

The logo features the text "myVIPlife" in a white, lowercase, sans-serif font. The "my" is in a smaller weight than "VIP", which is in a larger, bolder weight. The "life" is in a smaller weight than "VIP". Above the "I" in "VIP" is a small white diamond icon with a stylized, layered appearance. Below "myVIPlife" is the word "HOSPITALITY" in a smaller, all-caps, white, sans-serif font.

myVIPlife
HOSPITALITY

ABOUT US

My VIP Life Hospitality specializes in luxury hotel events across North America with a unique approach to lifestyle branded events. From beginning to end, our events allow guests to feel like a VIP while we anticipate their every need. Our in house team independently markets and produces progressively lavish events. Everyone reads about the VIP lifestyle and we strive to give our guests the opportunity to experience the high life in real life.

Core 3 Approach



HOSPITALITY

EXPECTING THE NEEDS OF OUR GUESTS BEFORE THEY ASK FOR IT



MARKETING

STRATEGICALLY TARGETING DIVERSE AUDIENCES



EVENTS

BRAND ORIENTED EVENTS THAT FEEL LIKE A PARTY

The My VIP Life Customer Is ...



**WORKING
PROFESSIONAL**

CAREER-FOCUSED INDIVIDUAL -
USUALLY AGED 35 TO 44



**INFLUENTIAL
TASTEMAKER**

DISCERNINGLY TRENDY
INFLUENCERS



**CITY DWELLING
TOURIST**

TRAVELING INDIVIDUALS THAT
FREQUENT MAJOR CITIES

My VIP Life Event Brands

New Year's Eve Events

BLACK & WHITE
ELECTRIC BALL

myVIPlife

myPOOLparties

BALCONIES ON BOURBON

Pool Parties
Beach + Boat + Yacht



New Orleans & Mardi Gras Events

myVIPlife

EVENT SERVICES

From corporate affairs to holiday events, our full-service events team can handle every detail.

We work with stunning event venues and exceptional culinary partners to provide guests with a memorable event from beginning to end.



EVENT HIGHLIGHTS

- Pom Poms & Spirit Sticks - Aqua Lounge (Daytona Beach, FL)
- NCAA Peach Bowl - Georgia Dome (Atlanta, GA)
- New Year's Eve - Flip Flops (Atlanta, GA)
- Super Bowl 51 - Sterling House (Houston, TX)
- Balconies On Bourbon (New Orleans, LA)
- Halloween Masquerade - Hotel Derek (Houston, TX)
- New Year's Eve - OMNI Hotel (Austin, TX)
- New Year's Eve - The Stoneleigh (Dallas, TX)
- Terrell Owens NFL Hall of Fame - Roosevelt (Hollywood, CA)
- NBA All-Star - W Hotel (Hollywood, CA)
- Black & White Electric Ball | NYE 2019 - Hotel Derek (Houston, TX)



PARTNERSHIPS + BRANDS

Past and Present Hotel
Properties + Corporate Brands

"I told them how great you were to work with."

- D. King

W Hollywood Banquet Supervisor

"... you are an absolute ROCK STAR in my books."

- D. Lauzon

Omni Austin Banquet Director

"Thank you again for your amazing partnership"

- S. Summerall

Desination Hotels Regional Sales Director

W

HOTELS

OMNI HOTELS & RESORTS

HOTEL DEREK

A DESTINATION HOTEL®

Fairmont

AUSTIN

Le MERIDIEN



TRUE RELIGION

The True Religion logo is a stylized, thick black outline of a horseshoe or U-shape.

CONTACT US

Mr. Courtney Foote
Owner/ Director of Operations
CF@myVIPlife.com
+1 323-VIP(847)-8881

myVIPlife.com