



On the Trails to Innovation

9am **Welcome –**

[Professor Geraint Florida-James](#),

Lead Academic Mountain Bike Centre Scotland, Edinburgh Napier University

[Graeme McLean](#), Developing Mountain Biking in Scotland

9.15am **The Living Trail Lab – creating a network**

[Prof Tom Campbell](#), Lead Academic Sustainability Mountain Bike Centre Scotland,
Edinburgh Napier University

Discussion with Tweed Valley Trail builders: Richard Hamilton & Gary Forrest, a practical approach, hosted by Prof Geraint Florida-James

10.30am **BREAK**

10.45am **Creating Trail Sustainability**

Introduction [Kevin Mayne](#), Chief Executive Officer at Cycling Industries Europe

- Petr Ladman WTB - what can the industry do to support?
- Hans Stoops, IMBA Europe - what are we doing and how do we grow this network of expertise
- Gary Vernon, Walmart Foundation - where do they see this going next? To become a global partner, case study
- Megan Bolinder, North West Arkansas Community College - how do education partners become involved in this, why would they want to?

OPEN FORUM DISCUSSION

12.30pm Depart by bus to Innerleithen

1pm Lunch in Innerleithen, ESO Office

2pm Mountain Bike Innovation Centre site –

Edward Shoote, South of Scotland Enterprise

3pm Depart by bus to Glentress, the Cycling World Championships 2023 E-MTB event

7pm Dinner event – Glentress

9.30pm Bus to Cardrona Hotel



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