

# SAVE THE BEES



## CHANGE THE ORDINANCE

### BEE CONCERNED

The honey bee population in North America and Europe has **gone down by half** since the 2000s, and the global honey bee population **decreased by 40.7%** from just 2018 to 2019 alone.

### WHY ARE BEES CRUCIAL?

Bees pollinate **80%** of all flowering crops and more than  $\frac{1}{3}$  of the **world's food crops**. They are also responsible for **\$30 billion** dollars a year in produce.

### THE CAMPBELL ORDINANCE PROBLEM

A harsh and outdated ordinance **hurts beekeeping and the effort to save the bees**. While most cities in California now have little to no restrictions, Campbell still imposes a **1000-foot setback** from public property in addition to other stringent policies. This makes it hard for bees and beekeepers to thrive.

**The Bee Initiative** is a nonprofit dedicated to saving the bees. Join our efforts to **spread the word** and **change the ordinance!**