

NIGHT CRAWL 5K

OCTOBER 19, 2019

NEWTON, NC

www.nightcrawl5k.com

SPONSOR INFORMATION

Company/Sponsor Name: _____

Contact Name: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Signature of Sponsor: _____ Date: _____

SPONSORSHIP OPPORTUNITIES (See sponsor letter for sponsorship level details)

_____ \$2,000 – FINISH LINE SPONSORSHIP

_____ \$350 – SILVER SPONSORSHIP

_____ \$1,000 – PLATINUM SPONSORSHIP

_____ \$150 – SIGN SPONSORSHIP

_____ \$600 – GOLD SPONSORSHIP

Please send your digital logo in .jpg format to info@catawbavalleyrealtors.com

For more information and registration forms contact: Kerri Dillard - info@catawbavalleyrealtors.com



Please mail to:

Catawba Valley Association of Realtors®

361 Second Street NW

Hickory, NC 28601

Phone: 828.322.8249

Please make checks Payable to: **Catawba Valley Association of REALTORS® (CVAR)**

Committee Contact: _____ Phone: _____

For taxation purposes, this serves as a receipt for a contribution: Catawba Valley Association of Realtors®, inc. Is a 501-(c) 6 qualified non-profit organization. The above Sponsor did not receive any goods or services in exchange for the above donation.

**PROCEEDS FROM THE NIGHT CRAWL 5K
BENEFIT AREA SCHOOLS BACKPACK PROGRAMS
IN CATAWBA & CALDWELL COUNTIES**



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To Whom it May Concern:

The Night Crawl 5K is a Fundraiser held by the Community Service Committee of the Catawba Valley Association of Realtors®. We are excited to announce our 10th Annual Night Crawl 5K Race for Charity on October 19, 2019. All proceeds from this event go to support the schools Back Pack Programs of Catawba and Caldwell Counties.

The Night Crawl 5K is held in downtown Newton. The race begins promptly at 7:30 pm at the Newton Recreation Center, 23 South Brady Avenue, Newton, NC 28658, with awards following the race. The course is USATF certified and all are welcome...runners, walkers and crawlers!

With your support and donations, the Back Pack program provides nutritious, ready-to-eat, child friendly, vitamin enriched food for children at risk of hunger to take home on the weekends and holidays when school lunches are not available. For more information on the Catawba County Backpack program visit: <http://www.thecornertable.org/backpack-program-food-for-students> . **\$120 sponsors a child for the entire school year!**

Last year we were able to give over \$15,000 which allowed over 20,000 meals, in one year, sent home with children in Catawba County alone who would have otherwise experienced the pain of hunger.

We are seeking your sponsorship for the Night Crawl 5K!

Your tax deductible donations will help to make a huge difference in the lives of numerous local families. We have several sponsorship options for you to choose from:

\$2,000 – FINISH LINE SPONSOR INCLUDES: *(1 Sponsor)*

- Your Name and/or Company Logo* will be included on race related printed materials and media
- You are invited to set up a Company/product display during the race
- Your Name and/or Company Logo* will be included at a premier location on the t-shirt
- Social media publicity
- Night Crawl Website – www.nightcrawl5k.com
- Promotional material, if provided by sponsor, included in the race goody bag

\$1,000 - PLATINUM SPONSORSHIP INCLUDES:

- Your name and/or Company logo* will be included on race related printed materials
- Your name and/or Company logo* will be included at a premier location on the t-shirt
- Promotional Signage (11x17) that will be prominently displayed the day of the tournament

- Social media publicity
- Night Crawl website – www.nightcrawl5k.com
- Promotional material, if provided by sponsor, included in the race goody bag

\$600 - GOLD SPONSORSHIP INCLUDES:

- Your name and/or Company logo* will be included on race related printed materials
- Your name and/or Company logo* will be included at a premier location on the t-shirt
- Promotional Signage (11x17) that will be prominently displayed the day of the tournament
- Social media publicity
- Night Crawl website – www.nightcrawl5k.com
- Promotional material, if provided by sponsor, included in the race goody bag

\$350 – SILVER SPONSORSHIP INCLUDES:

- Your name and/or Company logo* will be included on race related printed materials
- Your name and/or Company logo* will be included on the t-shirt
- Social media publicity
- Night Crawl website – www.nightcrawl5k.com
- Promotional material, if provided by sponsor, included in the race goody bag

\$150 – SIGN SPONSORSHIP INCLUDES:

- Promotional signage (11x17) that will be prominently displayed the day of the tournament.
- Promotional material, if provided by sponsor, included in the race goody bag

Please submit and return the Night Crawl 5K Sponsor Form along with your generous donation.

Donations for the 5K should be made payable to CVAR and sent to:

**CVAR
361 2nd Street NW
Hickory, NC 28601**

Please email your logo in .jpg format to info@catawbavalleyrealtors.com. *If your logo appears on any printed materials it may be slightly altered for use. For more information or questions, contact info@catawbavalleyrealtors.com or call 828.322.8249.

On behalf of the entire Catawba Valley Association of REALTORS®, we sincerely thank you in advance for your donation and supporting such a charitable cause.

With respect,

Community Service Committee
Catawba Valley Association of Realtors®