

**BE PART OF THE MAGIC.**



**THE ZD EXPERIENCE  
PARTNERSHIP OPPORTUNITIES**

**JOIN A GROWING MOVEMENT OF MUSIC, CULTURE, AND COMMUNITY.**



# JOIN A GROWING MOVEMENT OF MUSIC, CULTURE & COMMUNITY

## ABOUT US

The ZD Experience, founded by vocalist Zandrina Dunning and musical director Stephen Washington, is a concert production, radio show, and live talk show platform that bridges the arts and the community through immersive, inspiring live experiences. What began in 2019 with a tribute show to Aretha Franklin has grown into a company known for sold-out shows, cultural events, and deep community connections.

We're now expanding our platform with the launch of:

- **The ZD Experience Podcast** – A fresh, reimagined space for community voices, compelling interviews, and ad/sponsor opportunities. The podcast is rooted in our proven history of powerful storytelling and connection, now positioned for even broader reach and deeper impact. It's a platform where meaningful content meets mission-driven partnerships.
- **The Good Day Candle** –  
A lifestyle product aligned with our uplifting and creative brand.

### Impact at a Glance

- 3 years of radio broadcasting on Ohm Radio
- Over 200 featured guests
- 912,000 total listeners worldwide
- 16,000+ minutes streamed
- Trusted voice in Charleston's arts, culture, and community space

### Audience Snapshot

- Age: 25–65 (core demographic: 30–65)
- Gender: 65% Female
- Reach: National & international listeners, plus thousands of in-person event attendees
- Values: Creativity, wellness, inspiration, arts & culture

### Proven Success

- 3 years of impactful radio interviews and storytelling
- Tribute concerts with 650–1500 attendees (Queen of Soul, Tina Turner, Pink Floyd)
- Boutique concerts & talk shows with 50–100 highly engaged guests
- Sold-out shows at Piccolo Spoleto, Kiawah Island, and venues across Charleston

# 2025-2026 PARTNERSHIP PACKAGES

## THE HEADLINER – \$10,000 (YOUR BRAND TAKES CENTER STAGE)

- Top presenting logo placement across all promotions
- Ad spots on all radio/podcast/talk show episodes for 12 months
- Quarterly feature/interview on the radio show/podcast
- VIP access & marketing table at all live shows
- Collaborative social media & content strategy

## THE SHOWSTOPPER – \$5,000 (A POWERFUL PRESENCE FOR HALF THE SEASON)

- Ad spots on all radio/podcast/talk show episodes for 6 months
- 2 radio/podcast guest appearances within a year
- VIP access, marketing table, & logo on marketing materials for a half year
- 3 Collaborative social media posts within 6 months

## THE SPOTLIGHT– \$2,500 (A DYNAMIC QUARTER TO SHINE)

- 3 months of radio/podcast ads + 1 guest spot
- Logo on ad materials, 2 VIP event tickets for 3 events within the year
- Two social media collaborative posts

## THE BACKSTAGE PASS - \$1500 (GET BEHIND THE SCENES WITH VISIBILITY)

- 1 month of radio/podcast ads + 1 guest spot
- 2 social posts & swag bag insert for 2 live shows
- Logo on select ad materials, VIP access to 2 shows for 2

## THE WARM-UP – \$500 (START THE CONNECTION WITH OUR AUDIENCE)

- On-stage acknowledgment at a live event
- 1 social post & swag bag insert
- 2 VIP tickets for one live event

Packages can be tailored to fit your business needs. All packages include shout outs at our live talk show events for the year, cross promotional opportunities, & a Good Day Candle.



# IMPACTING COMMUNITY CENTERED ORGANIZATIONS & TRUSTED BRANDS



Produced the largest-attended Piccolo Spoleto finale with a Pink Floyd Tribute and curated holiday Christmas Tree Lighting showcases & block parties featuring impactful local artists.



Designed exemplary experiences that pair classic African-American film with music - helping to triple visibility and community reach.



Celebrated heritage, honoring resilience, and elevated stories that connect generations through hosting and performing for a sold-out Jazz in the Garden series.



Produced the most successful Open House to date with nearly 450 in attendance & setting the stage for a record-breaking concert season ahead.



Curated a dynamic dance collective that elevated the energy of their biggest annual fundraiser for the last 2 years.



Support young women and families through empowerment, while curating live music that uplifts their mission and gatherings.



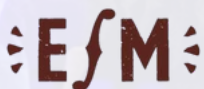
Produced the Pink Floyd Tribute encore from Piccolo Spoleto 2023 - transforming the stage into an immersive musical experience.



Hosted and enriched by The ZD Experience - bringing curated entertainment that embodies "Ideas Worth Spreading."



Curated the first Culinary Suite, spotlighting local Black chefs and pairing cuisine with live music and visual art.



Deliver tailored live-music experiences that enhance any atmosphere and leave lasting impressions.



Co-creates signature community events and holiday celebrations that amplify advocacy through art and performance.







# 2025 PARTNERS

(Click logos to learn more)



Manzi Lux



“Zandrina Dunning is accountability, vision, and execution in motion. The ZD Experience Live blends soulful performance with authentic connection - leaving every audience inspired and empowered.”

— **Angel Holmes, The Brighter Side Society**

“The partnership between The ZD Experience and FullHawse Productions proves what’s possible when passion meets purpose. What began as a single conversation evolved into a creative alliance that amplifies voices, honors legacy, and showcases artistic excellence across music, storytelling, and performance. Together, they’ve shown that collaboration breeds visibility, visibility builds trust, and trust fuels collective success - leaving a lasting legacy of creativity and community.”

— **Arthur Takeall, FullHawse Productions**

“Partnering with The ZD Experience transformed Manzi Lux from a growing brand into a recognized creative force. Through Zandrina’s authentic advocacy and strategic collaboration, new opportunities opened—expanding visibility, forging meaningful partnerships, and aligning business growth with purpose. Together, they’ve shown how true partnership not only elevates brands but affirms identity, values, and vision.”


— **Twanica Hazel, Founder of Manzi Lux**




# JOIN US AND LET YOUR BRAND SHINE!

Becoming a partner of The ZD Experience means aligning your brand with a platform that inspires, engages, and uplifts audiences around the globe. Together, we can create powerful connections and unforgettable experiences. Don't miss this opportunity to be part of something extraordinary.

## WE'RE EXCITED TO HEAR FROM YOU.

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