



# Kidz Launcher Play School

Where Knowledge Meets Fun



# Registrations



सत्यमेव जयते

Ministry of Micro, Small and Medium Enterprises,  
Government of India

**MSME**

MICRO, SMALL & MEDIUM ENTERPRISES  
सूक्ष्म, लघु एवं मध्यम उद्यम

Kidz Launcher Registered with  
Ministry of Micro Small &  
Medium Enterprises, Government  
Of India

URN No. : UDYAM-RJ-17-0179637



सत्यमेव जयते  
राजस्थान सरकार  
Government of Rajasthan

Department of Planning  
Directorate of Economics &  
Statistics, Rajasthan, Jaipur  
Business Registration Number  
(BRN)

Kidz Launcher Registered with  
Department of Planning  
Directorate of Economics &  
Statistics, Rajasthan  
BRN No. : 8006530038000030



Kidz Launcher is ISO 9001:2015  
Certified by Quality Control  
Certification (QCC) Accredited  
by "UASL, England, UK".  
Certificate No. : QMS/0AB0/0923

# Message

**K**idz Launcher is an initiative to give more focus on to the kids because Kids are the real future of India. It's the responsibility for all of us to make India's future bright. India is the largest country of infants or kids, we are extremely younger compare to other countries, Its an opportunity for whole the nation to give the right and appropriate direction to the kids and make india a superpower again, to get its fame back.



Tarun Singh Tanwar  
MTech (Thermal Engg. )  
BTech (Mechanical Engg.)





# Problem

- Lack of a Good Quality Early Childhood Education specially in tear 2, tear 3 and Villages of India.
- Lack of Earning opportunities for House wives in India.
- Proper Utilisation of a big house.

# Solution

- Pre-Primary or Play School
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# Play School Business

The pre-school market in India, which has been growing at a CAGR of over 20 per cent in the last couple of years, is witnessing an increasing shift towards the organized sector. Almost a decade back the market was dominated by the grandmother-run-crèches or similar informal arrangements. Today, parents are looking for an extra edge, something which is scientifically designed, research-backed and outcome oriented. We want to play a role like bridge between Industrial development in Education Sector and our Franchisee to make them fresh, Innovative and one step ahead always.





# Opportunity



- ❖ **Market Size** : The preschool market in India is poised to grow by \$957.86 Million during 2022-2026 progressing at a CAGR of 9.57% during the forecast period.
- ❖ More than 15 crore kids are less than 6 year old in india.
- ❖ Only 15% of the kids are going to play school in india.
- ❖ Growing awareness , Rapid urbanization, Fast development and high demand for quality education makes play school business a golden opportunity.

(Sources : [www.buisnesswire.com](http://www.buisnesswire.com))



# Problems with Play Schools

- Heavy Initial Investment
- Heavy Inventory Cost
- Lack of Knowledge or Experience



# Solution – Kidz Launcher



Kidz Launcher helps in opening a good quality play school with low initial investment along with branding support with No Royalty Model and No renewal till 5 year. In Your Franchisee Cost you will receive multiple benefits like School Furniture, Indoor and Outdoor Playing and Learning Equipment's, Physical and Digital Marketing Material, Website Support, Student Management Panel Support, Cartoon Paint Support to make your ambient colorful and energetic. We almost nullify school's inventory cost and provide a high quality training and marketing support.







## Vision

We do have a vision to empower our self and the Kids community in the field of Education. Kids are the future of a country in the aspect of Educational advancement and we want to make their foundation stronger.

## Mission

- Quality with Equal Distribution
- To make kids Creative
- Learning with Enjoying

# USP

- ❖ High Return on Low Investment
- ❖ Highly Respected Business
- ❖ Business which you can run at home
- ❖ High Work Satisfaction
- ❖ Multi scalable Business
- ❖ Recession Free Business



# Why Kidz Launcher

- An Engineer's Mind Behind the Brand
- 12 Years of Experience in Education Sector
- Best Curriculum in this segment with scientific Approach
- Industry oriented best training for Staff
- 100% Profit making Strategy
- Least Cost in India
- Royalty Free Business Model
- Complete and cost effective student kits
- A to Z Solution for Starting, Running and Earning with your own Play School.

