

KEY STATS



MOUNTAIN BIKE CENTRE OF SCOTLAND:

The Mountain Bike Centre of Scotland is Scotland's national centre for mountain biking innovation and excellence. From our base in the Scottish Borders, we support businesses of all sizes in developing world-class mountain biking products and services.

DELIVERED:

Since opening in 2014 through until the end of February 2018 MTBCOS has:

- Delivered **66** innovation focused events
- Facilitated **127** collaborative ventures
- Engaged **204** businesses
- Investigated **49** academic support searches
- Facilitated **35** student research projects
- Increase international awareness of **46** businesses
- Facilitated **1** PHD Studentship, **7** student placements
- 1 x **£30k** funded commercial project

OUTCOME:

A survey of our MTB companies found that, over the next three years, these companies will:

- Increase international sales by **£14.6m**



BUSINESS OPINIONS

"Our product and company received hugely positive feedback from those who visited our stand. We have also received a significant number of enquiries from potential customers, retailers and distributors in Germany, France, Switzerland, Japan, South Korea, which we are in the process of following up."

Bycyclogical

"Working with the MTBCoS has been great for conducting market research and conducting focus groups. We will also be trialling the product with users with support of the MTBCoS."

AS D-Zine Ltd

Danny Cowe, Business Development Executive
Mountain Bike Centre of Scotland,
Peel Tower, Glentress, EH45 8NB
Tel: 01721 722 172, Email: mtb@napier.ac.uk