



BE PART OF THE MAGIC.



**THE ZD EXPERIENCE
PARTNERSHIP OPPORTUNITIES | 2025**

JOIN A GROWING MOVEMENT OF MUSIC, CULTURE & COMMUNITY

ABOUT US

The ZD Experience, founded by vocalist Zandrina Dunning and musical director Stephen Washington, is a concert and event series that bridges the arts and the community through immersive, inspiring live experiences. What began in 2019 with a tribute show to Aretha Franklin has grown into a production company known for sold-out shows, cultural events, and deep community connections.

We're now expanding our platform with the launch of:

- **The ZD Experience Podcast** – A fresh new space for community voices, interviews, and ad/sponsor opportunities
- **The Good Day Candle** – A lifestyle product aligned with our uplifting and creative brand.

Audience Snapshot:

- Age: 25-65 (core 30-65)
- Gender: 65% Female
- Reach: National & international podcast listeners, thousands of in-person event attendees
- Values: Creativity, wellness, inspiration, arts & culture

PROVEN SUCCESS

- 3 years of impactful radio interviews and storytelling
- Tribute concerts with 650–1500 attendees (e.g. Queen of Soul, Tina Turner, Pink Floyd)
- Boutique concerts and talk shows with 50–100 engaged guests
- Sold-out shows at Piccolo Spoleto, Kiawah Island, and across Charleston

2025-2026 PARTNERSHIP PACKAGES

THE HEADLINER – \$10,000 (YOUR BRAND TAKES CENTER STAGE)

- Top logo placement across all promotions
- Ad spots on all podcast/talk show episodes for 12 months
- Quarterly feature/interview on the podcast
- VIP access & marketing table at all live shows
- Collaborative social media & content strategy

THE SHOWSTOPPER – \$5,000 (A POWERFUL PRESENCE FOR HALF THE SEASON)

- Ad spots on all podcast/talk show episodes for 6 months
- 2 podcast guest appearances within a year
- VIP access, marketing table, & logo on marketing materials for a half year
- 3 Collaborative social media posts within 6 months

THE SPOTLIGHT– \$2,500 (A DYNAMIC QUARTER TO SHINE)

- 3 months of podcast ads + 1 guest spot
- Logo on materials, 2 VIP event tickets for 3 events
- Two social media collaborations

THE BACKSTAGE PASS - \$1500 (GET BEHIND THE SCENES WITH VISIBILITY)

- 1 month of podcast ads
- 2 social shoutouts
- Logo on select materials, VIP access to 3 shows

THE WARM-UP – \$500 (START THE CONNECTION WITH OUR AUDIENCE)

- On-stage acknowledgment at a live event
- 1 social post & swag bag insert
- 2 VIP tickets

Packages can be tailored to fit your business needs.



2025 PARTNERS



INTERNATIONAL
AFRICAN AMERICAN
MUSEUM



THE CITY OF CHARLESTON
Office of Cultural Affairs



COLLEGE of
CHARLESTON







JOIN US AND LET YOUR BRAND SHINE!

Becoming a partner of The ZD Experience means aligning your brand with a platform that inspires, engages, and uplifts audiences around the globe. Together, we can create powerful connections and unforgettable experiences. Don't miss this opportunity to be part of something extraordinary.

WE'RE EXCITED TO HEAR FROM YOU.

 843-323-9896

 zandrina@thezdexperience.com

 www.thezdexperience.com