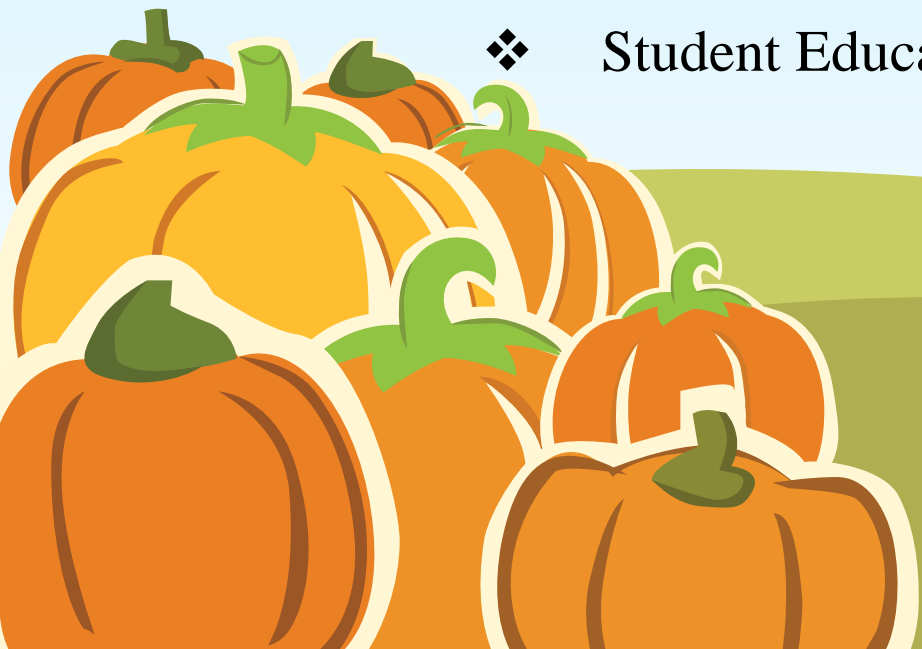
# Our Requirement From Client

- ❖ Minimum 1000 Sqft (Preferably Ground Floor)
- ❖ Franchisee Category

Silver Partner – ~~2,49,999~~ 1,79,999 INR

Gold Partner – ~~4,49,999~~ 3,49,999 INR

- ❖ Student Education Kit – ~~4999~~ 3999 INR





# Silver Partner Benefits



- ❖ **Kidz Launcher Brand Name**
- ❖ **Student Panel Access**
- ❖ **Classroom Furniture (50 student)**
- ❖ **Indoor Playing and Learning Equipment's**
- ❖ **Outdoor Playing Equipment's**
- ❖ **Digital Start-up Kit**
- ❖ **Physical Start-up Kit**
- ❖ **Dedicated Website for your school**
- ❖ **200 SqFt Cartoon paint for classroom and outdoor**
- ❖ **Study Material Sample Kit**
- ❖ **School Dress Sample Kit**
- ❖ **Training (Teaching + Marketing + Counselling)**
- ❖ **Life Time Support**



# **Gold Partner Benefits**



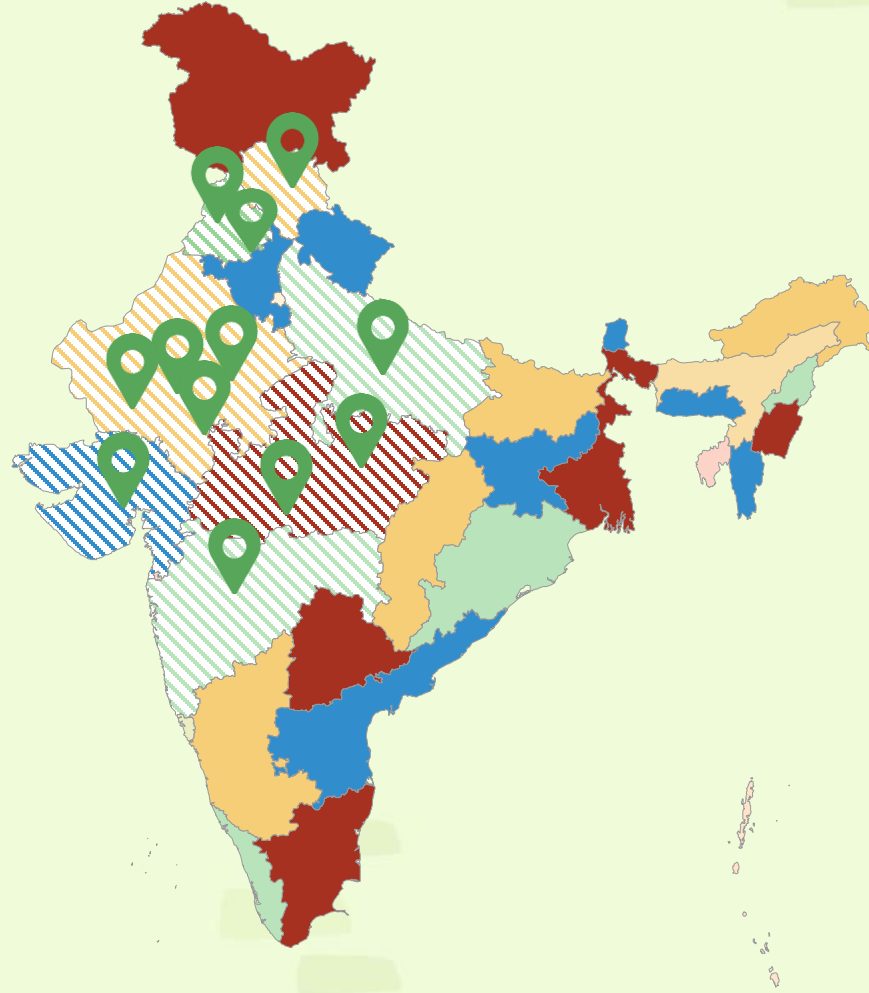
- ❖ **Kidz Launcher Brand Name**
- ❖ **Student Panel Access**
- ❖ **Classroom Furniture (100 Students)**
- ❖ **Digital Start-up Kit**
- ❖ **Physical Start-up Kit**
- ❖ **Outdoor Playing Equipment's**
- ❖ **Indoor Playing and Learning Equipment's**
- ❖ **450 SqFt Cartoon paint for classroom and outdoor**
- ❖ **Dedicated Website for your school**
- ❖ **Study Material Sample Kit**
- ❖ **School Dress Sample Kit**
- ❖ **Training (Teaching + Marketing + Counselling)**
- ❖ **Life Time Support**



# Our Presence



- Our Presence : Currently we present in 7 states of India and Rapidly growing our Network.



**Address**



## **Kidz Launcher Play School**

**Corporate Office : Plot No. 105, Ganga Sagar Scheme, Gate No. 2,  
Panchyawala, Jaipur (Raj.) - 302034**

**Contact No. : +91-141-4025284, +91-7821807001**

**Email ID : [info@kidzlauncher.com](mailto:info@kidzlauncher.com)**

**Website : [www.kidzlauncher.com](http://www.kidzlauncher.com)**

