Business

a. Board Retreat discussed. JCS to secure Brian Blackford from ICI and Carrie Lamber from ITA to lead training, follow up with date at next meeting in June.

4. Directors Report reviewed.

a. Ohio River Way ribbon cutting went well.

b. Ken Maynard Day is on track

c. Smithsonian Water Ways training is ongoing. Staff will need further training and volunteers needed. Short term exhibit specific temp. help will be needed.

d. Repair estimates for large barrel sign at Dam are out for review, hopefully estimate back by next meeting at June meeting.

e. SWF has given ok to hold a Residential and Commercial Wine Festival themed decorating contest starting in July. Pam H. to chair committee.

5. Committee Reports.

a. Pam H. asked for volunteers for Decorating Contest. Angel L. and Andrea K. agreed to serve. Meeting scheduled for Thursday at 5.

6. Board Comments:

Jon B asked to review rack cards and develop something to use at local hotels.

Motion to adjourn made by Lane P. 2nd by Jon B. Meeting adjourned 7:28pm

Respectfully submitted by Andrea Kappes, Sec, 6/26/2022