

Switzerland County Tourism September 26, 2022

6pm at Switzerland County Visitor Center

Meeting Called to Order by President M Hocker at 6:05

T Lyons led group in Pledge to American Flag

Present: Jon Bond, Pam Haines, Matt Hocker, Kelly Hopper, Andrea Kappes, Lane Penick, Angel Lieland, Teresa Lyons, Rob Teeter.

Others present: Wilma Rosenberger and Stephanie Furnish CPA.

Old Business:

1. Review of consent agenda.
L Penick motioned to approve consent agenda minus minutes for August. 2nd by J Bond. Motion approved 9-0-0.
2. Old Business:
990 Tax Exempt Form from IRS was submitted by preparer- Stephanie Furnish, CPA for review and approval. Motion to approve made by K Hopper, 2nd by L Penick. Motion approved 9/0/0.

New Business:

1. John Charles Smith CEO submitted resignation of his position effective September 18th. Motion to accept resignation by A Kappes, 2nd by L Penick. Approved 9/0/0.
2. Reviewed offer of 5hr per week Consultation position offer to John Charles Smith Sept 18th thru December 31st, 2022. Motion to accept John Charles Smith's agreement to take this position made by T Lyons and 2nd by A Kappes. Motion approved 9/0/0.
3. Board presented with ratification of the hiring of Mika King as Interim Director, September 18th thru December 31, 2022. Motion to ratify made by T Lyons and 2nd by L Penick. Approved 9/0/0.
4. Board requested to approve the order of replacement Credit Card at First Financial Bank in Mika Kings name as Interim Director. Motion to approve made by L Penick and 2nd by R Teeter. Motion approved 9/0/0
5. Board presented with House Rules for Sleepy Hollow Car Show on Oct 15th, 2022. Motion to accept these rules and guidelines made by R. Teeter and 2nd by K Hopper. Approve 9/0/0.

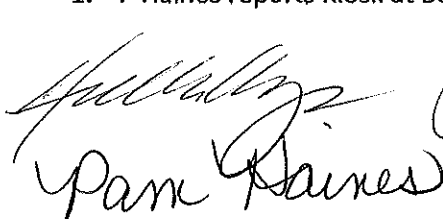
Director's Reports given by both John Charles Smith and Mika King.

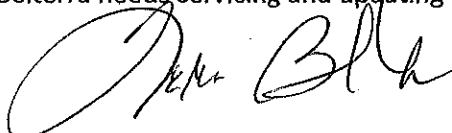
Committee Reports:

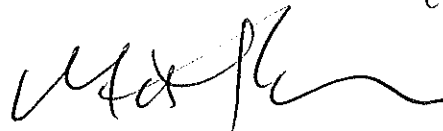
1. J Bond reviewed Community Calendrer ran via Economic Development as well as need for new rack cards for hotels and venues in Northern KY and Cincy area.
2. Grant Proposal Review set for Oct 10th at either SCVC or Tech Center at 6pm.
3. T Lyons reports that Ken Maynard Event ended up costing 6,941. 62 for 2022.

Members Comments:

1. P Haines reports Kiosk at Belterra needs servicing and updating asap.


Pam Haines


Matt Hocker




Kelly Hopper

2. J Bond recommends trying to capture some of the existing convention traffic at Belterra. He reports John Begley will be a speaker at Indiana Destination Development Corp at Belterra this Saturday at 2pm.
3. Various Event Possibilities presented. Tri-at halon, Goat Run, Hunter's and Fisher's Programs. Committee suggested, member solicited.
4. P Haines suggests support again this year of arts project via elementary school, possibly faux candle decorations for window display in Vevay Shop windows.
5. P Haines also suggested reinstitution the Ambassadors Programs and also tapping into Community Services Hours to get some volunteers to help with projects in Tourism Building and with Community Projects.

Motion to Adjourn Meeting made by L Penick and 2nd by A Lieland. Meeting Adjourned. 9/0/0 at 7:28 pm.