

**Scottish Mountain Bike Product Innovation of the Year Application**



This form is designed to capture details of your innovative Scottish cycling product, for consideration to become the Scottish Mountain Bike Product Innovation of the Year 2018, announced at the Scottish Mountain Bike Awards on the evening of Friday 23rd November at the Scottish Mountain Bike Conference 2018, in Aviemore - with the winners having their award presented to them on the night.



Please fill in the answers to the following questions, providing as much detail as possible – there is no limit on how much you can write.

Thank you

**Contact Details:**

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| --- | --- |
| **Full Name:**  |  |

|  |  |
| --- | --- |
| **Company Name:**  |  |

|  |  |
| --- | --- |
| **Address:** |  |

|  |  |  |  |
| --- | --- | --- | --- |
| **Telephone:**  |  | **Mobile:**  |  |

|  |  |
| --- | --- |
| **Email:**  |  |

**Product Details:**

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| --- |
| **Product Description:**  |

**Actions**

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| **How is your product innovative? Ground breaking technology, packaging, marketing etc.** |

**Results**

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| **At what stage of development are you now with your product? Awards won? Crowdfunding success? Product launches?** |
| **What one feature of your product development would you highlight as a particular success or unique aspect?**  |

**Future Development**

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| **How do you plan to develop the product in 2019 and beyond?**  |

**Additional Information**

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| **Is there anything else you’d like to tell us about your product or company?**  |

**Biography**

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| **Please write a brief summary of your company and product below:** |



**Guidance notes and eligibility criteria.**

The aim of this award is to highlight current innovation in ‘Scottish Cycling Products’ by showcasing companies who are innovation in design, idea or method. Each category will be judged by a panel of independent business experts who will judge each application on its own merits.

* When sending your application to us, please include at least 1 high resolution photo related to your service/product!
* Your business must be registered in Scotland in order to apply for these awards.
* You must provide a service/product which is mountain bike related in order to apply.

Send your completed application to:

mtb@napier.ac.uk

Deadline for applications: 12th October

Please call 01721 722172 or email mtb@napier.ac.uk if you require any further information.

Timeline

Awards open for applications 15th September

Deadline for applications 12th October – 12 midnight

Judging – 13th October – 4th November

Shortlisted Entries Announced – 9th November