



**BE PART OF THE MAGIC.**



**PARTNER WITH US!**





# THE ZD EXPERIENCE: OUR STORY

The ZD Experience was born out of a shared vision between Vocalist, Producer, and Radio Show Host Zandrina Dunning, and Keyboardist, Producer, Musical, and Creative Director Stephen Washington. Together, they saw an opportunity to bridge the arts and the community through immersive live experiences that would connect and inspire.

Our journey began in 2019 with a simple yet powerful tribute show, Queen of Soul, which set the stage for what would become a series of celebrated concerts and multi-arts events. As audiences returned and word spread, The ZD Experience evolved from a single show into a thriving concert and event production company. Through live talk shows, tribute performances, educational programs, and collaborations across culinary, visual, and performing arts, we have brought together thousands of people to share in the beauty and power of art.

We proudly serve an audience of business professionals, creatives, and community members aged 25-65, building long-term partnerships with notable organizations, including the City of Charleston, North Charleston Cultural Arts Department (Piccolo Spoleto), and the Town of Kiawah Island.

Our aim is to go beyond entertainment, fostering a space for community, creativity, and connection. This journey is only beginning, and we are excited to invite you to join us in growing The ZD Experience as we continue to expand our reach and impact.

We cannot wait to hear from you.

*Zandrina Dunning*  
*Stephen Washington*



# PODCAST LISTENERSHIP AND EVENT HIGHLIGHTS

Ohm Radio is our community based, listener supported, nonprofit radio station housing the radio show/podcast operating under the Media Reform SC platform since 2009.

With a wide-reaching global audience, our podcast listeners bring an international flair and deep engagement. Our top demographic statistics include:

- Primary Age Range: 30-65
- Gender: 65% female, 35% male
- Key Interests: Arts, culture, music, and community engagement
- Location Breakdown: Major cities across the U.S., Europe, and select regions in Asia and Africa
- Engagement: Highly active on social media, average listen-through rate of 85%, with significant listener interaction through comments, emails, and shares.

## Event Highlights

Our events are not just shows—they are experiences that resonate deeply with audiences and consistently sell out. Here's a glimpse into what our productions offer:

- Large-Scale Tribute Shows: Honors musical legends like Tina Turner & Pink Floyd, drawing audiences of up to 650 and upwards of 1,500 for events like Piccolo Spoleto creating both visibility and influence for partners.
- Intimate Performance Experiences: Boutique events for audiences of 50-100, perfect for brands targeting an exclusive, intimate setting with high engagement.



**OHM RADIO 96.3FM**



**COMFORTABLY PINK-PINK FLOYD TRIBUTE**



# OUR CLIENTS



CHARLESTON  
MUSIC HALL



INTERNATIONAL  
AFRICAN AMERICAN  
MUSEUM



**CCSD**  
CHARLESTON  
COUNTY SCHOOL DISTRICT

Historic  
**Rotary**  
Club of Charleston



*The Windjammer*  
Isle of Palms



**TEDx**  
Charleston



eliminating racism  
empowering women  
**ywca**



THE CITY OF CHARLESTON  
Office of Cultural Affairs



Charleston  
Jazz



Charleston Wine + Food





# TESTIMONIALS

## **John Tecklenburg - Former Mayor of Charleston**

"It is an honor and a pleasure to endorse The ZD Experience and their show, Queen of Soul: Tribute to Aretha Franklin. I was fortunate to attend the encore performance of this spectacular show at the 2019 Piccolo Spoleto finale on June 8th. I was mesmerized by the tribute; the vocalist truly sounded like Aretha! Ms. Dunning is a consummate entertainer and what her company has produced is outstanding and worth seeing. As a musician and performer myself, I am thrilled to support their vision to take her show to other cities."



## **Ruthie Foster - Arts and Cultural Events Coordinator, Town of Kiawah Island**

"Working with The ZD Experience to put on production that our audiences enjoyed was a blast. The team went above and beyond to make our event a hit, event curating a dual header show. Apart from their extreme musical and performance abilities, Zandrina and her crew were thoughtful, accommodating, and a pleasure to work with. If given the opportunity, I can't wait to work together in the future."



