

SWITZERLAND COUNTY TOURISM
MEETING MINUTES
Monday, October 12, 2020

Meeting Information

These are the minutes of the meeting of the Switzerland County Tourism board held Monday, October 12, 2020, at 6:23 p.m. at the Switzerland County Technology and Education Center, Vevay, IN, 47043. The meeting was chaired by Pam Haines (President) and it was determined that a quorum was present. The following Board Members were present (in last name alphabetical order): Jon Bond, Mike Dean, Barbara Davidson, Matt Hocker, and Andrea Kappes.

Others present include Jon Charles Smith (Exec Dir, SCT), Paula Myers (CFO, SCT), and Stephanie Furnish (CPA).

Actions of the Board

A. Meeting Business was called to order and opened with the Pledge of Allegiance. A request was made by Pam Haines to approve the consent agenda.

Mike Dean made a motion to approve the Consent Agenda, seconded by Matt Hocker. Motion carries

B. New Business

1. QR Code. Pam Haines announced that SCT has its own QR code and that will direct users to the SCT website. We are having clear cling stickers made to distribute to businesses and organizations around the county.

2. 2021 Funding Request Meeting. Pam Haines asked for day and time to discuss the funding requests. The meeting will take place on Thursday, October 15, 2020 at 10:00 a.m. at the Visitor's center.

3. Christmas Window Decorations. Pam Haines stated that SCT plans to purchase items and ask for student volunteers to participate in decorating items for display in windows of the Vevay business district.

4. New Banners. It was announced that the Town of Vevay and Vevay Main Street are interested in updating the business district banners. Pam Haines said we have many that need replacing and an inventory is necessary.

Unfinished Business

1. Bee Removal: Paula Myers stated that she is unable to contact the beekeeper who was working on removing bees and we need to look at other options. Jon Charles Smith will contact a professional to determine the type of bees in the building and all legal methods of removal. We will need to seal off that section of the building.

2. Update on AJ's plumbing repairs/outside storm drain. Dave Ripburger will provide an estimate.

3. Update on Action Register. See update in board packet.

C. Committee Reports

1. Executive Committee: Pam Haines stated that preliminary discussions regarding the 2021 are ongoing. For 2020 we are down \$85,000.00 less this quarter, and \$192,547.23 less for the year.

2. Ohio River Recreation Trail (ORRT) Committee

a. Andrea Kappes reported that we need to determine a date and location for the ORRT River Town Review to occur after January 2021.

3. Director's Report.

a. Jon Charles Smith reported that the Smithsonian Traveling Waterway Museum submission was submitted early. Acceptance announcements should occur around October 23, 2020.

b. Jon Charles Smith stated that SCT would continue to seek more conference-type activities.

c. Jon Charles Smith discussed the success of the Indiana Bass Federation Tournament along with the increase of outdoor tourism in correlation to the Ohio River and Lewis and Clark Trail. SCT will continue to promote more nature-based tourism.

4. Financial Report. See update in board packet.

D. Public Comments

1. Andrea Kappes stated that someone from Corydon, IN is interested in opening a gun shop in Vevay and is possibly looking for investors.

2. Jon Bond announced that Belferra will be hosting a drive-thru job fair.

3. Pam Haines announced that the Visitor's Center will resume the cleaning service after January 1, 2021.

Mike Dean made a motion to adjourn the meeting, seconded by Matt Hocker. Motion carries.

The next regularly scheduled meeting for the SCT is Monday, November 9, 2020 at 6:00 p.m. at the Switzerland County Technology and Education Center, Vevay, IN, 47043.

SCT Secretary
Barbara Davidson