



WNYOA Announces Number Plate Design with Graphic Sponsor for Members

Jan. 27, 2018; Liverpool, NY. At their annual Awards banquet in Liverpool, NY, the *Western New York Off-road Association* announced official number plate artwork for the *2018 Kymco AMA WNYOA Championship Series*, along with a new series graphics sponsor, Podium Designs.

According to series front man, Scottie Rich, the decision to designate each ability level a specific number plate background comes as a result of continued growth and the ever-growing concern for increased safety. Rich points out, "Knowing who we're racing against helps all riders make better decisions. With up to a few hundred riders on track at the same time, we have many different ability levels sharing a very limited number of race lines. Being able to tell what level rider you are dealing with will be a good thing!"

In order to help their almost 1000 members better afford the added expense, WNYOA has partnered with the off-road graphic specialist, Podium Designs, who are offering series members significant discounts. As owner, Nick Greenwell shared, "Podium Designs will offer 35% off through February, 30% in March, and 25% for the remainder of 2018 for all WNYOA members."

The official artwork that WNYOA has decided upon will have Kymco, AMA and WNYOA logos on a different background color for each ability level. Rich explains, "Our AA classes will run a red background; A classes, a green background; B classes, a yellow background; and C classes will have a black background. We are very excited about the deal Podium Designs is offering our members... all WNYOA members are sponsored now!"

For more information, please visit WNYOA's new website at www.wnyoa.org, and to order your new backgrounds, visit www.podiumdesigns.com.

