



# MICHAEL HEUVELMAN

Graphic and Web Designer

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## PROFILE

I am looking for a position that will allow me to use my accumulated knowledge and experience to help grow a brand's awareness. I enjoy working in all media, but have focussed on video and web for the past 15+ years. I find the immediate results both effective and challenging for different markets.

## SKILLS

Photoshop

Illustrator

InDesign

Premiere

After Effects

HTML CSS

## INTERESTS

TRAVEL

PEOPLE

COFFEE

## EXPERIENCE

### Fiskars Brands, Inc.

Sr. Digital Media Developer  
May 1998 - Present · 23 yrs 10 mos  
Madison, Wisconsin

Great experience which has developed many skillsets and communication expertise

### Capital Newspapers

Media Designer  
2006 - 2007 · 1 yr  
Madison, Wisconsin

Developed a new periodical from the groundup and published weekly content

### Quicksilver Associates

New Media Designer  
Jun 1996 - Aug 1998 · 2 yrs 3 mos  
Chicago, IL

Designed and implemented events for a group of different clients and ran presentations around the United States

### BFC Communication/Training Inc.

Production Manager  
1991 - 1996 · 5 yrs  
Lake Forest, IL

Created reusable video communication and print packages for a variety of companies

## EDUCATION

### Northern Illinois University

Bachelor's of Fine Arts, Design - Electronic Media  
1987 - 1990

### The University of Tulsa

Art  
1986 - 1987

## REFERENCES

Available upon request