## **Nadia Rochelle - Vocalist/Performer Actress (Queens of Rock & Soul Tribute)**

"Zandrina Dunning, you truly are a GEM! Working with you has been a DIVINE pleasure. You didn't miss one detail or spare any expense, and I know this is the first of many times we'll work together to keep co-creating pure MAGIC!"



## **Mimi Striplin - The Tiny Tassel (TheTinyTassel.com)**

"I really enjoyed the evening! The space was so welcoming and intimate, allowing me to meet and connect with so many incredible creatives in our community. The music was great, the food was great, and the stories shared were so special!"

## **Shelley Hill Young - Managing Editor Charleston Magazine**

"You're such a natural at asking questions and keeping the conversation going. It makes every event feel effortlessly engaging and dynamic."





# PARTNERSHIP OPPORTUNITIES

ALL OPPORTUNITIES CAN BE TAILORED TO FIT YOUR SPECIFIC NEEDS.

## FULL YEAR PRESENTING PARTNER - \$100K

### TOP TIER FULL YEAR PRESENTING BENEFITS

- Top-tier logo placement on all promotional materials
- Featured ad spots on each radio show/podcast/live talk show for 12 months
- Exclusive interview segment each quarter on the radio show
- VIP access and marketing table at all The ZD Experience live events
- Opportunity to present your business at The ZD Live Experience for the year
- Social media shoutouts and a dedicated collaborative post per quarter
- Custom content creation in collaboration with your brand

## HALF YEAR PRESENTING PARTNER - \$50K

### HALF YEAR PRESENTING BENEFITS

- Prominent logo placement on all promotional materials for 6 months
- Featured ad spots on each radio show/podcast/live talk show for 6 months
- 2 exclusive interview segments for a year on the radio show
- VIP access and marketing table at The ZD Experience live events
- Opportunity to present your business at The ZD Live Experience for half a year
- Social media shoutouts and 1 dedicated collaborative post per quarter
- Custom content creation in collaboration with your brand



# PARTNERSHIP OPPORTUNITIES

## QUARTER PRESENTING PARTNER – \$25,000

### Quarter Presenting Benefits:

- Mid-tier logo placement on promotional materials
- Ad spots on the radio show/podcast/live talk show for 3 months
- Guest appearance on the radio show
- VIP tickets to 3 selected ZD Experience live events
- Quarterly social media shoutouts
- One collaborative post on social media

## SILVER PARTNER – \$10,000

### Silver Benefits

- Lower-tier logo placement on selected promotional materials
- Ad spot on the radio show/podcast/live talk show for 1 month
- Shoutout on one radio show episode
- Invitation to 3 ZD Experience events as a VIP
- Biannual social media shoutout
- Acknowledgment during live event



# PARTNERSHIP OPPORTUNITIES CONT'D

## BRONZE PARTNER – \$5,000

### Bronze Benefits:

- Logo placement on website and select online materials
- Mention on one radio show/podcast episode
- Invitation to attend 3 ZD Experience events
- Quarterly social media shoutout
- Showcase your business by dropping your marketing materials in our seag bags for two talk shows

## SUPPORTING PARTNER– \$2,500

### Supporting Benefits

- Acknowledgment during live show
- Acknowledgment on the post show radio recap and 2 social posts
- Invitation to attend 2 ZD Experience events
- Showcase your business by dropping your marketing materials in our swag bags for one talk show

# PARTNERSHIP OPPORTUNITIES CONT'D

## COMMUNITY PARTNER: \$1,000

### Community Benefits:

- Mention in social media story shoutouts
- Acknowledgment during selected radio shows/podcasts
- Acknowledgment during 1 live talk show as a Supporting Partner
- Showcase your business by dropping your marketing materials in our swag bags for selected live talk show

## FRIENDS OF THE ZD EXPERIENCE: \$500

### Friends with Benefits

- Acknowledgment on one post show radio recap
- Mention in social media story shout out





# JOIN US IN CREATING UNFORGETTABLE MOMENTS!

Becoming a partner of The ZD Experience means aligning your brand with a platform that inspires, engages, and uplifts audiences around the globe. Together, we can create powerful connections and unforgettable experiences. Don't miss this opportunity to be part of something extraordinary. Join us and let your brand shine!

## CONTACT US

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