



Privacy Policy

Last updated: 17-November-2025

1. Introduction

The For Isla Foundation (“we”, “us”, “our”) is committed to protecting your personal data and respecting your privacy. This Privacy Policy explains how we collect, use, store, and share personal data when you use our website (www.for-isla.co.uk), including the **Isla’s Ray of Sunshine** section, and outlines your rights under UK data protection law.

We aim to handle all personal information sensitively, transparently, and in line with our values as a charitable foundation.

2. Data Controller

The For Isla Foundation
PO Box 285
BENFLEET
SS7 9HG
Email: info@for-isla.co.uk

We do not currently have a Data Protection Officer.

3. Personal Data We Collect

3.1 Information you provide to us

- **Contact Form submissions:** Name, email address, and any information you include in your message.
- **Story / Photo Submissions** (Isla’s Ray of Sunshine):
 - Name
 - Email address
 - Written messages, stories, or memorial text
 - Photographs or videos

- Relationship to Isla (optional)

3.2 Donation Information

If you donate through our website (via a third-party platform), we may receive limited information such as:

- Your name
- Donation amount
- Email (if you choose to share it)

Payment information is processed securely by external payment providers and **never touches our servers**.

3.3 Automatically collected data (cookies and usage data)

Because your site currently **does not have a cookie banner** installed, we only collect *essential* cookies necessary for the site to function (e.g., security, page loading). We do **not** intentionally set analytics or marketing cookies until a consent banner is added.

3.4 Social Media

If you interact with our social media feeds embedded on the website, third-party platforms (e.g., Facebook, Instagram) may collect information according to their own privacy policies.

4. How We Use Your Data

We use your personal data for:

4.1 Managing submissions

- Publishing stories, memories, and photos that you submit to **Isla's Ray of Sunshine**
- Contacting you if clarification is needed
- Displaying content publicly on our website
(*We only publish submissions on the website — not social media, newsletters, or other publications.*)

4.2 Running our charity and website

- Responding to enquiries
- Maintaining site security
- Processing donations (through external providers)

4.3 Legal obligations

- Record-keeping required for charity operations
 - Responding to data protection requests
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5. Lawful Bases for Processing

We rely on:

Consent

- When you submit stories, images, or personal data
- When you ask us to publish material on the website

Legitimate Interests

- Operating, securing, and improving our website
- Managing and storing historical submissions in the charity's archive

Legal Obligation

- When required for accounting or compliance purposes
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6. Children's Data

Because submissions may relate to or include **children**, we treat such data with extra care.

- You must be the **parent or legal guardian** of any child featured in the submission.
 - We will remove any content involving children immediately upon request.
 - We do not knowingly collect data directly from children.
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7. Sharing Your Data

We only share personal data with:

- Our website hosting provider
- Donation processing platforms
- Email service providers (for responding to your enquiries)

We **never sell or trade your information**, and we do not publish submissions anywhere except on our website.

8. Data Retention

User Submissions

We keep stories, messages, photos, and other submitted content:

“For the life of the charity or website unless the contributor withdraws consent or requests removal.”

Contact Form Enquiries

Kept for **up to 12 months**, unless needed longer for charity administration.

Donation Data

Stored according to accounting and legal retention requirements.

9. Your Rights

Under UK GDPR, you have the right to:

- Access your data
- Have inaccuracies corrected
- Have your data erased
- Withdraw consent
- Restrict or object to processing
- Ask for data portability
- Complain to the ICO (www.ico.org.uk)

To exercise your rights, email: **info@for-isla.co.uk**

10. Removing Content You Have Submitted

If you have previously shared a story, message, or photo and would like it removed:

Email: info@for-isla.co.uk

Include:

- Your name
- The email you used when submitting

- Details of what you want removed

We will action your request as quickly as possible.

11. Cookies

Your site currently does **not** use a cookie consent tool.
Therefore:

- Only **essential cookies** are active
 - No analytics or marketing cookies are used
 - When you add a cookie banner in future, this policy will be updated
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12. Third-Party Links

Links to social media platforms (Instagram, Facebook) are governed by those platforms' own privacy policies.

13. Changes to This Policy

We may update this Privacy Policy when required. Any updates will be posted on this page with a new "Last Updated" date.

14. Contact Us

If you have any questions or concerns about this policy or your personal data, contact:

The For Isla Foundation
Email: info@for-isla.co.uk
PO Box 285
BENFLEET
SS7 9HG